

August 27, 2021

Mr. Brad D. Beach
Supervising Agent In Charge
Department of Alcoholic Beverage Control
3950 Paramount Boulevard, Suite No. 250
Lakewood, California 90712

Re: Application of Michael's Pizzeria Promenade, LLC, dba Michael's Downtown,
for a premise to premise and person to person transfer of an Alcoholic
Beverage Control License, at 210 East Third Street, Suite C.

Dear Mr. Beach:

Please be advised that the Long Beach City Council, at its meeting held Tuesday,
August 24, 2021, received and filed the subject application for a premise to premise and
person to person transfer.

Enclosed is a copy of the City Council documentation for your records.

Respectfully submitted,



MONIQUE DE LA GARZA
CITY CLERK

Prepared by:
Pablo Rubio

Attachment

cc: Cindy Allen, Councilwoman, Second District
Mayor
City Prosecutor
Police Department (2) Chief & Vice
Referral File
FAX forwarded to ABC, (562) 982-1396

C-18

August 24, 2021

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Michael's Pizzeria Promenade, LLC, dba Michael's Downtown, for a premise to premise and person to person transfer of an Alcoholic Beverage Control (ABC) license, at 210 East Third Street, Suite C. (District 2)

DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council action is requested on August 24, 2021, to respond to the Department of Alcoholic Beverage Control by the August 31, 2021 due date.

FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



ROBERT G. LUNA
CHIEF OF POLICE

APPROVED:



THOMAS B. MODICA
CITY MANAGER

ATTACHMENTS

Date: August 24, 2021

To: File

From: Jose Gonzalez, Detective, Vice Investigations Section

Subject: **MICHAEL'S DOWNTOWN - 210 EAST THIRD STREET, SUITE C**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (7/12/20 - 7/12/21)

(3)	Unwelc	Unwelcome Guest	Advised
(2)	459PC	Burglary Report	Report Filed
	459A	Audible Burglar Alarm	Checks Okay

ABC INSPECTIONS (PAST THREE YEARS)

Not applicable

RESIDENCES WITHIN 100 FEET

225 Long Beach Boulevard	Multi-Unit Complex
210 East Third Street	Multi-Unit Complex

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

185 East Third Street	Harvey Milk Promenade Park
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HONORABLE MAYOR AND CITY COUNCIL
August 24, 2021

Council District: 2

Applicant: Michael's Pizzeria Promenade, LLC

DBA: Michael's Downtown

Address: 210 East Third Street, Suite C

Type of Application: A Premise to Premise and Person to Person transfer of an On-Sale General Bona Fide Eating Place license

Bases for possible protest: High crime
Over concentration
Residences within 100 feet
Park within 600 feet

PUBLIC CONVENIENCE DETERMINATION: A determination of Public Convenience and Necessity **is not** required for this application

Census Tract: 5762

Boundaries: Seventh Street to the North
Broadway to the South
Alamitos Avenue to the East
Pine Avenue to the West

Number of licenses allowed: 6

Number of licenses existing: 43

Police Reporting District: 163

Boundaries: Fourth Street to the North
Broadway to the South
Long Beach Boulevard to the East
Pacific Avenue to the West

Reported crimes in this district for ABC purposes are 132. Crime in a reporting district must be at least 97 to qualify for a high crime protest.

Type of business: A restaurant

Last day to request conditions and protest: August 31, 2021

Pablo Rubio

From: Fax2Mail Powered by OpenText <reports@reply.fax2mail.com>
Sent: Friday, August 27, 2021 4:22 PM
To: Pablo Rubio
Subject: ABC License Letter - dba Michael's Downtown, 210 East Third Street, Suite C

-EXTERNAL-

MAIL2FAX DETAILED DELIVERY REPORT

Attention	DLA Admin
Job Number	1944448180
Sent By User	F2M/30565075606
Entered Fax2Mail System	08/27 16:20
Report Generated	08/27 16:22
Subject	ABC License Letter - dba Michael's Downtown, 210 East Third Street, Suite C
Page Count	5 (including cover sheet)

SUMMARY

Sent: 1	Errors: 0	Cancelled: 0
Total: 1		

Destination	Status	Date	Time	Num. Retries
5629821396	SENT	08/27	16:21	1