

March 17, 2020

C-14

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Adopt a Resolution authorizing the City Manager, or designee, to execute a contract, and any necessary amendments, with MobilityCloud, Inc., of New York, NY, for the one-time purchase of 500 BikeShare pedal bicycles, in a total amount not to exceed \$225,000. (Citywide)

DISCUSSION

City Council approval is requested to enter into a contract with MobilityCloud, Inc. (formerly Social Bicycles, Inc.), for the purchase of 500 Social Bicycles pedal bikes to be added to the Long Beach BikeShare Program (Program).

The Long Beach BikeShare Program launched in March 2016 and has steadily grown in popularity, with over 40,000 members currently using the existing system. As popularity grows, the need to purchase new equipment and expand the Program is necessary. MobilityCloud, Inc., currently has 500 new bicycles that were acquired as a part of their transition from Social Bicycles, Inc. to MobilityCloud, Inc., MobilityCloud, Inc., has offered to sell 500 bicycles to the City at 60 percent discount off of the market rate. The bicycles are new versions of the existing Program bicycles, and unlike other pedal bicycles, are already compatible with the current system.

MobilityCloud, Inc., currently operates the backend system of the Program. It is critical that bicycles purchased for the Program are compatible with the existing system. Currently, Social Bicycles equipment is the only bicycle supported on the existing Program platform. It is cost-effective and efficient to purchase the significantly discounted bikes from MobilityCloud, Inc., to double the City's Program fleet with limited upfront maintenance or downtime due to integration.

City Charter Section 1801 requires that contracts for City purchases be awarded to the lowest responsible bidder after a competitive bid process, but allows for awards without a competitive bid process if accompanied by a Resolution adopted by the City Council.

This matter was reviewed by Deputy City Attorney Amy R. Webber on February 24, 2020, Purchasing Agent Tara Yeats on February 26, 2020, and by Budget Analysis Officer Julissa José-Murray on February 27, 2020.

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TIMING CONSIDERATIONS

City Council action is requested on March 17, 2020, to expand the City's BikeShare operations without interruption to service.

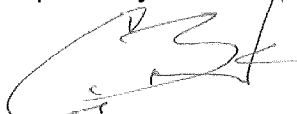
FISCAL IMPACT

The total cost of this contract will not exceed \$225,000. Costs are supported by Proposition A transportation funds. Sufficient funds are appropriated in the Capital Projects Fund Group in the Public Works Department. This recommendation has no staffing impact beyond the normal budgeted scope of duties and is consistent with existing City Council priorities. There is no local job impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



CRAIG A. BECK
DIRECTOR OF PUBLIC WORKS

APPROVED:



THOMAS B. MODICA
ACTING CITY MANAGER

CB:JC

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RESOLUTION NO.

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LONG BEACH AUTHORIZING THE CITY MANAGER TO EXECUTE A CONTRACT, AND ANY AMENDMENTS THERETO, WITH MOBILITYCLOUD INC., WITHOUT ADVERTISING FOR BIDS, FOR A ONE-TIME PURCHASE OF 500 PEDAL BICYCLES TO BE ADDED TO THE CITY'S BIKE SHARE PROGRAM IN A TOTAL AMOUNT NOT TO EXCEED \$225,000

WHEREAS, the City of Long Beach (the "City") launched their Bike Share Program (the "Program") in March 2016; and

WHEREAS, the Program has continued to grow in popularity with over 40,000 current members; and

WHEREAS, as popularity grows, the need to purchase new equipment and expand the Program has become necessary; and

WHEREAS, MobilityCloud, Inc. acquired 500 new bicycles as part of their transition from Social Bicycles; and

WHEREAS, Mobility Cloud, Inc. has offered to sell these 500 bicycles to the City for 30% of the market rate; and

WHEREAS, these bicycles are new versions of the existing Program bicycles and are compatible with the current system; and

WHEREAS, it is more cost-effective and efficient to purchase the significantly discounted bicycles from MobilityCloud, Inc. because they are the only bicycles compatible with the existing system; and

WHEREAS, as a result, no useful purpose would be served by advertising for bids and to do so would constitute an idle and useless act and an unnecessary

OFFICE OF THE CITY ATTORNEY
CHARLES PARKIN, City Attorney
411 West Ocean Boulevard, 9th Floor
Lona Beach, CA 90802

1 expenditure of public funds;

2 NOW, THEREFORE, the City Council of the City of Long Beach resolves as
3 follows:

4 Section 1. The above recitals are true and correct and are incorporated
5 herein.

6 Section 2. The City Manager is hereby authorized to enter a contract,
7 and any amendments thereto, with MobilityCloud Inc. for the one-time purchase of five
8 hundred (500) pedal bicycles for the City's Bike Share Program in a total amount not to
9 exceed of Two Hundred Twenty-Five Thousand Dollars (\$225,000).

10 Section 3. This resolution shall take effect immediately upon its adoption
11 by the City Council, and the City Clerk shall certify the vote adopting this resolution.

12 I hereby certify that the foregoing resolution was adopted by the City
13 Council of the City of Long Beach at its meeting of _____, 2020
14 by the following vote:

15
16 Ayes: Councilmembers: _____
17 _____
18 _____
19 _____

20 Noes: Councilmembers: _____
21 _____

22 Absent: Councilmembers: _____
23 _____

24 Recusal(s): Councilmembers: _____
25 _____

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28 _____
City Clerk