

**CITY OF LONG BEACH
BELMONT SHORE PARKING
AND BUSINESS
IMPROVEMENT AREA
ADVISORY COMMISSION
MINUTES**

**THURSDAY, JULY 17, 2014
BAY SHORE LIBRARY, 195 BAY SHORE
AVENUE, THIRD THURSDAY, 9:00 AM**

William Lorbeer, Chair
Joy Starr, Vice Chair
Eric Forsberg, Commissioner
Samuel Lippke, Commissioner



Kurt Schneider, Commissioner
Marsha Jeffer, Commissioner
Lisa Ramelow, Commissioner

FINISHED AGENDA AND DRAFT MINUTES

REGULAR AGENDA

CALL TO ORDER

At 9:00AM Chair Lorbeer called the meeting to order.

ROLL CALL

Commissioners Kurt Schneider, Joy Starr, William W. Lorbeer and Lisa Ramelow
Present:

Commissioners Marsha Jeffer, Eric Forsberg and Samuel Lippke
Excused:

Also present: Dede Rossi, BSBA Executive Director; Victor Grgas, CLB Asset Management Bureau Manager; Ricky Dockery, CD 3 Staff; Joyce McDevitt, CCLB Deputy Director; Terry Endersen, BSRA President.

CHAIR REPORT

- 1) Library Bus Stop Removal and Reconfiguration.
 - Bus stop at Bay Shore Library has been removed and is out of service (June 2013) – and creates an opportunity to install additional parking.
 - Red curb length is 70' from alley to Bay Shore Drive - enough for at least 2 or 3 metered parking stalls and typical red curb length at intersections.
 - Several email inquiries to Dave Roseman have gone unanswered.

Chair Lorbeer commented about Citi Bank signage regarding public parking.

Dede Rossi agreed to speak with Citi Bank and the landlord.

Lorbeer spoke about private parking management opportunities.

Commissioner Ramelow spoke about her family owned parking lot experience.

2) Park Avenue Bus Stop - Potential Length Reduction.

- LBT is looking at length of bus stop east of Park Avenue – with thought of reducing size to enable additional parking. Will report back next month.
- Committee reviewed information, but has not yet made a decision.

3) Council Item – Update Belmont Shore Parking Studies.

- Staff is preparing an RFP for parking study.
- Parking lot map and preliminary review of current private parking lots use.

4) Sidewalk Steam Cleaning Concerns – possible new water conservation rules.

- Sidewalk steam cleaning crew recycles/reclaims/reuses steam cleaning water.
- Understand this complies with any new or potential new rules.

Lorbeer spoke about Spectrum Facilities Maintenance complying with current regulations.

5) Auto Parkit - Automated Parking System.

- Automated stacked parking system saves space and is relatively cost effective.
- Two facilities are now operating in Southern California.
- Informational presentation or field trip to observe are potentials.
- Will coordinate with Council Office and pending parking studies.

6) Security Cameras.

- Nothing to report.

Lorbeer commented that City Tech Services

7) Smart Meters - City Budget Documents.

- Proposed FY-15 budget includes \$800,000 for downtown meters (not Belmont Shore).
- Deputy CM has asked to meet and discuss proposed project terms

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- i. No revenue neutral guaranty.
- ii. Anticipate rate increase.

Lorbeer spoke about possibly meeting with Deputy City Manager Tom Modica, or having him attend the next Commission meeting.

8) Announcements:

- Stroll & Savor – July 16 & 17, 2014 (Jim Fisk Jazz Band); August 13 & 14, 2014.
- Pop Up Shop Sale (sidewalk Sale) - July 26 & 27, 2014.
- Others.

Rossi spoke about the upcoming Pop Up Sale.

PUBLIC PARTICIPATION: Members of the public are invited to address the Commission on items of interest to the public within Commission jurisdiction. Each speaker will be limited to three minutes unless that time is extended by the Chair. Public participation will be heard without discussion or action on the issues raised. There was no public participation at this time.

