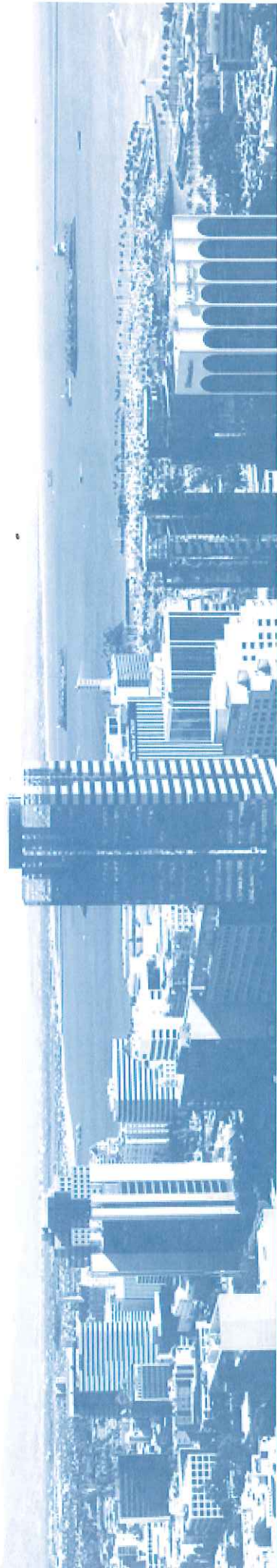


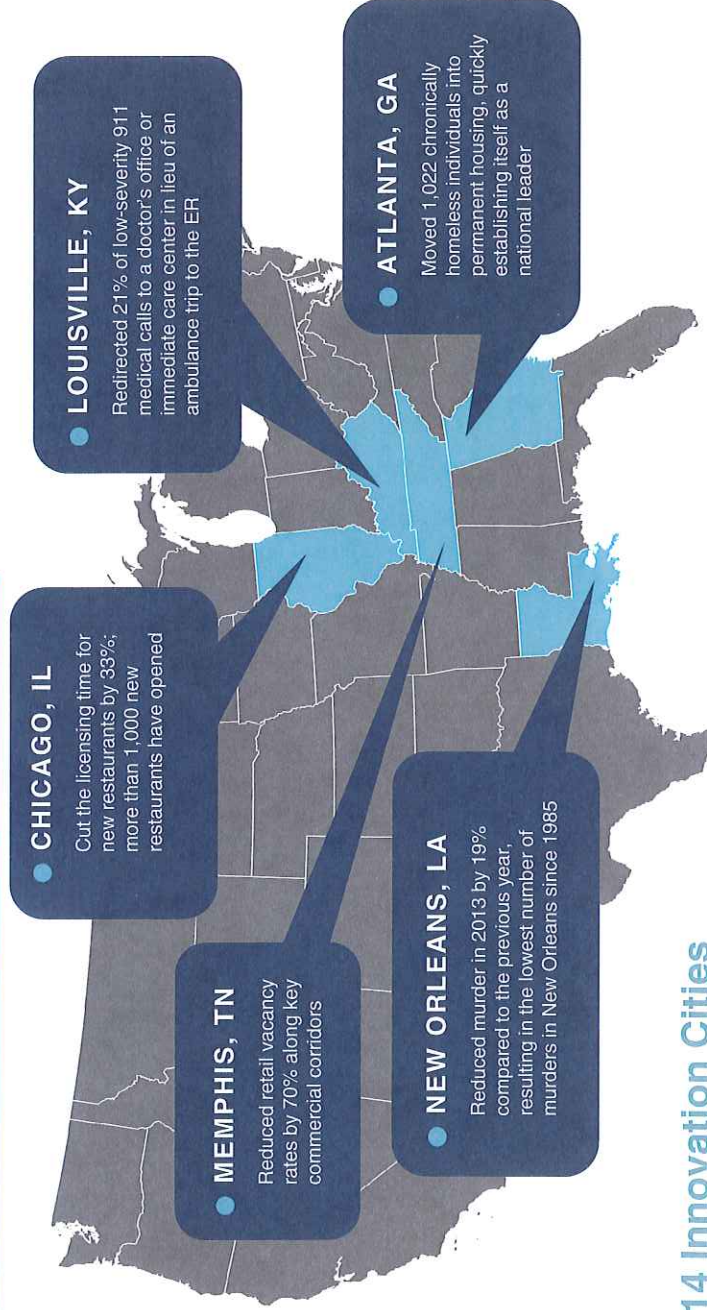


**LONG BEACH
INNOVATION TEAM**

**ECONOMIC DEVELOPMENT &
FINANCE COMMITTEE
MAY 3, 2016**



Innovation Movement



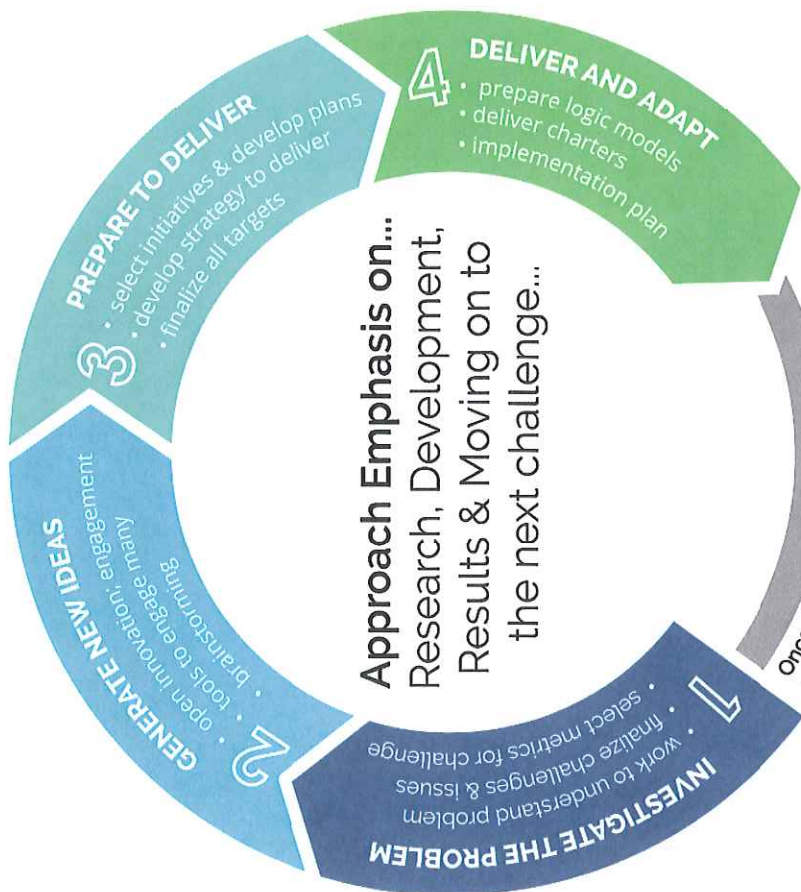
1 of 14 Innovation Cities

Long Beach has been competitively selected to join **Bloomberg Philanthropies' Innovation Teams** program.

A **dedicated innovation team (i-team)** will collaboratively develop solutions to priority issues.

- Albuquerque, NM
- Boston, MA
- Centennial, CO
- Jersey City, NJ
- Jerusalem
- Long Beach, CA
- Los Angeles, CA
- Minneapolis, MN
- Mobile, AL
- Peoria, IL
- Rochester, NY
- Seattle, WA
- Syracuse, NY
- Tel Aviv

Innovation Incubators



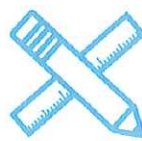
Training
Instruction on the successful open innovation techniques.



1:1 Coaching
Technical assistance and connections to experts.



Practitioner Community
Connections to peers and resources in other cities.



Playbook and Tools
Step-by-step guide with tools and templates.

Innovation Delivery Approach

1: Investigate the Problem:

