OFFICE OF THE CITY ATTORNEY ROBERT E. SHANNON, City Attorney 333 West Ocean Boulevard, 11th Floor Long Beach, CA 90802-4664

ORDINANCE NO. ORD-07-0046

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF LONG BEACH AMENDING THE LONG BEACH MUNICIPAL CODE BY AMENDING AND RESTATING IN ITS ENTIRETY CHAPTER 8.61 RELATING TO ADMINISTRATIVE CITATIONS

WHEREAS, the City Council of the City of Long Beach finds that shopping carts are an eyesore, a potential hazard, and a nuisance; and

WHEREAS, the City Council of the City of Long Beach intends that the owners of shopping carts should be held responsible for containing their shopping carts on their respective business premises;

WHEREAS, the City Council of the City of Long Beach finds that use of an administrative citation program and the establishment of appropriate fines are intended to act as a reasonable deterrent in preventing violations of Chapter 8.61.

NOW THEREFORE, the City Council of the City of Long Beach ordains as follows:

Section 1. The Long Beach Municipal Code Chapter 8.61 entitled "Shopping Carts" is amended and restated in its entirety to read as follows:

Section 1. The Long Beach Municipal Code Chapter 8.61 entitled "Shopping Carts" is amended and restated in its entirety to read:

Chapter 8.61

SHOPPING CARTS

8.61.010 Definitions.

For purposes of this chapter only, and unless the context clearly requires a different meaning, the words, terms and phrases set forth in this Section are defined as follows:

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A.	"Business premises" means the interior of a cart owner's
commercial	establishment, adjacent walkways, any loading area, and the parking
area as defi	ned herein.

- B. "Cart identification sign" means a sign or engraved surface which is permanently affixed to a shopping cart containing all of the information specified in section 8.61.050 of this chapter.
- C. "Cart owner" means the owner or operator of a commercial establishment which provides carts for use by its customers for the purpose of transporting goods of any kind.
- D. "Cart removal warning" means a placard, sign or painted text which meets the requirements of section 8.61.030 of this chapter.
- E. "Enforcement officer" means any officer or employee of the city designated with the authority to enforce the applicable provisions of the Long Beach municipal code.
- F. "Enforcement agency" means the city department in which the enforcement officer is employed.
- G. "Individual cart identification number" means a number unique to each cart owned or provided by a cart owner.
- H. "On-site cart containment program" means one or more of the following measures:
- Disabling devices on all shopping carts which prevent them from being removed from the business premises by locking the wheels or otherwise preventing the movement of the carts.
- 2. An on-site security guard to deter customers who attempt to remove carts from the business premises.
- 3. Bollards and chains around the business premises to prevent cart removal, if permitted by the Fire Marshal.

4.	Obtaining a security deposit from customers for the on-site			
use of shopping carts.				

- 5. The rental or sale of utility carts that can be temporarily or permanently used for the transport of goods
- 6. Any other measure approved by the Director of Planning and Building as a means to contain carts on premises.
- I. "Parking area" means a parking lot or other property provided by a commercial establishment for use by a customer for parking an automobile or other vehicle. In a multi-store complex or shopping center, "parking area" includes the entire parking area used by or controlled by the complex or center.
- J. "Physical containment system" means one of the following, as approved by the Director of Planning and Building:
- Disabling devices on all shopping carts which prevent them from being removed from the business premises by locking the wheels or otherwise preventing the movement of the carts.
- 2. Any other system of equipment approved by the Director of Planning and Building which physically contains shopping carts on premises.
- K. "Qualified cart retrieval service" means a commercial service, operated by a third party and paid by a cart owner to retrieve and return shopping carts. The Director of Planning and Building shall develop minimal service standards by which a cart retrieval service may be designated as a qualified cart retrieval service and maintain a list of all such services.
- L. "Shopping cart" means a basket which is mounted on wheels or a similar device provided by the operator of a commercial establishment for the use of customers for the purpose of transporting goods of any kind. A cart sold by a commercial establishment to a retail customer for that customer's personal use is not a shopping cart for the purposes of this chapter.

