



LBCEI Update

A review of the first 15-months of growing inclusive economic opportunities for Long Beach

August 17th, 2021



BLUEPRINT FOR ECONOMIC DEVELOPMENT

Increase access to economic opportunities in low-income communities to advance economic equity.

+ EVERYONE IN IMPLEMENTATION PLAN

Create a Community Development Corporation with focus areas outlined by Everyone In Implementation Plan

'EVERYONE IN' IMPLEMENTATION PLAN

Key Findings and Recommendations to Advance Economic Inclusion in Long Beach



MISSION

The mission of the Long Beach Center for Economic Inclusion is a community development corporation that expands inclusive economic opportunities to build and sustain wealth for all communities in Long Beach.

FOCUS AREAS

- Small Business & Entrepreneurship
- Workforce & Youth Development
- Housing & Home Ownership
- Economic Resiliency & Connectedness
- Supplier Diversity / Procurement

COMMUNITIES SERVED

Historically underserved communities in North, Central and West Long Beach.

FOUNDING BOARD OF DIRECTORS



**BOB
CABEZA**

**BOARD
PRESIDENT**



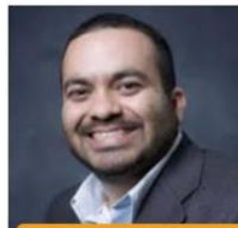
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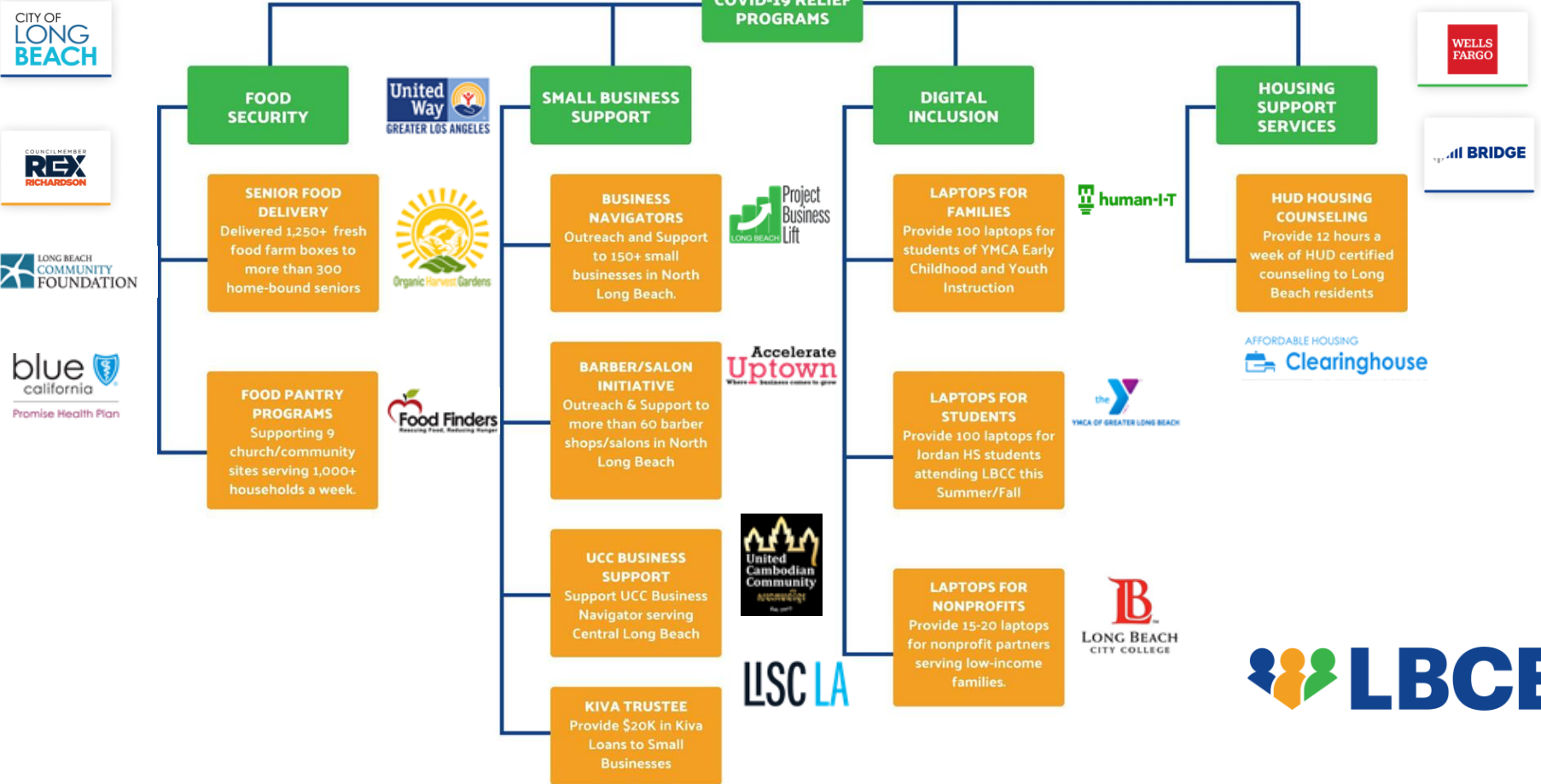
FOUNDING PARTNERS