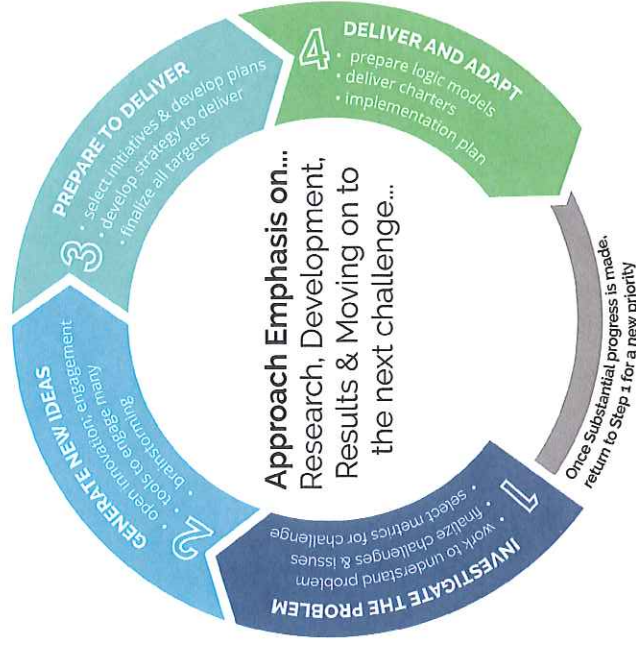
Starting and growing a business in the City can be challenging. Small Business Monitor reports that 43 percent of small businesses think that the City is doing a poor or very poor job supporting small businesses.

2: Idea Generation:

In collaboration with City staff, users, and university partners, the i-team generated over (250) ideas about how to make the process easier.

3: Prepare to Deliver

startupLB is a package of (24) initiatives that will help entrepreneurs start and grow their businesses in the City of Long Beach. The goal of is to *increase the number, size (revenue and job creation), and growth of businesses in the City*, with a particular focus on improving access to under-resourced communities.



2016 Initiatives

Q2: Awareness

1. [BizPortal](#)
2. [Inspector Gadget](#)
3. [iClips](#)
4. [Business Analytics](#)
5. Checklist for Entrepreneurs
6. Business Resource Map
7. EPD Web Redesign
8. Internal Guidelines for Staff
9. Business Navigators
10. Entrepreneur Hubs & Spaces

Q3: Access

1. Mobile Business Licensing
2. Business Loan Automation
3. Funding Match
4. Local Small Business Purchasing
5. Procurement Partnerships
6. Activation Counter
7. Next Generation of Business Licenses

Q4: Activation

1. Adopt a Lot
2. Activation of Vacant Storefronts
3. Activation of Vacant Lots
4. Virtual Vacant Storefront
5. Creative Crosswalks
6. Empowering Renters
7. Transit Extensions

Human Centered Design

Welcome to the pilot of

BIZPORT

Start a Business ▾ Survey Contact FAQ Checklist

Welcome!

Starting a business is exciting, but not without risks. We're here to help you navigate the process. Our site is a work in progress and we have a ways to go, so we would greatly appreciate your feedback.



Step 1:
Create a Business Plan



Step 4:
Register Your Business



Step 7:
Open Your Business



Step 2:
Finance Your Business



Step 5:
Permits and Licenses



Step 3:
Find a Location



Step 6:
Inspections

X Close



BizPort Team

Have a question? Chat with us

Send a message...

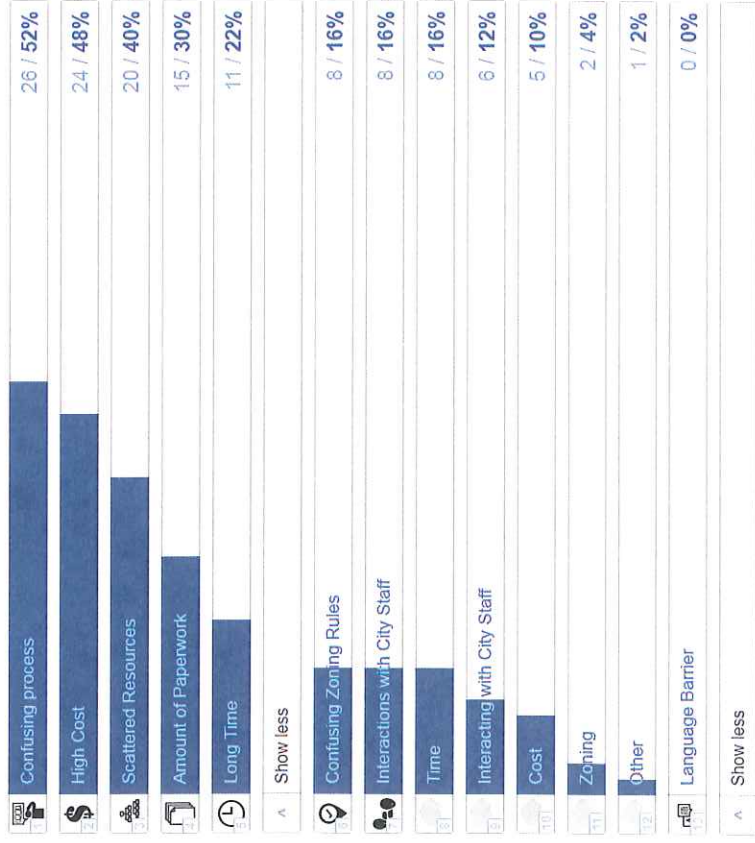
A project of Code for America

Sustainable solutions for Long Beach

User Experience

What have been the most difficult parts of applying for a business license?