8.61.020 Cart containment system--required; exception.

A. Every cart owner shall operate and maintain an on-site cart containment program. A cart owner may be exempted from this requirement if he or she provides proof of contracting with a qualified cart retrieval service and submits an operations plan which demonstrates to the satisfaction of the Director of Planning and Building that the qualified cart retrieval service will both actively locate shopping carts within a one-mile radius of the cart owner's business premises and respond to complaints from the public in a manner which results in the retrieval of shopping carts within twenty-four (24) hours after receiving complaint(s).

- B. Each cart owner must contain all shopping carts on the business premises at all times.
- C. Any instance in which a shopping cart owned or provided by a cart owner is found off of the business premises shall be considered a violation by the cart owner of section 8.61.020 subsection (B).
- 1. Each twenty-four (24) hour period that the cart remains off the business premises shall be considered a separate violation of section 8.61.020 subsection (B).
- 2. A civil fine shall be assessed by means of an administrative citation issued by an enforcement officer and shall be payable directly to the city of Long Beach.
- 3. Fines shall be assessed at one hundred dollars (\$100) for each violation.
- 4. Following the issuance of more than ten section 8.61.020 subsection (B) administrative citations to the same cart owner within a thirty (30) day period, in addition to administrative penalty set forth in this chapter, subsequent violations by that cart owner shall be referred by the enforcement agency for criminal prosecution pursuant to section 1.32.010 subsection (E) of the municipal code.

8.61.030 Cart removal warnings.

A. Every cart owner shall post and maintain cart removal warnings which meet all of the following minimum specifications:

- 1. Meet or exceed 18 inches in width and 24 inches in height.
- 2. Using block lettering not less than one-half inch in width and two (2) inches in height, contain a statement in two or more languages to the effect that unauthorized removal of a shopping cart from the business premises, or possession of a shopping cart in a location other than on the business premises, is a violation of state law and City ordinance.
 - 3. List a local or toll-free telephone number for cart retrieval.
- 4. Be affixed to an interior wall of the building or otherwise permanently and prominently displayed within two (2) feet of all customer entrances and exits.
- B. Cart removal warnings on the exterior of the building are not considered "signs" for the purpose of calculating maximum allowable signage under title 21 of the municipal code.
- 8.61.040 Employee training--cart removal prevention.

Each cart owner shall conduct ongoing employee training to educate new and existing employees about procedures to prevent cart removal, including the operation of the cart containment system.

- 8.61.050 Cart identification signs for shopping carts.
- A. Each shopping cart owned or used within the City shall have, permanently affixed and easily visible, a cart identification sign or engraved surface which includes all of the following information: the name of the cart owner, the telephone number of the cart owner and/or commercial establishment to which the cart belongs, the individual cart identification number, a valid toll-free phone number for cart retrieval, the procedure (if any) to be followed to obtain permission to remove the cart from the business premises, and a notice to the public that

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unauthorized removal of the cart from the business premises is a violation of state law and City ordinance.

- It shall be the responsibility of each cart owner to comply with B. subsection (A) of this section, and to continuously maintain, or cause to be maintained, the cart identification sign so that all of the required information is accurate and clearly legible.
- 8.61.060 Cart removal from business premises--written permission required.

No person shall be deemed to be authorized to remove a cart unless he or she possesses written authorization from the cart owner. This section shall not apply to the possession of a shopping cart removed from the business premises at the direction of the cart owner for the purposes of repair or maintenance.

- 8.61.070 Physical containment system.
- Α. A cart owner shall be required to install a physical containment system to the satisfaction of the Director of Planning and Building when the cart owner establishes a facility consisting of more than five thousand square feet of new construction.
- B. A cart owner may be required to install a physical containment system to the satisfaction of the Director of Planning and Building and the city prosecutor following the issuance of more than ten section 8.61.020 subsection (B) administrative citations in a thirty (30) day period.
- 8.61.080 Regulatory fee authorized.

A regulatory fee shall be established to enforce this regulation and to fairly apportion the cost of mitigating the negative effects of off-site shopping carts. A business which installs a physical containment system to the satisfaction of the Director of Planning and Building, or which does not provide any shopping carts to its customers, shall be exempted from this fee.