#INTHISTOGETHER PARTNERS



\$250K IN COVID-19 RELIEF PROGRAMS



FOOD PANTRIES

- A network of 9 churches and nonprofits in North, Central and West Long Beach
- Partnered with FoodFinders to strategically place pantries and provide service 7 days a week
- Collectively serving over 1000 households a week, over 20,000 residents April – June 2020



BANCOS DE COMIDA CERCA DE USTED

Comenzando el 11 de Mayo del 2020

<p>EL CENTRO DE LA CIUDAD DE LONG BEACH Grant A.M.E. Church 1129 Alamos Ave. los miércoles, 9AM - 12PM (562) 437-1567</p> <p>EL CENTRO DE LONG BEACH Urban Community Outreach* 241 Cedar Ave. los domingos, 1:30PM - 3:30PM (562) 982-0000</p> <p>Christian Outreach In Action 216 E. 3rd St. los martes y jueves 9AM -12PM (562) 432-1440</p>	<p>EL NORTE DE LONG BEACH Church One Ministries* 700 70th St. los lunes - viernes, 11AM - 1PM (562) 433-2515</p> <p>Light and Life Christian Fellowship 5951 Downey Ave. los lunes, 12PM - 2PM (562) 836-6074</p> <p><small>Inscribirse por favor en la página L&L en el sitio de los jueves para recoger comida el lunes siguiente en el estacionamiento de la iglesia.</small></p> <p>Pools of Hope 6801 Long Beach Blvd. Los Jueves, 2PM - 4PM los sábados, 11AM - 1PM (310) 537-2224</p>	<p>North Long Beach Ministry Center, Inc. 5239 Atlantic Av. los viernes, 7AM - 1:30PM (562) 427-9090</p> <p>EL OESTE DE LONG BEACH Awaken Ministries 2216 Santa Fe Ave. los miércoles, 10:30AM - 12PM (562) 263-4457</p> <p>Fountain of Life Covenant Church 2060 Santa Fe Ave. los jueves, 9AM - 3PM (562) 268-0721</p> <p><small>*Comida para llevar está disponible en esta dirección.</small></p>
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Para más información puede visitar nuestro sitio web WWW.LBCEI.ORG



SENIOR FOOD DELIVERY PROGRAM

- LBCEI partnered with Organic Harvest Gardens to deliver free boxes of produce to residents' doorsteps, primarily in North, Central and West LB
- Over 1250 boxes of local, farm fresh produce and staples delivered to homebound seniors over an 8-week period
- 318 seniors registered for the fresh food delivery, primarily from 90805, 90806 and 90813 zip codes



LOW REACH CENTER FOR ECONOMIC INCLUSION



EN ESTO JUNTOS

MIENTRAS QUE TE QUEDAS EN TU CASA...
¡DISFRUTA UNA CAJA DE PRODUCTOS FRESCOS DE GRANJA DE PARTE DE NOSOTROS!