50 out of 55 people answered this question



Powered by Typeform

Data Driven Development

[Schedule an Inspection](#)

[Print Yesterday's Inspections](#)

Apr 22, 2016
31 requests

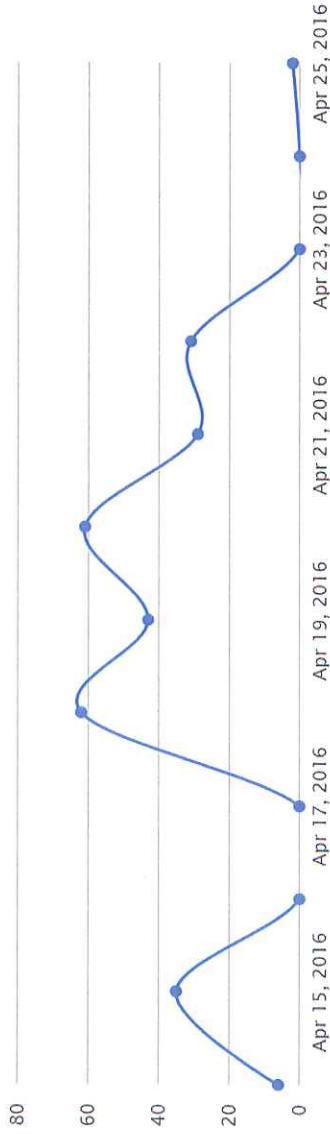
[Print Today's Inspections](#)

Apr 25, 2016
2 requests

[Print Tomorrow's Inspections](#)

Apr 26, 2016
0 requests

Inspections by Day



[View Inspection Report](#)

Accessible Information

YouTube logo, search bar, and navigation icons (upload, notification, profile).

The video player shows a blue background with the City of Long Beach logo on the left. The text 'How to Become a Registered Vendor' is centered in white. The video title 'How to Become a Registered Vendor' is at the bottom. The video duration is 0:03 / 3:31.

