



CITY OF LONG BEACH

DEPARTMENT OF CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 • FAX (562) 570-

March 5, 2015

Mr. Vincent Cravens
District Administrator
Department of Alcoholic Beverage Control
3950 Paramount Boulevard, Suite No. 250
Lakewood, California 90712

Re: Application of Puri and Puri, LLC, dba Sunshine Convenience Market, to Determine the Application Serves the Public Convenience and Necessity, for an Original Alcoholic Beverage Control License at 300 West Ocean Boulevard, Suite G.

Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held Tuesday, March 3, 2015 received and filed the subject application.

At the same meeting, the Long Beach City Council took the concurrent action to determine and find that the subject application would serve the public convenience and necessity.

Enclosed is a copy of the City Council documentation for your file.

Respectfully submitted,

LARRY HERRERA-CABRERA
CITY CLERK

Prepared by:
Megan Wiegelman

Attachments

Cc: Vice Mayor Suja Lowenthal, Councilmember, Second District
Mayor
City Prosecutor
Police Department (2) Chief & Vice
Referral File
FAX forwarded to ABC, (562) 982-1396



CITY OF LONG BEACH

R-28

POLICE DEPARTMENT

400 WEST BROADWAY LONG BEACH CALIFORNIA 90802

Robert G. Luna
Chief of Police

March 3, 2015

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Determine the application serves the public convenience and necessity, and receive and file the application of Puri and Puri, LLC, dba Sunshine Convenience Market, for an original application of an Alcoholic Beverage Control license, at 300 West Ocean Boulevard, Suite #G. (District 2)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by March 19, 2015. Accordingly, City Council action is required at the March 3, 2015 City Council meeting.

FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

ROBERT G. LUNA
CHIEF OF POLICE

APPROVED:

PATRICK H. WEST
CITY MANAGER

RGL:LBB:ibb

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

FINANCIAL BUREAU
(562) 570-7447
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-5837

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
March 3, 2015

Council District: 2

Applicant: Puri and Puri, LLC
DBA: Sunshine Convenience Market
Address: 300 West Ocean Boulevard, Suite G

Type of Application: An original application for an Off-Sale Beer and Wine license.

Bases for possible protest: High crime.
Over concentration.
Residences within 100 feet.
Public parks within 600 feet.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is** required for this application.

Census Tract: 5760.01

Boundaries: Broadway to the North
Queensway Bay to the South
Alamitos Avenue/Shoreline Drive to the East
Los Angeles River to the West

Number of licenses allowed: 3
Number of licenses existing: 5

Police Reporting District: 082

Boundaries: Ocean Boulevard to the North
Queensway Bay to the South
Pine Avenue to the East
Magnolia Avenue to the West

Reported crimes in this district for ABC purposes are 464. Crime in a reporting district must be at least 147 to qualify for a high crime protest.

Type of business: A convenience store.

Last day to request conditions and protest: March 19, 2015



Date: March 3, 2015
To: File
From: Laurie Barajas, Detective, Vice Investigations Section
Subject: **SUNSHINE CONVENIENCE MARKET – 300 WEST OCEAN BOULEVARD, SUITE #G**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (1/20/14 to 1/20/15)

2	647FD	Under the Influence-Drugs	Gone on Arrival/Advised
2	Group	Group Disturbance	Gone on Arrival/Advised
1	925	Suspicious Person	Advised
1	Unwelc	Unwelcome Subject	Advised
1	415	Disturbance	Gone on Arrival
1	Juve	Juvenile Disturbance	Advised

ABC INSPECTIONS (past three years)

Not Applicable

RESIDENCES WITHIN 100 FEET

40 Cedar Walk	Multi-Unit Complex
41 Cedar Walk	Multi-Unit Complex
250 West Ocean Boulevard	Multi-Unit Complex
300 West Ocean Boulevard	Multi-Unit Complex

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

Victory Park	448 East Ocean Boulevard
Lincoln Park	Pacific Avenue/Broadway

LBB:ibb
CFSmemoSunshine

Megan Wiegelman

From: Fax2Mail Powered by EasyLink Services <reports@reply.fax2mail.com>
Sent: Thursday, March 05, 2015 9:30 AM
To: Megan Wiegelman
Subject: ABC License Letter - Sunshine Convenience Market, 300 West Ocean Blvd. Suite G

MAIL2FAX DETAILED DELIVERY REPORT

Attention	DLA Admin
Job Number	1633816134
Sent By User	F2M/37283576077
Entered Fax2Mail System	03/05 12:26
Report Generated	03/05 12:30
Subject	ABC License Letter - Sunshine Convenience Market, 300 West Ocean Blvd. Suite G
Page Count	5 (including cover sheet)

SUMMARY

Sent: 1	Errors: 0	Cancelled: 0
Total: 1		

Destination	Status	Date	Time	Num. Retries
5629821396	SENT	03/05	12:29	1