



CITY OF LONG BEACH

OFFICE OF THE CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 • FAX (562) 570-6789

November 3, 2016

Mr. Vincent Cravens
District Administrator
Department of Alcoholic Beverage Control
3950 Paramount Boulevard, Suite No. 250
Lakewood, California 90712

Re: Application of American Petroleum Corporation, dba Pacific Union 76,
for an original Application of an Alcoholic Beverage Control License, at
1410 West Pacific Coast Highway.

Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held
November 1, 2016 approved the request of Councilmember Pearce, Second
District, on behalf of Councilwoman, Lena Gonzalez, First District, that a protest be
filed regarding the subject application based on the following:

- 1) Does not meet the public convenience and necessity.
- 2) Over concentration.

Enclosed is a copy of the City Council documentation and a certified excerpt of the
minutes for your file.

The City of Long Beach thanks you for taking this request into consideration.

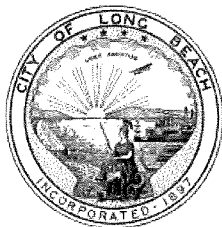
Respectfully submitted,

MARIA DE LA LUZ GARCIA
CITY CLERK

Prepared by:
Pablo Rubio

Attachment

cc: Lena Gonzalez, Councilwoman, First District
Mayor
City Prosecutor
Police Department (2) Chief & Vice
Referral File
FAX forwarded to ABC, (562) 982-1396



CITY OF LONG BEACH

POLICE DEPARTMENT

400 WEST BROADWAY LONG BEACH CALIFORNIA 90802

C-8

Robert G. Luna
Chief of Police

November 1, 2016

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Determine the application serves the public convenience and necessity, and receive and file the application of American Petroleum Corporation, dba Pacific Union 76, for an original application of an Alcoholic Beverage Control (ABC) license, at 1410 West Pacific Coast Highway. (District 1)

DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible basis for protest.

TIMING CONSIDERATIONS

City Council action is requested on November 1, 2016, to respond to the Department of Alcoholic Beverage Control by the November 10, 2016 due date.

FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

Handwritten signature of Robert G. Luna in black ink.

ROBERT G. LUNA
CHIEF OF POLICE

APPROVED:

Handwritten signature of Patrick H. West in black ink.

PATRICK H. WEST
CITY MANAGER

HONORABLE MAYOR AND CITY COUNCIL

November 1, 2016

Council District 1

Applicant: American Petroleum Corporation
DBA: Pacific Union 76
Address: 1410 West Pacific Coast Highway

Type of Application: An original application of an Off-Sale Beer and Wine license.

Bases for possible protest: Over concentration.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is** required for this application.

Census Tract: 5755.00

Boundaries: Pacific Coast Highway to the North
Anaheim Street to the South
Los Angeles River to the East
City Limits to the West

Number of licenses allowed: 0
Number of licenses existing: 4

Police Reporting District: 041

Boundaries: Pacific Coast Highway to the North
Gaylord Street to the South
Los Angeles River to the East
Santa Fe Avenue to the West

Reported crimes in this district for ABC purposes are 55. Crime in a reporting district must be at least 140 to qualify for a high crime protest.

Type of business: A gas station and convenience store.

Last day to request
conditions and protest: November 10, 2016



Date: November 1, 2016
To: File
From: Laurie Barajas, Detective, Vice Investigations Section
Subject: **PACIFIC UNION 76 – 1410 WEST PACIFIC COAST HIGHWAY**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (9/21/15 to 9/21/16)

2 Unwelc Unwelcome Guest Gone On Arrival/Assisted a Citizen

ABC INSPECTIONS (past three years)

Not Applicable.

RESIDENCES WITHIN 100 FEET

None.

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

None.

LBB:lbb
CFSmemoUnionPacific76

**AN EXCERPT FROM THE MINUTES OF
THE LONG BEACH CITY COUNCIL MEETING
HELD TUESDAY, NOVEMBER 1, 2016**

CONSENT CALENDAR: (05:48 PM)

8. (16-0978) Recommendation to determine the application serves the public convenience and necessity, and receive and file the application of American Petroleum Corporation, dba Pacific Union 76, for an original application of an Alcoholic Beverage Control License, at 1410 West Pacific Coast Highway. (District 1) (07:32 PM)

Suggested Action: Approve recommendation.

Motion: To find the original application of an Alcoholic Beverage Control License by American Petroleum Corporation, dba Pacific Union 76, located at 1410 West Pacific Coast Highway, does not meet the public convenience and necessity; and protest the issuance of an Alcoholic Beverage Control License on the bases of over concentration.


Moved by Councilmember Pearce, seconded by Councilman Austin.

Vote: To find the original application of an Alcoholic Beverage Control License by American Petroleum Corporation, dba Pacific Union 76, located at 1410 West Pacific Coast Highway, does not meet the public convenience and necessity; and protest the issuance of an Alcoholic Beverage Control License on the bases of over concentration.(Carried 5-0)

Yes: Councilmember Pearce, Councilwoman Price, Councilmember Supernaw, Councilman Andrews, and Councilman Austin.

Absent: Councilwoman Gonzalez, Councilwoman Mungo, Councilmember Uranga, Vice Mayor Richardson.

CERTIFIED AS A TRUE AND CORRECT COPY



CITY CLERK OF THE CITY OF LONG BEACH

DATE: November 3, 2016

P. Rubio

Pablo Rubio

From: Fax2Mail Powered by EasyLink Services <reports@reply.fax2mail.com>
Sent: Thursday, November 03, 2016 5:33 PM
To: Pablo Rubio
Subject: ABC License Letter - dba Pacific Union 76, 1410 West Pacific Coast Highway

MAIL2FAX DETAILED DELIVERY REPORT	
Attention	DLA Admin
Job Number	1431418996
Sent By User	F2M/37283576077
Entered Fax2Mail System	11/03 17:30
Report Generated	11/03 17:33
Subject	ABC License Letter - dba Pacific Union 76, 1410 West Pacific Coast Highway
Page Count	6 (including cover sheet)

SUMMARY		
Sent: 1	Errors: 0	Cancelled: 0
Total: 1		

Destination	Status	Date	Time	Num. Retries
5629821396	SENT	11/03	17:32	1