Register as a Vendor With The City of Long Beach

181 views

LongBeachCityCA

Subscribed 509

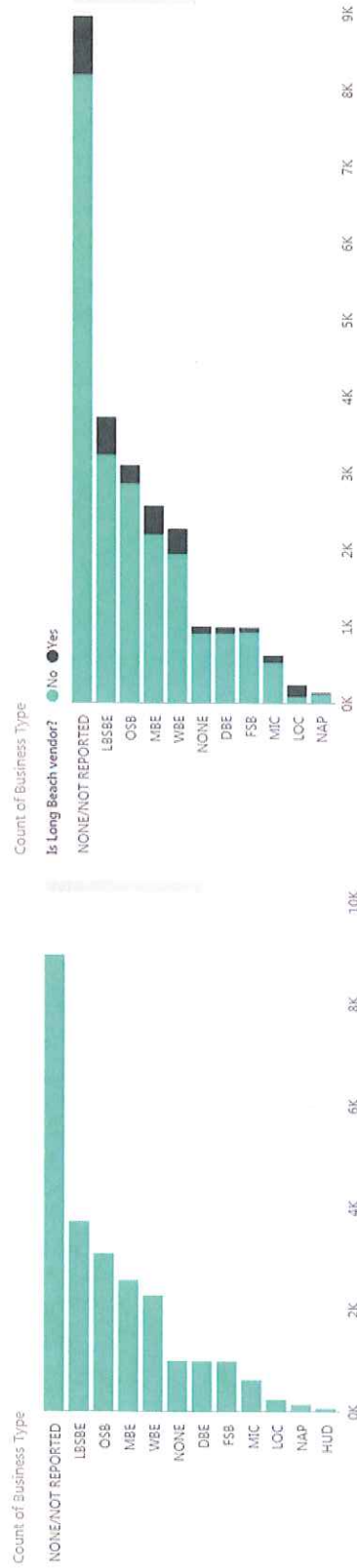
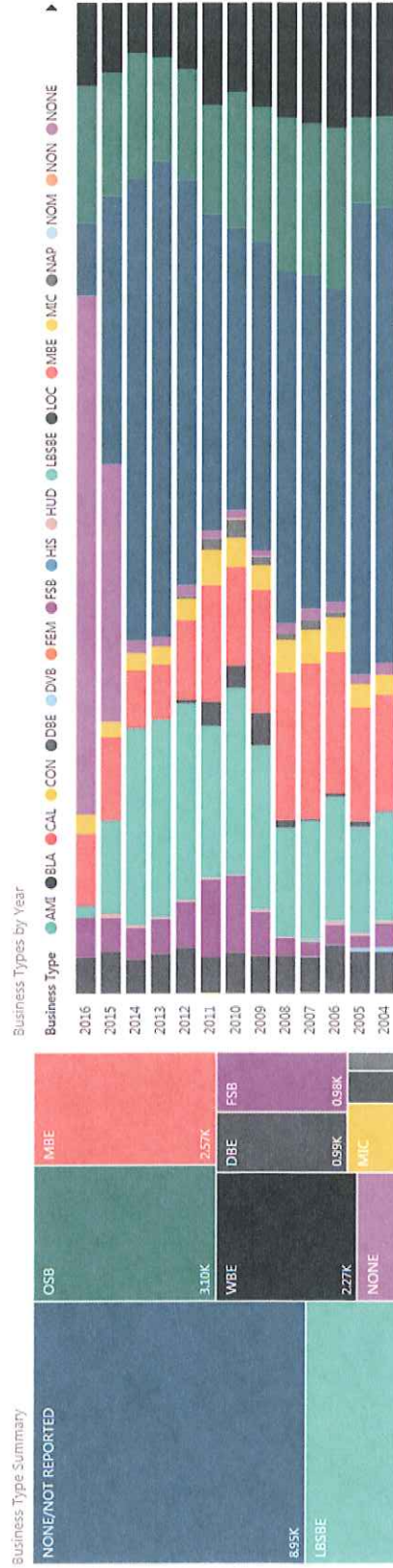
Add to Share More

Published on Mar 4, 2016
This video will show you how to register as a vendor for the City of Long Beach using the Planmatics

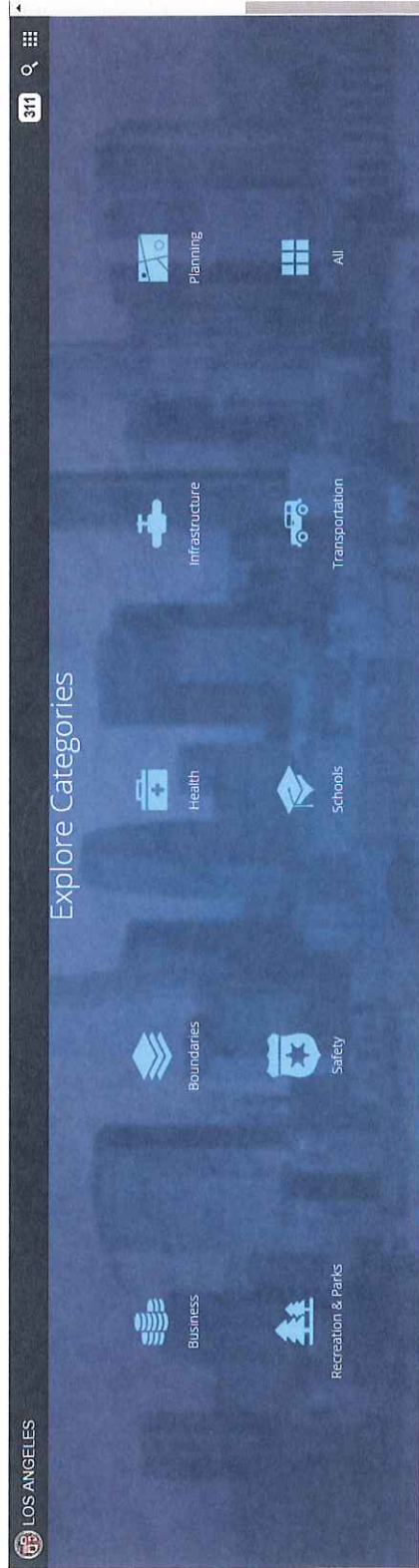
- Up next**
- Autoplay**
- LBDP Opens New East Division Substation**
LongBeachCityCA
259 views
- iClip - Litter Free Marine Life**
LongBeachCityCA
83 views NEW
- iClip - ABC's of Bicycling in Long Beach**
LongBeachCityCA
4 views NEW
- Long Beach Police Recruitment Video**
LongBeachCityCA
69 views
- Join Today!**
LongBeachCityCA
0:38
- PSA - Low Cost Pet Clinics**
LongBeachCityCA
2 views NEW
- PSA - Lawn to Garden Tour**
LongBeachCityCA
1 view NEW
- iClip - New Aquarium on Wheels**

