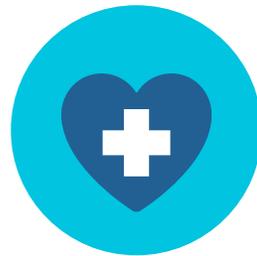


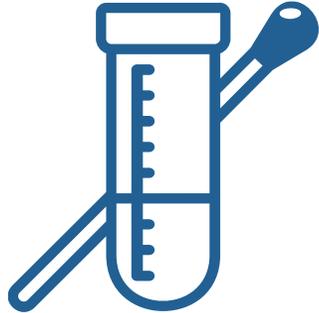
PROPOSED LONGBEACH RECOVERY PLAN



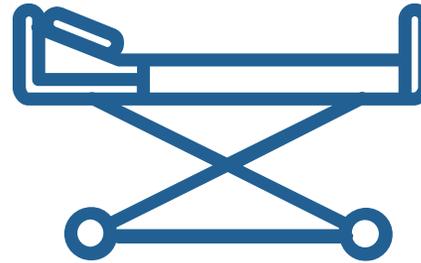
Presentation to the City Council
March 16, 2021



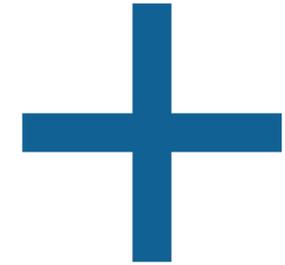
COVID-19 Response



- Daily testing capacity up to **5,000** people
- More than **725,000** COVID-19 tests have been administered to date



- Hospitalizations are down **86.5%** since the peak of the winter surge



- Positivity rate is down to **2.0%** compared to a high of **17.4%**



Vaccine Administration

- **160,000** vaccine doses have been administered citywide
- **Nearly 68%** of Seniors in Long Beach have been vaccinated
- **Educators and school staff** have been vaccinated
- **First in the state** to open vaccines to people with disabilities





Background

On December 15, 2020, Council requested staff develop an Economic Recovery Strategy

Conducted 5 economic equity studies utilizing CARES Act funding

30 community listening sessions, with over 350 community leaders and representatives

Council and community input through Economic Development & Finance Committee and Federal Legislation Committee



Community Outreach

Major Themes of the Outreach Sessions

- Service sector worker vaccinations
- Public health and safety
- Community-based partnerships
- Restoring trust
- Tenant and property owner assistance

- Needs-based decision-making
- Revenue generation
- Inclusive procurement
- Cutting the red tape
- Incorporating past plans



Advancing Equity through Recovery

The Proposed Recovery Plan is grounded in equity

- Address historic economic and health inequities that have worsened due to COVID-19
- Focus resources on areas of the community most impacted by the pandemic
- Protect public health and relaunch the service sector economy
- Create a more prosperous, resilient, and inclusive local economy for all residents
- Build the economic foundation for the next generation of Long Beach residents to compete in the modern economy



Intersectional Approach

The Proposed Recovery Plan is intersectional

- The COVID-19 pandemic has had disparate affects on communities across Long Beach
- The Proposed Plan aims to address the intersectional impacts of the pandemic on different communities
- Programs are not independent strategies but rather form a coordinated approach to support lasting economic recovery and public health equity
- The proposal also seeks to avoid duplication of other federal and State programs to ensure the most effective use of City funds



Language Access

- To ensure equitable outreach and community engagement, Language Access is foundational to the Proposed Recovery Plan
- Funding and capacity for Language Access is built into all programs

