



# CITY OF LONG BEACH

# H-2

DEPARTMENT OF COMMUNITY DEVELOPMENT

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802

September 20, 2005

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION

Hold the public hearing, conduct majority protest proceedings and determine whether to adopt the attached Resolution amending the Management Plan for the Downtown Long Beach Property and Business Improvement District. (Districts 1 and 2)

## DISCUSSION

The Downtown Long Beach Property and Business Improvement District (DLB-PBID) assesses property owners for expenses related to security, maintenance, public relations, special projects, advocacy and economic development in Downtown Long Beach. The DLB-PBID was established by the City Council on August 4, 1998. On July 22, 2003, City Council again re-established the DLB-PBID. This required a majority vote of the property owners in favor of re-establishing the district for a new term of ten years.

The Property and Business Improvement District Law of 1994 (Law) requires that changes to the DLB-PBID Management Plan be subject to public hearing, protest proceedings and Council approval. On June 15, 2005, the Downtown Long Beach Associates (DLBA) Board of Directors approved removal of Section VI, Governance, from the Management Plan. The Law does not require governance issues be addressed in the Management Plan. DLB-PBID governance will now be addressed solely in the DLBA bylaws. The revised Management Plan is provided as Exhibit A to the attached resolution.

At its September 6, 2005 meeting, the City Council approved Resolution No. 05-0081 declaring its intention to amend the Management Plan and setting the public hearing date for September 20, 2005. Commercial property owners in DLB-PBID were mailed a copy of this resolution on September 13, 2005. Publication of the resolution was not required.

This action has no effect on other annual reports or approvals. Approval of the 2006 DLB-PBID assessment will be brought to Council in November, 2005.

HONORABLE MAYOR AND CITY COUNCIL  
September 20, 2005  
Page 2

This letter was reviewed by Assistant City Attorney Heather Mahood on June 13, 2005, Budget Management Officer David Wodynski on September 9, 2005, and the City Treasurer's Office on September 12, 2005.

TIMING CONSIDERATIONS

The hearing date was set by City Council resolution on September 6, 2005.

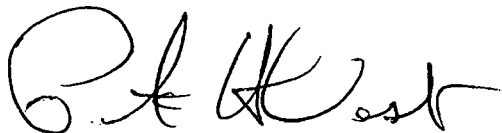
FISCAL IMPACT

There is no fiscal impact associated with the requested action.

SUGGESTED ACTION

Approve recommendation.

Respectfully submitted,



PATRICK H. WEST  
DIRECTOR OF COMMUNITY DEVELOPMENT

APPROVED:



GERALD R. MILLER  
CITY MANAGER

RH:tb:

Attachment: Resolution Approving Amendment of Downtown Long Beach Property and Business Improvement District Management Plan.