Estamos #ENESTOJUNTOS #INTHISTOGETHER

Se necesitas mas asistencia, por favor contacta al
Older Adult Resource Line al (562) 570-INFO, Selecciona la Opción 5



200+ LAPTOPS FOR STUDENTS AND FAMILIES

- 100 laptops to students in YMCA Early Childhood Education and high school Youth Institute program
- 100 laptops to outgoing Jordan HS students who were incoming Freshmen attending LBCC online in the Fall
- 15 laptops and hotspots to nonprofits and small business owners



SMALL BUSINESS NAVIGATION



- Created Business Navigators Team with Economic Development, Project Business Lift, Accelerate Uptown and UCC
- Outreached and supported hundreds of small businesses in North and Central Long Beach to provide info, resources, coaching and marketing support
- Kiva Trustee to provide \$20K in Kiva loans to underrepresented small businesses

PROJECT BUSINESS LIFT - NORTH LONG BEACH



- Outreached and supported more than 150 North Long Beach businesses, nearly all minority-owned.
- Businesses applied for grants / loans, received coaching, got websites
- Over 100 businesses personally visited to build trust and support – “We are Open” banner campaign
- 3 restaurants awarded “Great Plates” contract from the City (out of 15!)



HOUSING SUPPORT SERVICES


- Setup a call center providing free 1-on-1 HUD-certified counseling for Long Beach residents
- English and Spanish
- Help with foreclosure issues, home ownership challenges, etc.



EMERGENCY RESPONSE PROGRAM WANTS TO HELP YOU

Want to prevent foreclosure? Having budget challenges?
Buying your first home? Need assistance with your credit?

Don't worry, our HUD Certified Housing Counselors will help you with all the necessary tools and resources. We will hand hold you towards successful homebuying.

 Financial Planning  Managing Credit  First-Time Homeownership  Foreclosure Prevention

CALL TODAY
(877) 990-5626

Visit our website for more information:
www.affordable-housing.org

This is a joint effort to provide Housing Support Services to communities of need during the current crisis.

AFFORDABLE HOUSING



Clearinghouse

FROM CRISIS TO RECOVERY

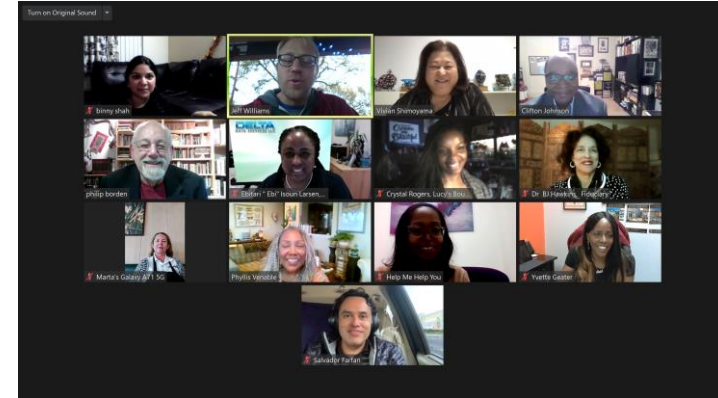
LBCEI WELL POSITIONED TO EXPAND PROGRAMMING

- Building on the initial seed grant from the City to help launch LBCEI, the organization has raised over \$900K in the last 15 months, more than 7x the original \$125K investment from the City.
- LBCEI directed resources and partnered with **more than 30 different community organizations** in North, Central and West Long Beach to help expand impact and build capacity to provide services to the community.
- Able to leverage CARES act funding and combine with other grant and private sponsorship to expand programming in the following areas:
 - Small business support
 - Food security
 - Digital inclusion
 - COVID / Vaccine Outreach