CONSENT CALENDAR

1. [14-039BS](#) Recommendation to approve the minutes for the meeting held June 19, 2014.
Attachments: [14-039BS Finished Agenda And Draft Minutes 06.19.14.](#)

A motion was made by Commissioner Starr, seconded by Commissioner Ramelow, to approve recommendation. The motion carried by the following vote:

Yes: 4 - Kurt Schneiter, William W. Lorbeer, Joy Starr and Lisa Ramelow

Excused: 3 - Samuel Lippke, Marsha Jeffer and Eric Forsberg
2. [14-040BS](#) Recommendation to receive and file the Financial Report for the period ending May 31, 2014.
Attachments: [14-040BS BSPBIAAC 05.31.14 Financial Statement.pdf](#)

A motion was made by Commissioner Starr, seconded by Commissioner Ramelow, to approve recommendation. The motion carried by the following vote:

Yes: 4 - Kurt Schneider, William W. Lorbeer, Joy Starr and Lisa Ramelow

Excused: 3 - Samuel Lippke, Marsha Jeffer and Eric Forsberg

3. [14-041BS](#)

Recommendation to receive and file the Long Beach Transit Employee Bus Pass Program Status Report for the period June 1, 2014 through June 30, 2014.

The June 2014 Status Report was not available from Long Beach Transit at the time of the meeting.

A motion was made by Commissioner Starr, seconded by Commissioner Ramelow, to laid over. The motion carried by the following vote:

Yes: 4 - Kurt Schneider, William W. Lorbeer, Joy Starr and Lisa Ramelow

Excused: 3 - Samuel Lippke, Marsha Jeffer and Eric Forsberg

REGULAR AGENDA

4. [14-042BS](#)

Recommendation to approve the agreement with Spectrum Facility Maintenance to provide four (4) additional sidewalk steam cleanings at a cost of \$4,800.

Attachments: [14-042BS Spectrum Additional Steam Cleanings.pdf](#)
[Extra cleanings X 4 2014 summer quote 07.03.14.pdf](#)

Chair Lorbeer spoke about adding four additional cleanings during busy summer months.

Commissioner Ramelow agreed about adding four additional cleanings.

Dede Rossi commented that the sidewalks look good.

Terry Endersen asked about which sidewalks are cleaned.

Lorbeer spoke about communication with cleaning company improved to add more areas for cleaning.

Alan Mutke asked about hours of cleaning.

Lorbeer spoke about limited hours of cleaning.

A motion was made by Commissioner Starr, seconded by Schneider, to approve recommendation. The motion carried by the following vote:

Yes: 4 - Kurt Schneider, William W. Lorbeer, Joy Starr and Lisa Ramelow

Excused: 3 - Samuel Lippke, Marsha Jeffer and Eric Forsberg

5. [14-043BS](#)

Recommendation to approve the proposal from Spectrum Facility Maintenance to clean 10 identified parking lot driveway and sidewalk areas at a cost of \$1,000.

Attachments: [14-043BS Spectrum Driveway Ramp and Walk Cleaning Driveway and side street extra cleaning quote 07.03.14.r](#)

Lorbeer spoke about driveway areas needing cleaning less frequent than sidewalks on 2nd Street; add to quarterly alley cleaning.

Endersen asked about when is the next cleaning.

Rossi commented that cleaning was just done.

Lorbeer spoke about a cleaning demonstration offer from Waxie.

Commissioner Schneider asked about cost/cleaning frequency.

Ralph Lepre spoke about alley grease cleaning.

Lorbeer spoke about addressing alley cleaning.

A motion was made by Schneider, seconded by Commissioner Starr, to approve recommendation. The motion carried by the following vote:

Yes: 4 - Kurt Schneider, William W. Lorbeer, Joy Starr and Lisa Ramelow

Excused: 3 - Samuel Lippke, Marsha Jeffer and Eric Forsberg

6. [14-044BS](#)

Recommendation to approve expenditure of \$1,390 to repair and replace the median welcome sign near Bay Shore Avenue, and the repair of various flag pole halyards.

Attachments: [14-044BS Welcome sign & halyard repair.pdf](#)
[Shore Construction Median Sign and Halyard repair quote](#)

Lorbeer spoke about the halyards repair, and median sign repair versus new sign cost differential.

Schneider spoke about long time required for new signage.

Ramelow commented that she likes the old sign.

A motion was made by Schneider, seconded by Commissioner Starr, to approve recommendation. The motion carried by the following vote:

Yes: 4 - Kurt Schneider, William W. Lorbeer, Joy Starr and Lisa Ramelow

Excused: 3 - Samuel Lippke, Marsha Jeffer and Eric Forsberg

7. [14-045BS](#)

Recommendation to approve expenditure not to exceed \$1,500 to remove and replace three trees in Belmont Shore.