 <h3>Temperature Screenings</h3> <p>Please notify screener if you are experiencing any of the following symptoms:</p> <ul style="list-style-type: none"> • Fever or chills • Cough • Shortness of breath or difficulty breathing • Fatigue • Muscle or body aches • Headache • New loss of taste or smell • Sore throat • Congestion or runny nose • Nausea or vomiting • Diarrhea <p><small>For more detailed information, visit longbeach.gov/covid19</small></p> 	 <h3>Pruebas de temperatura</h3> <p>Por favor avisele al evaluador si está presentando cualquiera de los siguientes síntomas:</p> <ul style="list-style-type: none"> • Fiebre o escalofríos • Tos • Falta de aire o dificultad para respirar • Fatiga • Dolores musculares o corporales • Dolor de cabeza • Nueva pérdida del gusto u olfato • Dolor de garganta • Congestión o goteo nasal • Náusea o vómito • Diarrea <p><small>Para más información detallada, visite longbeach.gov/covid19</small></p> 
 <h3>ការត្រួតពិនិត្យសីតុណ្ហភាព</h3> <p>សូមជូនដំណឹងដល់អ្នកត្រួតពិនិត្យ ប្រសិនបើអ្នកមានរោគសញ្ញាណាមួយ ដូចខាងក្រោម៖</p> <ul style="list-style-type: none"> • គ្រុនក្តៅ ឬញាត់ • ក្អក • ដង្ហើមខ្លី/ដង្ហក់ ឬពិបាកដកដង្ហើម • អស់កំលាំង • ឈឺសាច់ដុំ ឬឈឺរាងកាយ • ឈឺក្បាល • ចាត់បង់រសជាតិ ឬភ្លិនថ្មី • ឈឺបំពង់ក • គឺងច្រមុះ ឬហឿរសំបោរ • រមួលពោះ ឬក្អកចង្កោរ • វាត <p><small>សម្រាប់ព័ត៌មានលម្អិត, សុំទាញយកទំព័រ longbeach.gov/covid19</small></p> 	 <h3>Mga Pagsusuri ng Temperatura</h3> <p>Mangyaring ipagbigay-alam sa tagasuri kung ikaw ay nakakaranas ng alinman sa mga sumusunod na sintomas:</p> <ul style="list-style-type: none"> • Lagnat o panganginig • Ubo • Pangangapos ng hininga o hirap sa paghinga • Pagkapagod • Mga pananakit ng kalamnan o katawan • Sakit ng ulo • Bagong pagkawala ng panlasa o pang-amoy • Namamagang lalamunan • Barado o tumutulung sipon • Pagduduwal o pagsusuka • Pagtatae <p><small>Para sa karagdagang impormasyon, bumisita sa longbeach.gov/covid19</small></p> 



Existing City Plans

- Each of the programs builds on existing City Council-adopted plans to advance equity and inclusion
- These plans were developed through extensive community outreach and input





Anticipated Funding

Original estimate of **\$207 million** to the City.

An updated estimate of **\$235 million** across three funding sources to support the City's COVID-19 response





Funding Sources

American Rescue Plan Act: estimated \$178 million

- Enacted on March 11th
- Estimated direct City allocations:
 - **\$153 million*** in flexible City funding
 - * Based on a recent estimate from Congress, this represents a **\$12 million** increase from the initial estimate
 - **\$10 million** for homeless services and prevention
 - **\$15 million** for Long Beach Airport operations and debt service



Funding Sources

Flexible City Funding

- Eligible uses:
 - Responding to the emergency and addressing its economic impacts;
 - Responding to workers performing essential work;
 - Providing government services affected by revenue reduction resulting from COVID-19; and,
 - Making investments in water, sewer, and broadband infrastructure.
- Two tranches: 50% within 60 days of enactment, 50% after 12 months of the first allocation
- Deadline: **December 31, 2024**



Funding Sources

Flexible City Funding

- The additional **\$12 million** expected in flexible direct funding to the City could potentially be used in the following areas or as otherwise directed by the City Council:
 - Add to the City's reserves
 - Set aside additional funding for COVID-related expenses
 - Enhance any of the programs in the Proposed Plan
 - Create new programs in the Proposed Plan that are not already identified but are eligible expenditures in accordance with the final federal guidelines
 - Fund any other authorized use as outlined in the Proposed Plan



Funding Sources

Emergency Tenant Assistance Program: \$30 million

\$25 billion in federal rental assistance from the Federal Consolidated Appropriations Act of 2021, enacted on December 27, 2020

City will receive **\$13.75 million** directly from the federal government and **\$16.4 million** from the State

Council direction on February 9, 2021 to develop a local emergency rental assistance program according to State guidelines



Funding Sources

Epidemiology and Laboratory Capacity Grant: \$26.7 million

City will receive funding from the CDC's Epidemiology and Laboratory Capacity for Prevention and Control of Emerging Infectious Diseases (ELC) grant

Restricted uses for health epidemiology and laboratory work (e.g., testing, data collection, workforce capacity)

PROPOSED LONGBEACH RECOVERY PLAN



**ECONOMIC
RECOVERY**

\$51 million



**HEALTHY AND
SAFE COMMUNITY**

\$73.8 million



**SECURING OUR
CITY'S FUTURE**

\$83.2 million



ECONOMIC RECOVERY



ECONOMIC RECOVERY

Unemployment is now at 12.1%, up significantly from a pre-pandemic low of 4%

The pandemic has had unequal impacts on low-income workers and business owners and service sectors

