



# CITY OF LONG BEACH

PUBLIC WORKS DEPARTMENT

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MAY 19, 2011

**BELMONT SHORE PARKING AND BUSINESS IMPROVEMENT AREA COMMISSION MEMBERS**  
City of Long Beach  
California

**REFERENCE: 11-028BS**

**SUBJECT:** Recommendation to review and discuss existing median horticulture and potential for change or upgrade at an expense not to exceed \$1,500 for installation of new seasonal color.

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## DISCUSSION

The existing median horticulture (plants and flowers, but not trees) is somewhat tired and in need of attention. The less than optimal condition of our median is particularly apparent given the recent upgrade to the Naples Island median landscape. The existing median horticulture is not drought-resistant and requires regular watering and attention for proper maintenance and best appearance. The current "city-wide" median landscape contract only calls for minimal work. It is suggested that the Commission review the current condition and type (including drought or non-drought resistance) of median horticulture and discuss potential changes or upgrades.

Every three to four months, "seasonal color" (i.e., seasonal flowers) are planted at each end of the median (in front of welcome signs). The Commission has regularly approved this expense with a not to exceed limit of \$1,500.00. The last change in seasonal color was in December 2010 (poinsettias), and it seems appropriate to make another seasonal change.

## RECOMMENDATION

Approve recommendation.