Business Analytics

Registered Business Type



Open Data



Applications

Street Wise

View construction and permit activities under way and coming soon to the streets of Los Angeles.

[Open](#) [Details](#)

Clean Streets Index

How clean is your street? See how the streets of Los Angeles score in the first-of-its-kind Clean Streets Index.

[Open](#) [Details](#)

Road to 2400

See road work completed in the city over time.

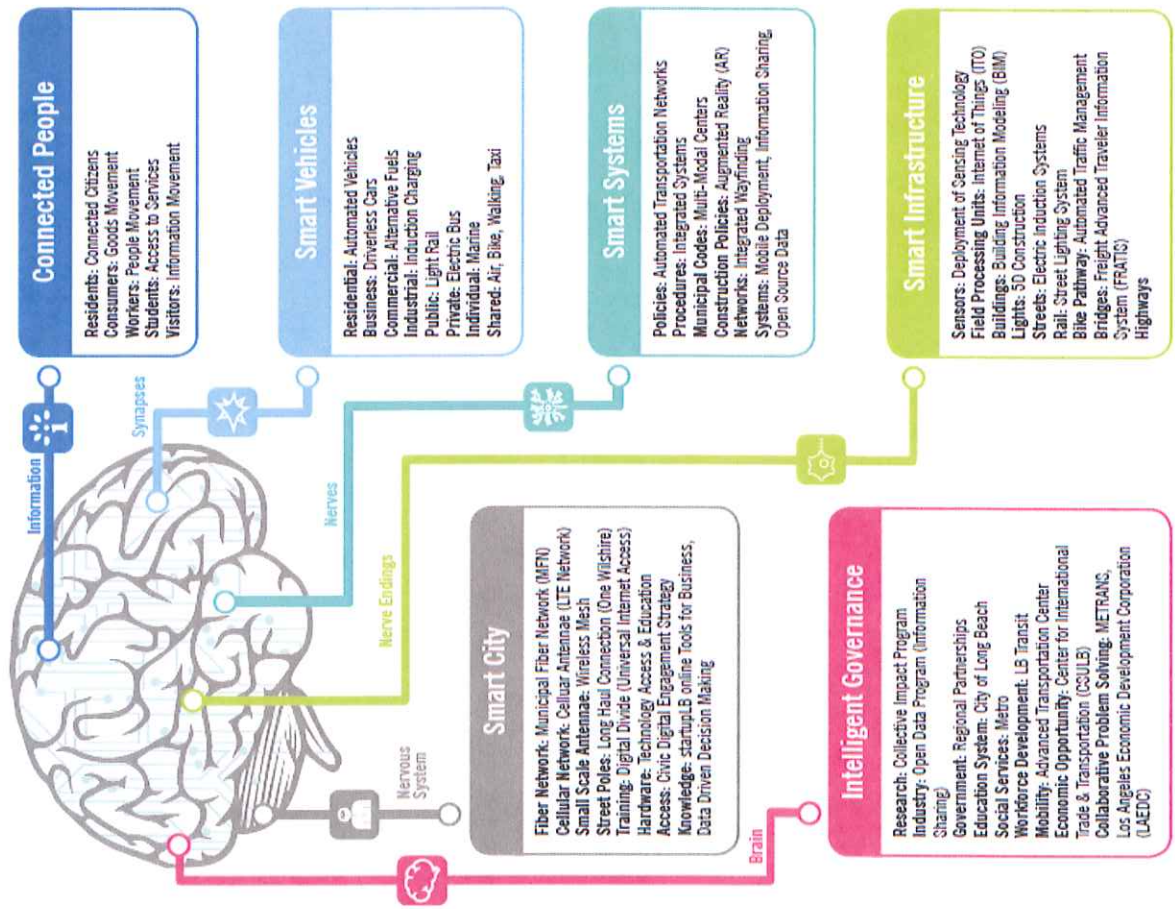
[Open](#) [Details](#)

Vision Zero

Learn about the Vision Zero Los Angeles Initiative and explore the High Injury Network and related datasets.

