

C-21

February 4, 2020

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Marangos, LLC, dba Pita Pitaki, for an original application of an Alcoholic Beverage Control (ABC) license, at 3401 Cherry Avenue, Suite B. (District 7)

DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council action is requested on February 4, 2020, to respond to the Department of Alcoholic Beverage Control by the February 6, 2020 due date.

FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



ROBERT G. LUNA
CHIEF OF POLICE

APPROVED:



THOMAS B. MODICA
ACTING CITY MANAGER

ATTACHMENTS

HONORABLE MAYOR AND CITY COUNCIL
February 4, 2020

Council District: 7

Applicant: Marangos, LLC

DBA: Pita Pitaki

Address: 3401 Cherry Avenue, Suite B

Type of Application: An original application for an On-Sale Beer and Wine for Bona Fide Public Eating Place license.

Bases for possible protest: Residences within 100 feet
Overconcentration

PUBLIC CONVENIENCE DETERMINATION: A determination of public convenience and necessity **is not** required for this application.

Census Tract: 5720.01

Boundaries: Bixby Road to the North
Wardlow Road to the South
Cherry Avenue to the East
Atlantic Avenue to the West

Number of licenses allowed: 5

Number of licenses existing: 11

Police Reporting District: 402

Boundaries: 36th Street to the North
Wardlow Road to the South
Cherry Avenue to the East
Orange Avenue to the West

Reported crimes in this district for ABC purposes are 42. Crime in a reporting district must be at least 108 to qualify for a high crime protest.

Type of business: A restaurant

Last day to request conditions and protest: February 6, 2020



Date: February 4, 2020
To: File
From: Jennifer Arzola, Detective, Vice Investigations Section
Subject: **PITA PITAKI - 3401 CHERRY AVENUE, SUITE B**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (12/17/18-12/17/19)

1 R459 Commercial Burglary Report Filed

ABC INSPECTIONS (Past three years)

Not applicable.

RESIDENCES WITHIN 100 FEET

3400 Gardenia Avenue	Single Family Residence
3410 Gardenia Avenue	Single Family Residence
3420 Gardenia Avenue	Single Family Residence

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

None.