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8.61.090 Service procedures.

An administrative citation subject to this chapter shall be issued on a form approved by the city manager or his/her designee, and may be served upon any cart owner by an enforcement officer in the following manner:

- A. Service of citation by mail.
- 1. The administrative citation or duplicate thereof shall be mailed to the cart owner(s); and
- 2. A proof of service of the notice shall be made by declaration of the enforcement officer effecting the service.
- 8.61.100 Contents of notice.

Each administrative citation issued pursuant to this chapter shall contain the following information:

- A. The date of service of the citation and the date, time, address or description of the location where the violation(s) was observed;
- B. The code section(s) and condition(s) violated and a description of the violation(s);
- C. A photographic image depicting the cart at the location of the violation(s);
 - D. The amount of the fine for the violation(s);
- E. An explanation of how the fine shall be paid and the fine payment due date;
- F. Notice of the right to appeal the citation, the time within which the citation may be appealed and the place to obtain a Request for Hearing form to appeal the administrative citation; and
 - G. The name and signature of the enforcement officer.
- 8.61.110 Satisfaction of administrative citation.

Upon service of an administrative citation issued pursuant to this chapter, the cart owner shall do the following:

Α	Pay the fine no later than thirty (30) days from the date of
issuance	e of the citation as specified on the administrative citation. Payment of a
fine shal	I not bar further enforcement action by the city. Late charges shall be
imposed	for fine payments made after the fine payment due date. The late charge
shall be	calculated at a rate of 25% of the fine, and will be imposed in addition to
any outs	tanding fine.

- B. Failure of the cart owner(s) to pay the civil fine and any accrued late penalties in a timely manner may result in the imposition of a special assessment and/or lien against the real property on the business premises, and/or filing of an action with the Small Claims Court for recovery of the fine and any late penalty. The only issue to be adjudicated by the Small Claims Court shall be whether or not the fines and possible late fees were paid. A cart owner may only obtain judicial review of the validity of the citation by first requesting and participating in an administrative appeal hearing before a hearing officer. In the Small Claims Court action, the city may also recover its costs, according to proof.
- C. The City may also refuse to issue, extend, or renew to any cart owner who has unpaid delinquent fines, interest, penalties, liens, or assessments, any city permit, license, entitlement, or other city approval pertaining to the business premises that is the subject of the fine and administrative citation.
- D. Any permit, license, entitlement, or land use approval issued by the city may be subject to suspension or revocation of the permit, license, entitlement, or land use approval in accordance with the procedures set forth in the respective Long Beach Municipal Code if any unpaid fine, interest or penalties remain delinquent for a period of more than thirty (30) days.
- 8.61.120 Appeal of administrative citation.
- A. Any recipient of an administrative citation issued pursuant to this chapter may appeal said citation by completing a written Request for Hearing form from the enforcement agency designated on the citation, and returning it to said

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city agency within thirty (30) calendar days from the date the administrative citation was served or deemed to have been served, together with a deposit in the total amount of the fine.

- A failure to file a timely appeal of the administrative citation shall be deemed a waiver of the right to appeal and to seek judicial review.
- C. The administrative appeal hearing shall be set for a date not sooner than fifteen (15) calendar, and not more than sixty (60) calendar days from the date the request for hearing is completed and submitted in accordance with the provisions of this Chapter. The cart owner requesting the hearing shall be notified in writing of the time and place set for the hearing at least ten (10) calendar days prior to the date of the hearing.
- D. The hearing provided for in this chapter shall be conducted by a hearing officer or hearing body appointed by the city manager or his/her authorized designee.
- E. The hearing officer/body shall only consider evidence that is relevant to whether the appellant is the bona fide cart owner, and whether appellant created, committed, or maintained the violation(s). Courtroom rules of evidence shall not apply. Relevant hearsay evidence and written reports may be admitted whether or not the speaker or author is present to testify, if the hearing officer/body determines that such evidence is reliable. Admission of evidence and the conduct of the hearing shall be controlled by the hearing officer/body in accordance with the fundamentals of due process. The hearing officer/body may set reasonable limits on the length of the hearing, and shall allow the appellant at least as much time to present his/her case as is allowed to the city.
- F. The appellant contesting the administrative citation shall be given the opportunity to testify and present witnesses and evidence concerning the citation. The city's case shall be presented by any person designated by the city manager. The appellant and city may be represented by counsel.

