



CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

C-9

333 West Ocean Boulevard 6th Floor • Long Beach, CA 90802 • (562) 570-5400 • Fax (562) 570-5414

July 7, 2015

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Adopt a Resolution authorizing the City Manager to execute a contract with Bragg Investment Company, Inc., dba Coastline Equipment, of Long Beach, CA, for furnishing and delivering John Deere agricultural and construction equipment parts and repair services, in an annual amount not to exceed \$200,000, for a period of two years, with the option of renewing for two additional one-year periods, at the discretion of the City Manager. (Citywide)

DISCUSSION

City Council approval is requested to enter into a contract with Bragg Investment Company, Inc., for as-needed agricultural and construction equipment parts and repair services to support Citywide operations that use off-road equipment for maintenance of parks, beaches and other property.

There are approximately 24 units currently active in the City fleet that utilize John Deere agricultural and construction equipment parts and repair services on an as-needed basis. The Fleet Services Bureau maintains and repairs these units as part of the City's fleet maintenance program. Bragg Investment Company, Inc., is the sole authorized dealer for John Deere agricultural and construction equipment parts in Orange, Los Angeles, Ventura, Santa Barbara, Kern and San Luis Obispo counties in California. They are also certified to provide service on John Deere construction products. Therefore, approval of a sole source Resolution is being requested.

City Charter Section 1801 requires that contracts for City purchases be awarded to the lowest responsible bidder after a competitive bid process, but allows for awards without a competitive bid process if accompanied by a Resolution adopted by the City Council.

This matter was reviewed by Deputy City Attorney Kendra L. Carney and by Budget Management Officer Victoria Bell on June 17, 2015.

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SUSTAINABILITY

Use of original equipment manufacturers and certified parts distributors and service providers ensures that off-road equipment is operating properly. This reduces the emission of particulate matter and greenhouse gases into the air in Long Beach.

TIMING CONSIDERATIONS

City Council action to adopt the attached Resolution and execute a contract concurrently is requested on July 7, 2015, to ensure the availability of parts and service required to effectively maintain City equipment and services to the public.

FISCAL IMPACT

The cost of this contract will not exceed \$200,000 annually and is budgeted in the Fleet Services Fund (IS 386) in the Financial Management Department (FM). The costs are funded by user charges to the department customer. This contract will provide continued support to our local economy by assisting in the preservation of employment for 43 full-time employees residing in Long Beach.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



JOHN GROSS
DIRECTOR OF FINANCIAL MANAGEMENT

JG:DB:PM
K:\EXEC\COUNCIL LETTERS\FLEET SERVICES\07-07-15 CCL - RESO - BRAGG INVESTMENT Co. FOR JOHN DEERE PARTS AND SERVICE.DOCX

APPROVED:



PATRICK H. WEST
CITY MANAGER

12:00:58 PM 8:00

OFFICE OF THE CITY ATTORNEY
CHARLES PARKIN, City Attorney
333 West Ocean Boulevard, 11th Floor
Long Beach, CA 90802-4664

1 RESOLUTION NO.
2

3 A RESOLUTION OF THE CITY COUNCIL OF THE
4 CITY OF LONG BEACH AUTHORIZING THE CITY
5 MANAGER TO EXECUTE A CONTRACT WITH BRAGG
6 INVESTMENT COMPANY, INC., DOING BUSINESS AS
7 COASTLINE EQUIPMENT, WITHOUT ADVERTISING FOR
8 BIDS, FOR FURNISHING AND DELIVERING JOHN DEERE
9 AGRICULTURAL AND CONSTRUCTION EQUIPMENT
10 PARTS AND REPAIR SERVICES FOR A PERIOD OF TWO
11 (2) YEARS IN AN ANNUAL AMOUNT NOT TO EXCEED
12 \$200,000.00
13

14 WHEREAS, the City requires agricultural and construction equipment parts
15 and repair services for John Deere equipment; and

16 WHEREAS, Bragg Investment Company, Inc., doing business as Coastline
17 Equipment, is the sole factory-authorized distributor for John Deere agricultural and
18 construction equipment parts and repair services in Southern California; and

19 WHEREAS, as a result, no useful purpose would be served by advertising
20 for bids for furnishing and delivering this type of parts and services and to do so would
21 constitute an idle and useless act and an unnecessary expenditure of public funds
22 because Bragg Investment Company, Inc., doing business as Coastline Equipment, is
23 the only corporation, firm or individual that could or would bid for the furnishing of John
24 Deere agricultural and construction equipment parts and repair services to the City;

25 NOW, THEREFORE, the City Council of the City of Long Beach resolves as
26 follows:

27 Section 1. The City Manager is hereby authorized to enter a contract,
28 without advertising for bids, with Bragg Investment Company, Inc., doing business as

OFFICE OF THE CITY ATTORNEY
CHARLES PARKIN, City Attorney
333 West Ocean Boulevard, 11th Floor
Long Beach, CA 90802-4664

1 Coastline Equipment, for the purchase of John Deere agricultural and construction
2 equipment parts and repair services as may be required by the City for a period of two (2)
3 years in an amount not to exceed \$200,000.00. The parties may, by mutual agreement,
4 extend the term for two (2) additional periods of one (1) year each. If the sole source
5 status of Bragg Investment Company, Inc., doing business as Coastline Equipment
6 changes, the City shall publicly bid instead of extending the contract.

7 Section 2. This resolution shall take effect immediately upon its adoption
8 by the City Council, and the City Clerk shall certify the vote adopting this resolution.

9 I hereby certify that the foregoing resolution was adopted by the City
10 Council of the City of Long Beach at its meeting of _____, 2015 by the
11 following vote:

12
13 Ayes: Councilmembers: _____

14 _____

15 _____

16 _____

17 Noes: Councilmembers: _____

18 _____

19 Absent: Councilmembers: _____

20 _____

21 _____

22 _____

23 _____

City Clerk

24 _____

25 _____

26 _____

27 _____

28 _____