



NB-16
VICE MAYOR
REX
RICHARDSON

Date: June 8th, 2021

To: Honorable Mayor Robert Garcia and Members of the City Council

From: Vice Mayor Rex Richardson, Ninth District
Councilmember Roberto Uranga, Seventh District
Councilmember Mary Zendejas, First District

Subject: The Uptown Jazz Festival and Open Street Event

RECOMMENDATION:

Increase appropriations in the General Fund Group in the City Manager Department by \$50,000, offset by \$45,000 in Ninth Council District One-time District Priority Funds and \$5,000 in Seventh Council District One-time District Priority Funds transferred from the Citywide Activities Department to support the Uptown Jazz Festival.

Decrease appropriations in the General Fund Group in the Citywide Activities Department by \$50,000 to offset a transfer to the City Manager Department.

Discussion

The City Manager's Office of Special Events and Filming will be organizing the Uptown Jazz Festival on behalf of the Ninth Council District on August 21, 2021 at Houghton Park. The Uptown Jazz Festival is currently in its 10th year and remains a well-attended event that thousands of Long Beach families and community members attend. Residents come to the park and enjoy community, music, community resources, vendors, a kids' area, and more. This year's event will be done in coordination with the Southern California Associations of Governments "Open Streets" event.

This event offers a significant opportunity to conduct outreach to the Uptown community around the issues of health and economic recovery. The District 9 Council Office is in the process of seeking private donations to offset the costs associated by the festival.

The Ninth Council District will engage in fundraising efforts to support this event. If funds are raised, an equal amount, up to \$45,000, of District Priority funds allocated to this event through this recommendation will be returned to the Ninth Council District One-time District Priority funds.

This matter has been reviewed by Grace H. Yoon on June 3, 2021.



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Fiscal

This recommendation provides One-time District Priority Funds to support the Uptown Jazz Festival. The total appropriation increase of \$50,000 in the City Manager Department will be offset by a transfer of \$45,000 in Ninth Council District One-time District Priority Funds and \$5,000 in Seventh Council District One-time District Priority Funds from the General Fund Group in the Citywide Activities Department. The requested action is anticipated to require a minimal level of staff hours beyond the budgeted scope of duties and is expected to have minimal impact on existing City Council priorities.

Statement of Urgency

Given the constrained timeline to plan this event due to recent changes in the City's health order, urgency is requested for this item.

Suggested Action

Approve Recommendation.



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City of Long Beach Memorandum
Working Together to Serve

REQUEST TO ADD AGENDA ITEM

Date: June 4, 2021
To: Monique De La Garza, City Clerk
From: Vice Mayor Rex Richardson, Ninth District
Subject: Request to Add Agenda Item to Council Agenda of June 8, 2021

Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

Increase appropriations in the General Fund Group in the City Manager Department by \$50,000 , offset by \$45,000 in Ninth Council District One-time District Priority Funds and \$5,000 in Seventh Council District One-time District Priority Funds transferred from the Citywide Activities Department to support the Uptown Jazz Festival.

Decrease appropriations in the General Fund Group in the Citywide Activities Department by \$50,000 to offset a transfer to the City Manager Department.

Council District	Authorizing Councilmember	Signed by
1	Mary Zendejas	
7	Roberto Uranga	
9	Rex Richardson	