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- G. The failure of the appellant to appear at the hearing shall constitute a forfeiture of the fine and a failure to exhaust administrative remedies.
- H. The administrative citation and any additional documents prepared by the city in connection with the violation(s) may be submitted and shall constitute prima facie evidence of the respective facts contained in those documents.
- I. If the enforcement officer or his/her designee submits any additional documents concerning the administrative citation to the hearing officer for consideration at the hearing, then, whenever possible, a copy of such document(s) shall be served by mail on the appellant at least five (5) calendar days prior to the date of the hearing.
- J. The hearing officer/body may continue the hearing or request additional information from the enforcement officer, his/her designee or the appellant prior to issuing a written decision.
- K. After considering all of the testimony and evidence submitted at the hearing, the hearing officer/body shall issue a written decision within fifteen (15) business days of the hearing. The decision of the hearing officer shall be final.
- L. If the hearing officer/body denies the appeal, then the deposit shall be retained by the city.
- M. If the hearing officer/body grants the appeal, then the city shall refund the deposit within thirty (30) business days from the date of the final written decision.
- N. The hearing officer/body shall serve the appellant and city with a copy of the written decision.
- 8.61.130 Dismissal of citation.

The enforcement officer, with the approval of the director of the respective enforcement agency, may dismiss an administrative citation issued pursuant to

this chapter at any time if it is determined to have been issued in error, in which event any deposit will be refunded.

8.61.140 Right to judicial review.

A. Either the city or the appellant aggrieved by a decision of a hearing officer/body on an administrative citation issued pursuant to this chapter, may obtain review of the decision by filing a Petition for Review with the Los Angeles Superior Court in accordance with the time lines and provisions as set forth in California Government Code Section 53069.4(b). Said procedure shall be available for all judicial review under this Chapter, notwithstanding that the term or condition being enforced pursuant to this Chapter may not be a matter covered by Section 53069.4(a). Judicial review of a citation shall not be available unless all

8.61.150 Recovery of abatement costs.

The administrative citation process described in this Chapter does not preclude the city from recovering any other code violation or nuisance abatement costs incurred by the city in performing its code enforcement efforts.

administrative remedies have been exhausted as provided in this Chapter.

8.61.160 City powers not limited by this chapter.

Nothing in this section is intended to limit the ability of the city to remove or dispose of any cart to which a cart identification sign is not attached, or to remove or dispose of any cart which impedes the provision of emergency services, or which is an immediate threat to public health and safety, to the full extent permitted by state law.

8.61.170 Additional non-administrative penalty.

The procedures established in this Chapter shall be in addition to any criminal, civil or other legal remedy established by law for violation of the sections defined in this chapter of the Municipal Code.

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OFFICE OF THE CITY ATTORNEY	ROBERT E. SHANNON, City Attorney	333 West Ocean Boulevard, 11th Floor	Long Beach, CA 90802-4664
OFFICE OF	ROBERT E.	333 West Oc	Long Be

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	Sect	ion 2. The City Clerk	shall certify to the passage of this ordinance by
	the City Council of the City of Long Beach and cause it to be posted in three conspicuous		
	places in the City of Long Beach, and it shall take effect on the thirty-first (31) day after it		
	is approved by the	e Mayor.	
	I her	eby certify that the fo	regoing ordinance was adopted by the City
	Council of the City	of Long Beach at its	meeting of October 9, 2007, by the following
	votes:		
	Ayes:	Councilmembers:	S. Lowenthal, DeLong, O'Donnell, Schipske,
			Andrews, Reyes Uranga, Gabelich, Lerch,
			B. Lowenthal.
	Noes:	Councilmembers:	None.
	Absent:	Councilmembers:	None.
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ļ			Cify Clerk
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	Approved: (D)	$\frac{16/07}{\text{atev}}$	Mayor
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