R-18

Director Alcoholic Beverage Control Lakewood, California July 22, 2012

Dear Sir:

Peninsula residents for fifty years, Sally and Gary Bates write this letter to request that the Department of Alcoholic Beverage Control **ACCEPT** the application for a beer and wine license at The Peninsula Café, 76 ½ 62<sup>nd</sup> Place, Long Beach, Ca.

We have visited and eaten in The Peninsula Café numerous times, have enjoyed the excellent quality and presentation of food, have noticed a marked improvement in ambience inside and on the patio, and have applauded the community atmosphere in the café, always seeing neighbors and local friends.

We have met Rosemary Dortia Cullinan and feel she is an innovative, hard- working proprietor who will maintain a well regulated, quality eating establishment inside and on the patio, which will be acceptable to residents in the area. This type of business is needed on the peninsula.

During our fifty year residency, we have eaten at the many restaurants on this same site and have seen them come and go because of poor judgment and management. This proprietor is different. She is a professional , small business owner who needs to be granted a beer and wine license, which will increase patronage of local diners, who wish to enjoy a glass of beer or wine with a meal. This will also help improve the local economy by increased employment and the increased selling of food products.

Sincerely,

Sally and Gary Bates 62 61<sup>st</sup> Place Long Beach, Ca. 90803 (562) 438-2333