Attachments: [14-045BS Tree replacements.pdf](#)

Lorbeer informed about necessary tree removal due to hazard.

Schneider spoke about not replacing the median dead tree due to drought and eventual median redesign.

Lorbeer agreed to not replace median dead tree at this time, also that three estimates were received, the lowest cost most qualified will perform the work.

Rossi spoke about some tree wells needing attention.

Lorbeer said he will look at problem tree wells.

A motion was made by Schneider, seconded by Commissioner Starr, to approve recommendation. The motion carried by the following vote:

Yes: 4 - Kurt Schneider, William W. Lorbeer, Joy Starr and Lisa Ramelow

Excused: 3 - Samuel Lippke, Marsha Jeffer and Eric Forsberg

8. [14-046BS](#)

Recommendation to approve the Conservation Corps of Long Beach Fiscal Year 2015 Trash, Litter, Graffiti and Landscaping Service Proposal at a cost of \$102,615.

Attachments: [14-046BS Con Corps BSPBIAAC FY 15 Proposal.pdf](#)

Lorbeer spoke about FY 14 fees versus FY 15 proposed fees, as well as various differences in services.

Joyce McDevitt spoke about increase in labor costs for FY 16.

Lorbeer commented about Big Belly pickup inefficiencies.

McDevitt spoke about pickup schedule.

Lorbeer spoke about potentially adding more Big Bellies in the future.

Schneider asked about the benefit of the Big Belly trash compactors.

Rossi spoke about adjusting the trash pickup schedule.

Ramelow spoke about problem areas.

McDevitt reiterated the pickup schedule.

Rossi commented that Saturday and Sunday twice per day pickups would be beneficial.

Lorbeer asked if extra Sunday pickup would be possible.

Ramelow spoke about adjusting days and times of pickup.

Rossi spoke about businesses needing to keep their respective areas clean.

Lorbeer spoke about adding Saturday and Sunday pickups to commence immediately, and what would be the cost?

McDevitt spoke about adding extra pickups immediately.

Rossi spoke about need to add extra cleaning due to drought and health consequences.

Endersen asked about adding extra cleaning now.

Lorbeer commented about voting to add cleaning to FY 14 cycle.

Vice Chair Starr spoke about alley cleaning.

Rossi spoke about possibly adding weekly trash enclosure cleaning to CCLB agreement.

Lorbeer spoke about property owners needing to keep trash enclosures clean.

Lepre spoke about business owners needing to be responsible.

A substitute motion was made by Commissioner Ramelow, seconded by Schneider, to approve the Conservation Corps of Long Beach Fiscal Year 2015 agreement to not exceed \$105,115, and to add Saturday afternoon trash pickup. The motion carried by the following vote:

Yes: 4 - Kurt Schneider, William W. Lorbeer, Joy Starr and Lisa Ramelow

Excused: 3 - Samuel Lippke, Marsha Jeffer and Eric Forsberg

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An additional motion was made by Lisa Ramelow and seconded by Kurt Schneider to add additional Saturday trash pickups commencing July 21, 2014 through September 30, 2014 at a cost to not exceed \$1,500. The motion carried by the following vote:

Yes: 4 - Kurt Schneider, William W. Lorbeer, Joy Starr and Lisa Ramelow

Excused: 3 - Samuel Lippke, Marsha Jeffer and Eric Forsberg

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Lorbeer spoke about residents complaining about Baja Fish Taco, and that Tavern on 2 is currently negotiating to expand.

Ramelow spoke about Development Services monitoring restaurant permit applications.

Lorbeer spoke about community involvement regarding parking issues.

Endersen spoke about the BSRA involvement regarding Tavern on 2 expansion concerns.

ADJOURNMENT

Note:

The City of Long Beach intends to provide reasonable accommodations in accordance with the Americans with Disabilities Act of 1990. If a special accommodation is desired, please call Jim Fisk 48 hours prior to the Belmont Shore Parking and Business Improvement Area Advisory Commission meeting at (562) 570-3863. This information is available in an alternative format by request to Jim Fisk at (562) 570-3863. For correspondence purposes you can reach City staff at jim.fisk@longbeach.gov.