



Date: July 18, 2023

To: Honorable Mayor and Council

From: Vice Mayor Cindy Allen, Second District  
Councilwoman Mary Zendejas, First District  
Councilwoman Suely Saro, Sixth District

Subject: Establishing a Second Dog Beach in Long Beach

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**R-18**  
**REVISED**

**RECOMMENDED ACTION:**

Request the City Manager to work with the Parks, Recreation, and Marine Department and the Public Works Tidelands Development Team and report back in 60 days on potential sites located in Council District 2 for a second dog beach in Long Beach. The report back should include the location, size, and approximate boundaries of each potential site, identify a preferred location, and provide a general overview of the rules and guidelines users are expected to follow.

**DISCUSSION:**

Since 2003, Rosie's Dog Beach in Belmont Shore has been the City's only dog beach and the only off-leash dog beach in Los Angeles County. Located on Ocean Blvd between Granada and Roycroft Avenues, Rosie's Dog Beach provides dogs 4.1 acres of free-roaming recreational space from 6AM to 8PM seven days a week, all year long. While users are encouraged to bring their own supplies, the City provides bags and scoopers, ultimately making this area a very popular and very busy dog beach.

Long Beach is a dog friendly city and there is a need for an additional dog beach site that is more accessible for dog-owners who live west of Belmont Shore. Waterfront residents from Council Districts 1 and 2, residents from Central Long Beach, and all dog-owners who live west of Council District 3, would benefit from an additional dog beach site located in District 2. The beachside landscape in Council District 2 offers ample space and is similar in character to the Rosie's Dog Beach site.

This letter requests the City Manager to work with the Parks, Recreation, and Marine Department and the Public Works Tidelands Development Team and report back in 60 days potential sites located in Council District 2 for a second dog off-leash beach site in Long Beach. The report back should include the location, size, and approximate boundaries of each potential site, identify a preferred location, and provide a general overview of the rules and guidelines users are expected to follow. As with Rosie's Dog



Beach, the second site should follow the City's existing dog beach laws, the details of which should be outlined in the report back.

This matter has been reviewed by Budget Analyst Joe R. Guerrero on July 11, 2023.

**FISCAL IMPACT:**

This recommendation requests the City Manager to work with the Parks, Recreation, and Marine Department and the Public Works Tidelands Development Team and report back in 60 days on potential sites located in District 2 for a second dog beach in Long Beach. The requested action is anticipated to require a moderate level of staff hours beyond the budgeted scope of duties and a moderate impact on existing City Council priorities.

**EQUITY LENS STATEMENT:**

Staff will consider issues of equity and access with any program proposals brought forward to ensure the City's commitment for everyone reaching their highest level of health and potential for a successful life, regardless of background, neighborhood, or identity.