



CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

333 West Ocean Boulevard 6th Floor • Long Beach, CA 90802 • (562) 570-6845 • Fax (562) 570-5836

April 4, 2006

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Adopt Specifications No. PA-02905 and Award contract to Graffiti Protective Coatings, Inc., to provide graffiti removal services on private property, in the estimated amount of \$95,000 for the period commencing May 1, 2006 through September 30, 2006, with the option to renew for three additional one-year periods, at an estimated amount of \$228,000 annually, at the discretion of the City Manager. (Citywide)

DISCUSSION

City Council approval is being requested to execute a contract with Graffiti Protective Coatings, Inc. (GPC), to provide graffiti removal services on private property throughout the City.

For the past several years the City has managed graffiti removal throughout the City with a combination of City staff, community service workers and contract removal. In order to further the City Council's goals of improving the quality of life in neighborhoods and enhancing neighborhood economic development efforts, particularly on the commercial corridors, the City Manager received support from the City Council to initiate a "Cleaner and Safer Community" initiative, which was supported by budget enhancements in the Fiscal Year 2006 budget. With those enhancements, the Department of Public Works expanded the use of its graffiti removal contractor. Increased occurrences of graffiti have caused the monthly average of sites remedied by the contractor to more than triple. On February 14, 2006, the Department of Public Works was granted additional funds and an extension of the current graffiti removal contract to April 30, 2006 by the City Council. Services beyond April 30, 2006 were competitively bid through a Request for Proposal (RFP) process.

On February 14, 2006, 15 potential bidders were notified of the bid opportunity; four are Minority-owned Business Enterprises (MBEs), two are Woman-owned Business Enterprises (WBEs), and two are Long Beach businesses. The bid document was made available from the Purchasing Division located on the Plaza Level of City Hall and the Division's website at www.lbpurchasing.org. A bid announcement was also included in the Purchasing Division's weekly update of Open Bid Opportunities sent to 32 local, minority, and women's groups. Bids were opened on March 7, 2006. Graffiti Protective Coatings, Inc., of Los Angeles, CA, was the lowest responsible bidder.

This matter was reviewed by Senior Deputy City Attorney Donna F. Gwin on January 30, 2006 and Budget Management Officer David Wodynski on March 27, 2006.

TIMING CONSIDERATIONS

City Council action to adopt Specifications No. PA-02905 and award the contract concurrently is requested on April 4, 2006 to ensure the continued availability of graffiti removal services. The current contract expires on April 30, 2006.

FISCAL IMPACT


The cost of the contract, in the total estimated amount of \$95,000 for the term of May 1, 2006 through September 30, 2006, is budgeted in the General Fund (GP) in the Department of Public Works (PW). An estimated annual amount of \$70,000 for each renewal period will be budgeted in the Community Development Grants Fund (SR 150) in the Department of Community Development (CD), and \$158,000 in the General Fund (GP) in the Department of Public Works (PW). The City will have the option of adding expenditures up to 10 percent (or \$22,800) above the contract amount, should the level of graffiti removal demand increase. The contract amount reflects a 90 percent increase from the amount awarded in prior years, due to increased occurrences of graffiti in the City, increased abatement activities on private property and increased contractor's cost. The departments will reallocate existing graffiti abatement resources to accommodate increased contract costs; therefore, a budget enhancement will not be required.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,


MICHAEL A. KILLEBREW
DIRECTOR OF FINANCIAL MANAGEMENT


CHRISTINE F. ANDERSEN
DIRECTOR OF PUBLIC WORKS

APPROVED:


GERALD R. MILLER
CITY MANAGER