A successful recovery plan must address economic inequities



ECONOMIC RECOVERY

Protection for Businesses and Nonprofits (\$13 million)

Direct Business Support (\$25 million)

Economic Inclusion (\$7.5 million)

Clean City (\$5 million)

Technical Assistance (\$500,000)



ECONOMIC RECOVERY

Protection for Businesses and Nonprofits (\$13 million)

ELC funding to support COVID testing, contact tracing, and epidemiologic reporting for service sectors





ECONOMIC RECOVERY

Direct Business Support (\$25 million)

- Direct relief funding to hardest-hit sectors, including restaurants, breweries, and bars; fitness and personal services; nonprofits; arts and cultural organizations; and other businesses
- Fee waiver program for businesses and nonprofits to cover delinquent business licenses, inspection fees, utilities, and other City-related permits for 2021
- Customer generation, visitor attraction, and property activation programs to assist nonprofits, small businesses, and displaced workers
- Support to reopen businesses along high-need commercial corridors through reactivation resources
- Provides direct grants to certified Business Improvement Districts to provide technical assistance to businesses impacted by COVID-19



ECONOMIC RECOVERY

Economic Inclusion (\$7.5 million)

- Bridge the digital divide for residents and commercial sectors
- Establish a citywide business council to create opportunities for diverse entrepreneurs, inclusive procurement, and underrepresented business owners
- Establish economic empowerment zones and an empowerment fund to address economic inequities
- Tenant and landlord technical assistance and support
- Relaunch the service sectors to support job training and attainment in the hardest hit sectors
- Expand the WorkLB platform to find work and generate income



ECONOMIC RECOVERY

Clean City (\$5 million)

Expand illegally dumped items collection crews and special collection programs

Commercial corridor improvements and litter abatement to enhance customer retention

Increase staffing and capacity to address dumped items on State and County property



ECONOMIC RECOVERY

Technical Assistance (\$500,000)

Expand support for the BizCare Call Center and pop-up service centers

Provide technical assistance for nonprofits, small businesses, and displaced workers to access resources

Fund Economic Equity Analysis studies to inform the Economic Recovery Strategy





HEALTHY AND SAFE COMMUNITY



HEALTHY AND SAFE COMMUNITY

Latinx, Black, Cambodian, and Native Hawaiian/Pacific Islander community members have been hardest hit by the COVID-19 pandemic

COVID-19 Metrics	Native Hawaiian/ Pacific Islanders	Hispanic or Latino	Black or African American	Asian
Cases	4.2x	2.7x	1.4x	1.4x
Hospitalizations	9.2x	3.3x	2.3x	2.0x
Deaths	7.7x	2.9x	1.8x	1.5x



HEALTHY AND SAFE COMMUNITY

Public Health COVID-19 Response (\$13 million)

Basic Needs (\$7.4 million)

Physical and Mental Health Equity (\$5.3 million)

Early Childhood Education and Childcare Supports (\$2.1 million)

Violence Prevention and Safe Cities (\$4 million)

Homelessness (\$12 million)

Emergency Rental Assistance Program (\$30 million)



HEALTHY AND SAFE COMMUNITY

Public Health COVID-19 Response (\$13 million)

Leverage ELC funds to expand testing, contact tracing, education and outreach through language access

These funds are currently restricted and not available for vaccine administration



HEALTHY AND SAFE COMMUNITY

Basic Needs (\$7.4 million)

- Fund would support the expansion of the basic needs response infrastructure
- Invest in food security through increased large-scale food distribution and meal and grocery delivery—focus on areas where grocery stores have recently closed or other food desert areas
- Adults over the age of 65 account for nearly 73 percent of the deaths caused by COVID-19, largely due to the virus spread in long-term care facilities
- Funding will expand multilingual staffing for referral and case management through the Healthy Aging Center's Senior Links Program



HEALTHY AND SAFE COMMUNITY

Physical and Mental Health Equity (\$5.3 million)

Creates a Health Equity Fund for direct grants to community-based organizations to advance physical and mental health services, COVID outreach and education, connection to food resources, and other supports

Creates a Promotora/community health workers program to promote education and wellness in hard-to-reach communities

Provides ongoing mental health awareness and capacity resources



HEALTHY AND SAFE COMMUNITY

Early Childhood Education and Childcare Supports (\$2.1 million)

Renovate Health Department's West Facility to create 28 additional early childhood education slots

Expand CARES Act resources to offer free developmental and emergency supplies for families in need