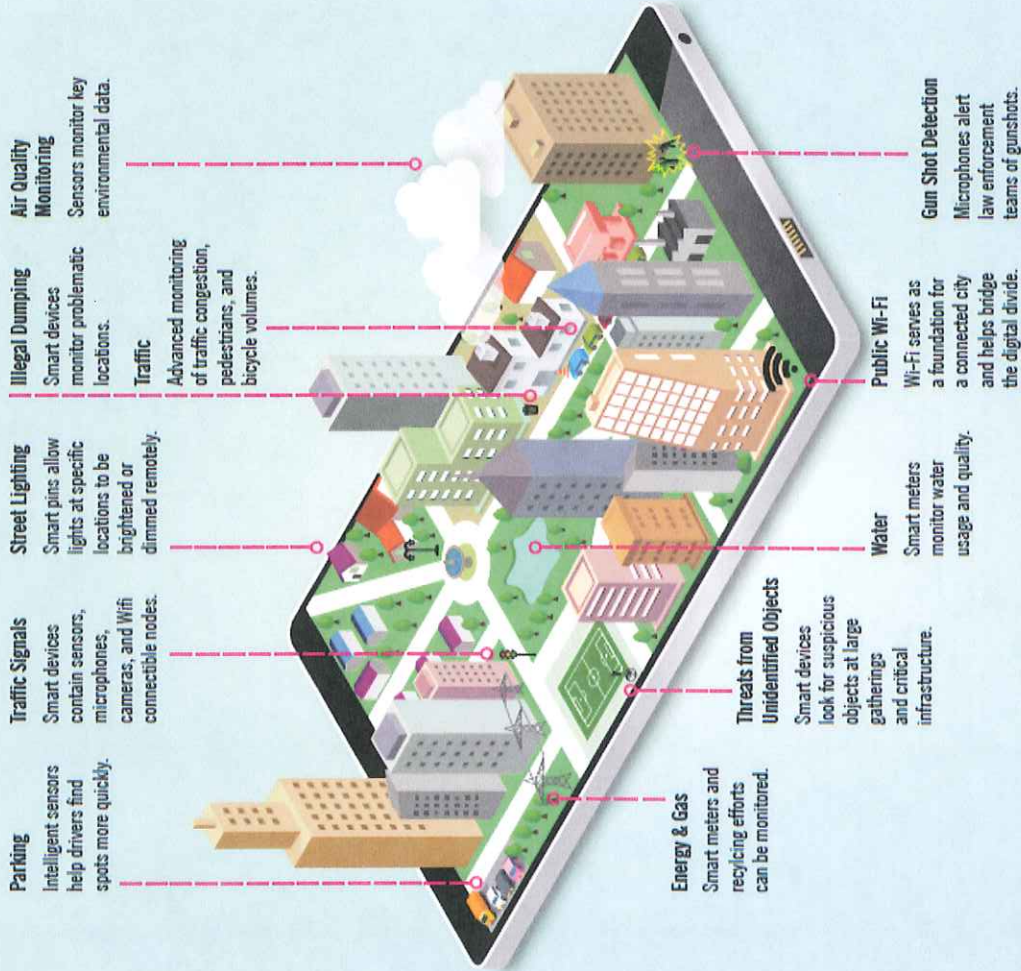
[Open](#) [Details](#)

