

2760 N. Studebaker Road Long Beach, CA 90815 562,570,3100

C-17

August 24, 2021

HONORABLE MAYOR AND CITY COUNCIL City of Long Beach California

RECOMMENDATION:

Authorize the City Manager, or designee, to approve a fee waiver for the Long Beach Yacht Club. in an amount not to exceed \$5,000, for use of dock space in Alamitos Bay Marina for visiting/participating vessels during the 2021 Ficker and Congressional Cups, for the period of September 9 through September 20, 2021, and the United States Match Race Championships, for the period of September 30 through October 3, 2021. (District 3)

DISCUSSION

The Ficker Cup, Congressional Cup, and United States Match Race Championships are hosted by Long Beach Yacht Club (LBYC). These events are world-class annual sailing regattas for keelboat match racing and are considered some of the most prestigious global match race competitions, only surpassed in stature by The America's Cup. LBYC has requested that dock fees, in an amount not to exceed \$5,000, be waived for events scheduled between September 9, 2021 and October 3, 2021 including:

Ficker Cup: Congressional Cup: September 9-12, 2021 September 13-20, 2021

United States Match Race Championships: September 30 - October 3, 2021

LBYC is currently adhering to all directives and guidelines regarding COVID-19. LBYC will continue to cancel/postpone any and all scheduled club events in accordance with COVID-19 community response parameters. This regatta event spotlights boating and sailboat racing in our marinas. They also generate additional tourism revenue for local businesses such as hotels, restaurants, grocery stores, boating supply stores, and other retail establishments. These benefits outweigh the revenue loss resulting from the waived dock fees. These events are consistent with the Parks, Recreation and Marine Department's partnering policy to support organizations that provide a service to the community and its residents by promoting the Long Beach Marinas.

This matter was reviewed by Deputy City Attorney Monica J. Kilaita on July 28, 2021 and by Budget Analysis Officer Greg Sorensen on August 5, 2021.

TIMING CONSIDERATIONS

City Council action is requested on August 24, 2021, to reserve the required dock space in Alamitos Bay Marina for the events.

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FISCAL IMPACT

The value of the fee waiver will not exceed \$5,000. Since no additional revenue specifically related to dock fees for visiting vessels during these events was budgeted, there is no fiscal impact associated with the proposed fee waiver. This recommendation has no staffing impact beyond the normal budgeted scope of duties and is consistent with existing City Council priorities. There is no local job impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

BRENT DENNIS

DIRECTOR OF PARKS, RECREATION AND MARINE

BD:SS:EH:tl/vhd

APPROVED:

THOMAS B. MODICA CITY MANAGER