SMALL BUSINESS SUPPORT PROGRAMS

SMALL BUSINESS PROGRAMS

- **Business Navigation** – partnered with Project Business Lift and UCC to provide ongoing support to more than 150 Long Beach businesses
- **CEO Forum Small Business Resiliency** – partnered with LISC-LA and local business experts to providing coaching to low-income local business owners
- **GO DIGITAL Small Business Program** – partnered with Long Beach Economic Partnership, Omniworks, UCC, SBDC and CSULB to provide digital training to 50+ local businesses
- **Other** - Kiva Loans, Health Market Conversions, Procurement



LONG BEACH FOOD SUPPORT NETWORK

FOOD HUB - LONG BEACH FOOD SUPPORT NETWORK

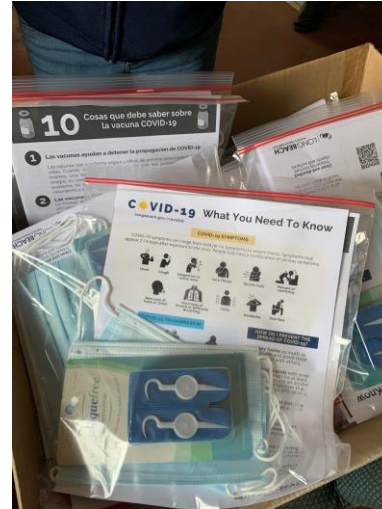
- Partnerships with LA Regional Food Bank and Food Forward **supporting more than 20 local agencies and serving more than 1,500 households each week** in North, Central and West Long Beach
- ❑ 12,000 lbs of dry goods bi-weekly
- ❑ 10,000 lbs of fresh produce bi-weekly
- Purchased \$20K in Refrigerators and Freezers for food partners
- Directed more than \$100K in resources to Food Partners serving low-income families and residents



FOOD IS MEETING RESIDENTS WHERE THEY ARE

Opportunity to bring additional resources thru trusted partners to those in need:

- COVID resources
- 3,600 COVID resource packs distributed
- Financial Literacy
- Digital resources (laptops, hotspots)
- Community Care packages
- Black Mental Health resources
- Senior resources
- Vaccine resources



LBCEI LESSONS LEARNED

- Partnering with local organizations to support or expand the work they are already doing
- Directing resources to community members through trusted partners and networks
- Providing support networks where needed
- Advocating for increased resources to historically economically underserved communities
- Leading the charge to grow our economy through increasing inclusive economic opportunities for Long Beach

What's Next for LBCEI



BYRON REED

LBCEI President & CEO

“Byron Reed has deep expertise in economic inclusion efforts, and we are just thrilled that he has accepted the charge of expanding this work in our community. He’s had a very successful career doing community development work in the private sector, and I think it makes him uniquely qualified to bridge the gap here in Long Beach to build economic opportunities for all.”

– LBCEI Board President, Bob Cabeza

CURRENT BOARD



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**BOARD
PRESIDENT**



**SHARON DIGGS-
JACKSON**

SECRETARY



JUAN BENITEZ

BOARD MEMBER



**VIVIAN
SHIMOYAMA**

BOARD MEMBER



CARL KEMP

BOARD MEMBER



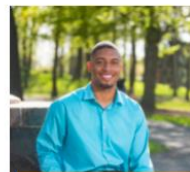
ERIC ROMERO

BOARD MEMBER



**TUNUA
THRASH-NTUK**

BOARD MEMBER



**JOHNATHAN
'CHIEF'
COLEMAN**

BOARD MEMBER



**SUNY LAY
CHANG**

BOARD MEMBER

WHAT'S NEXT?

Continue what's working and seek new opportunities rooted in the focus areas outlined in the Everyone In Implementation Plan

- ❑ Small Business & Entrepreneurship
- ❑ Workforce & Youth Development
- ❑ Housing & Home Ownership
- ❑ Economic Resiliency & Connectedness
- ❑ Supplier Diversity / Procurement

And some exciting new initiatives already this Summer...

- ❑ Black Wealth Building Initiative
- ❑ NorthLongBeachGrub.com - independent restaurant owners network in North Long Beach
- ❑ and more....

THANK YOU!



www.lbcei.org