Smart Cities

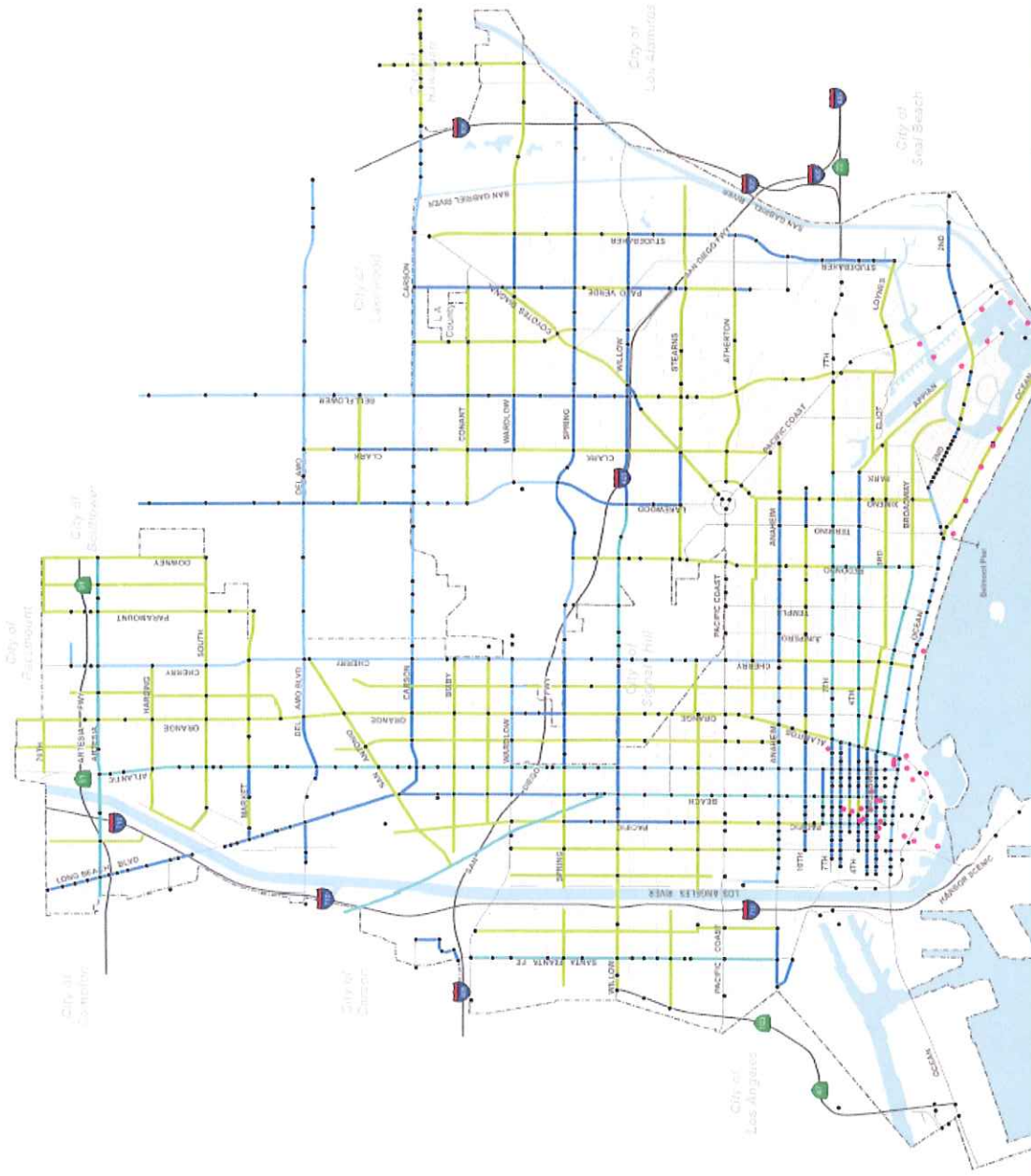


Living Cities

21ST CENTURY DATA IN LONG BEACH



Connected Cities



Smart Infrastructure



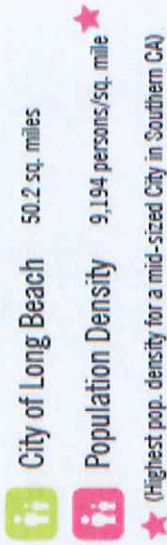
Sustainable solutions for Long Beach

Resilient Cities

POPULATION



LAND AREA & POPULATION DENSITY



RACE & ETHNIC DIVERSITY %



LONG BEACH'S ENVIRONMENT FOR DEMONSTRATION PROJECTS & STRATEGIES



1909
Residents issued a \$240,000 bond to build a municipal wharf.



1940s
The Navy selected Long Beach as the principal landing site for the Navy fleet, and Donald Douglas produced more than 4,200 C-47 Skytrain planes for the war near the Long Beach Airport.



1930s
Ford, DuPont, and Proctor and Gamble operated facilities in the harbor, and oil was discovered under the city.



1960s
Long Beach became the Queen City when it acquired the ocean liner Queen Mary from Cunard Lines.