

CITY OF LONG BEACH C-10

DEPARTMENT OF DEVELOPMENT SERVICES

333 West Ocean Blvd., 4th Floor Long Beach, CA 90802 (562) 570-5237 Fax: (562) 570-6205

May 17, 2011

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Approve the Community Development Advisory Commission funding recommendations for the Neighborhood Partners Program Fiscal Year 2011 to support ten neighborhood beautification and improvement projects in the amount of \$43,144. (Districts 1, 2, 4, 6, and 8)

DISCUSSION

The Neighborhood Partners Program (NPP) is offered by the Department of Development Services to assist neighborhood and community groups with neighborhood beautification and improvement projects. Eligible groups must be established organizations that meet regularly, have designated officers or representatives, have identified boundaries, and have a history of neighborhood involvement. The NPP provides matching grants of up to \$5,000 in goods and services to accomplish approved neighborhood improvement projects within Community Development Block Grant (CDBG) eligible neighborhoods and the North Long Beach Redevelopment Project Area (NLBPAC). The match provided by the applicant must be equal to at least 50 percent of the total project cost and may be supplied in the form of cash, goods and services, and volunteer work hours. Volunteer work hours may not be the sole match.

Notices of funding availability were sent to over 145 community groups and neighborhood associations within CDBG and NLBPAC eligible neighborhoods on January 21, 2011. Fifteen proposals were received in the competition for funds. One proposal was not in a CDBG eligible area and was referred to the NLBPAC for its review; two of the proposals were rescinded by the applicants; one proposal was incomplete; and another proposal could not be funded under CDBG funding guidelines.

A committee (Committee) of the Community Development Advisory Commission (CDAC) reviewed the remaining ten proposals. The Committee reviewed and ranked each application based upon pre-established criteria that emphasized beautification or bricks and mortar neighborhood improvement projects. The Committee recommended funding for all ten proposals totaling \$43,144. The proposal referred to the NLBPAC was subsequently approved by the Redevelopment Agency Board on May 2, 2011.

HONORABLE MAYOR AND CITY COUNCIL

May 17, 2011

Page 2 of 2

At the April 20, 2011 CDAC meeting, the Committee's recommendation was unanimously approved (Attachment).

This item was reviewed by Deputy City Attorney Richard Anthony and Budget Management Officer Victoria Bell on April 28, 2011.

TIMING CONSIDERATIONS

City Council action on this matter is not time critical.

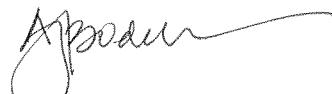
FISCAL IMPACT

There is no impact to the General Fund. Sufficient funds to support the Neighborhood Partners Program have been budgeted in the FY 11 Community Development Grants Fund (SR 150) in the Department of Development Services (DV). This action will not have an impact on local jobs.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



AMY J. BODEK, AICP
DIRECTOR OF DEVELOPMENT SERVICES

AJB:AR:jo
NPP - FY11 v7

Attachment: NPP Funding Recommendations FY11, Round 1

APPROVED:



PATRICK H. WEST
CITY MANAGER

NEIGHBORHOOD PARTNERS PROGRAM – FUNDING RECOMMENDATIONS

Fiscal Year: 2011 Round: 1

as approved by the Community Development Advisory Commission on April 20, 2011

Association Name	Project Location	Project Description	Requested	Approved	CD
Craftsman Village Historic District	Within the Craftsman Village District	Install cameras at strategic locations within the neighborhood	\$4,016.35	\$2,576.35	2
East Anaheim Street Business Alliance	Anaheim St. between Junipero Ave. and Redondo Ave.	Design and install 4 Zaferia District gateway signs	\$5,000.00	\$5,000.00	4
East Village Association	Alleyways located between 1 st St. and Broadway, and Linden Ave. and Elm Ave.	Install plants, paint poles, slurry pavement and saw cuts for the plants and mural	\$5,000.00	\$5,000.00	2
Long Beach Organic Inc.	Wrigley Village Community Garden, 2044 Pacific Ave.	Design and install new signage, plumbing, lighting, utility tub and hoses for the garden	\$1,545.49	\$1,545.49	6
Madres Unidas	Tacos Sonora, 1862 Santa Fe Ave.	Repair and paint mural on wall of business	\$5,000.00	\$5,000.00	1
North Alamitos Beach Association	North/East corner of Alamitos Ave. and 4 th St.	Construct and install a neighborhood boundary monument	\$5,000.00	\$5,000.00	2
Rose Park Neighborhood Association / Craftsman Village Historic District / North Alamitos Beach Association	7 th St. between Alamitos Ave. and Redondo Ave.	Design and install 30 double-sided banners, promoting 3 historic neighborhood associations	\$5,000.00	\$5,000.00	1, 2
The Growing Experience Urban Farm	Urban Farm and Community Garden, 750 Via Carmelitos	Install solar lighting around perimeter of property, install rain barrels, plant fruit trees and drought tolerant plants	\$4,978.75	\$4,978.75	8
West End Community Association	Edison Elementary School, 625 Maine Ave.	Repaint and refurbish existing fence mural	\$4,044.00	\$4,044.00	1
Willmore City Heritage Association	7 th St. and Maine Ave.	Spread mulch, irrigation, plants and install 3 metal park benches	\$5,000.00	\$5,000.00	1

TOTALS: (10)

\$44,584.59 \$43,144.59

OTHER APPLICATIONS RECEIVED AND REFERRED TO THE NORTH LONG BEACH PROJECT AREA COMMITTEE (NLBPAC)

Association Name	Project Location	Project Description	Requested	CD
Downtown Lions Club of Long Beach	Hamilton Middle School, 1060 E. 70 th St.	Re-design and build landscaping around the marquee located in the front of the school	\$ 5,000.00	9