



CITY OF LONG BEACH

DEPARTMENT OF COMMUNITY DEVELOPMENT

ECONOMIC DEVELOPMENT BUREAU, 110 PINE AVENUE, SUITE 1100, LONG BEACH, CA 90802

PH: 562 570-3800 FX: 562 570-3897

BELMONT SHORE PARKING AND BUSINESS IMPROVEMENT AREA COMMISSION MEMBERS

City of Long Beach
California

March 19, 2009

REFERENCE: **Item #4**

SUBJECT: Receive and File Report on Gateway Sign

DISCUSSION

At the October 16, 2008 meeting, the Commission received a report on the Gateway Sign design survey, and recommended the City expend up to \$22,000 in parking revenue for gateway sign engineering plans.

The Department Public Works Department is currently in the design phase of the project, using the "Wave" style, which was preferred by respondents to the community survey. Staff will continue to advise the Commission as the Public Works Department continues with the implementation of this project.

RECOMMEDATION

Receive and File the Report on the Gateway Sign.

Attachment: None