Support childcare subsidies for families, the development of early literacy skills, and expand the Long Beach library's bilingual parent engagement program



HEALTHY AND SAFE COMMUNITY

Violence Prevention and Safe Cities (\$4 million)

- Long Beach has experienced increased violent crime rates during the pandemic
- Funding will create programming at parks and teen centers, offering youth safe and developmentally appropriate places to engage in recreation activities, socialize, and build connections while their parents are at work
- Expand summer youth programs (e.g., Be Safe, midnight basketball, modified Police Athletic League)
- Community interventionist program modeled after the successes of the Washington School neighborhood revitalization—coordinating Safe Passage, community outreach, and family supportive services



HEALTHY AND SAFE COMMUNITY

Homelessness (\$12 million)

Shelter and Housing

- Purchase and set up a site for 50 modular units at the Multi-Service Center (MSC)
- Funding for property acquisition and capital improvements to develop interim or permanent housing
- Increase motel vouchers for clients at the MSC

Outreach and Resources

- Operate two Mobile Outreach Stations—increased staffing capacity of six outreach workers, four case managers, and partner agency representatives
- Fund the reformed HEART program for two years
- Purchase mobile showers and restrooms

Flexible Housing Subsidy Pool

- Leverage funding sources for supportive housing, case management, and support



HEALTHY AND SAFE COMMUNITY

Tenant Assistance—Emergency Rental Assistance Program (\$30 million)

- Approved by Council on February 9, 2021
- Eligibility: households earning up to 80 percent of Area Median Income (AMI) who have experienced economic impacts due to COVID-19 and are at risk of housing instability
- Prioritize assistance to households under 50 percent of AMI who have been unemployed for longer than 90 days due to COVID-19 and past due rent from April 1, 2020-March 31, 2021
- Program details
 - Pays 80 percent of past due rent directly to the landlord if the landlord agrees to forgive the remaining 20 percent
 - If the landlord does not wish to participate, will provide 25 percent of the past due rent directly to the tenant
 - The program will also provide 25 percent of up to 3 months' future rents, as well as pay for past due utility payments owed to the City (natural gas, water, sewer, and refuse)



SECURING OUR CITY'S FUTURE



SECURING OUR CITY'S FUTURE

COVID-19 has caused severe impacts to the City's budget

Ended FY 20 with a \$21 million budget shortfall

Drawn down operating and emergency reserves

Cut department budgets and implemented staff furloughs



SECURING OUR CITY'S FUTURE

Replenishing Reserves (\$48 million)

Depleted most of the General Fund Operating Reserve and some of the Emergency Reserve

Included \$8 million reserve use for FY 21



SECURING OUR CITY'S FUTURE

Maintaining Services for Residents and Businesses (\$35.2 million)

- Investing one-time American Rescue Plan funding to resolve the structural deficit exacerbated by COVID-19
- \$30 million to balance the FY 22 budget
- \$5.2 million to eliminate staff furloughs for the remainder of FY 21
- These investments will not only help recover in the short-term but restore lasting critical services to the community

Potential Future Funding



American Rescue Plan Act includes additional funding that may be available to the City

- Vaccines—approximately \$16 billion in grants to health departments to conduct vaccine administration, strengthen vaccine confidence through education and outreach, and expand public health workforce for vaccine deployment
- Tenant and Homeowner Assistance—\$21.6 billion for emergency rental assistance and utility arrears; \$10 billion for homeowner assistance to prevent mortgage defaults, foreclosures, and housing loss; and \$5 billion for emergency housing choice vouchers

Potential Future Funding



Build Back Better Plan

The second phase of President Biden's response to COVID-19 will focus on economic recovery and job creation through infrastructure investments. Details are forthcoming.

Council Action



Council to provide input, policy direction, and approve the Proposed Long Beach Recovery Plan



Primary Considerations



We must wait for official guidance regarding American Rescue Plan Act funding regulations before appropriating

Potential risk areas:

- Whether restoration of reserves and services is consistent with revenue reduction requirements
- Whether the City's recommended uses of funds falls under the allowed uses according to the regulations

Funds are like 2-year grants that must be expended by December 31, 2024

- City fiscal policies prohibit us from adding permanent programs with one-time dollars

Next Steps



Upon Council approval of a formal plan, staff will build specific program budgets, administrative support, outreach plans, and grant applications

This will be a significant staff undertaking requiring priority staff resources



LONG BEACH CITY HALL

Thank you

LONG BEACH