

Robert Garcia, 1st District
Suja Lowenthal, 2nd District
Gary DeLong, 3rd District
Patrick O'Donnell, 4th District



Patrick H. West, City Manager
Larry G. Herrera, City Clerk

Bob Foster, Mayor

Gerrie Schipske, 5th District
Dee Andrews, 6th District
Tonia Reyes Uranga, 7th District
Rae Gabelich, 8th District
Val Lerch, Vice Mayor, 9th District

Robert E. Shannon, City Attorney

**PRESENTATION FROM THE U.S. CENSUS BUREAU
LONG BEACH OFFICE**

PRESENTATION ON RED BULL NEW YEAR'S EVE EVENT

Ordinance No. C-7594 provides that hearings shall be set for 5:00 P.M. each Tuesday, and such hearings shall be held at the specified time for which they are set or as soon as practical regardless of the otherwise order of business of the City Council.

CONTINUED HEARING:

1. [10-0051](#) Recommendation to receive supporting documentation into the record, conclude the public hearing, deny the appeal, and uphold the Planning Commission decision to approve a Conditional Use Permit for a check cashing use located at 4200 Atlantic Avenue. (District 8)

Office or Department: DEVELOPMENT SERVICES

Suggested Action: Approve recommendation.

HEARING:

2. [10-0105](#) Recommendation to receive supporting documentation into the record, conclude the public hearing, deny the appeal, and adopt resolution recertifying Final Environmental Impact Report (SCH No. 2008041028); readopt a Mitigation Monitoring and Reporting Program; approve a Statement of Overriding Considerations; and approve a Site Plan Review and Local Coastal Development Permit for rehabilitation of the Alamitos Bay Marina basins 1-7 located on the Peninsula, Naples Island, Marina Pacifica and Marina Drive. (District 3)

Office or Department: DEVELOPMENT SERVICES

Suggested Action: Approve recommendation.

PUBLIC COMMENT: OBTAIN SPEAKER CARD FROM THE CITY CLERK

Opportunity to address the City Council (on non-agenda items) is given to the first 10 persons who submit Speaker Cards to the City Clerk beginning at 15 minutes prior to 5:00 p.m. Each speaker is allowed three minutes to make their comments.

NOTICE TO THE PUBLIC

All matters listed under the Consent Calendar are to be considered routine by the City Council and will all be enacted by one motion. There will be no separate discussion of said items unless the Mayor, City Councilmembers or the City Manager request specific items be discussed and/or removed from the Consent Calendar for separate action.

CONSENT CALENDAR: (3 - 12)

3. [09-1163](#) Recommendation to City Council to concur in recommendation of the Housing and Neighborhoods Committee to receive and approve the communications regarding renaming Joe Rodger's Field to Joe Rodger's Stadium and the softball diamond to Irvin "Red" Meairs Field.
Office or Department: COUNCILMAN DEE ANDREWS, SIXTH DISTRICT, CHAIR; HOUSING AND NEIGHBORHOODS COMMITTEE
Suggested Action: Approve recommendation.

4. [10-0102](#) Recommendation to adopt minute order to grant an application from Shirley J. Hoffman for a widow's pension.
Office or Department: CITY ATTORNEY
Suggested Action: Approve recommendation.

5. [10-0103](#) Recommendation to approve the minutes for the City Council meetings held Tuesdays, January 5, 12 and 19, 2010.
Office or Department: CITY CLERK
Suggested Action: Approve recommendation.

6. [10-0132](#) Recommendation to refer to City Attorney damage claims received between January 11, 2010 and January 25, 2010.
Office or Department: CITY CLERK

Suggested Action: Approve recommendation.
7. [10-0106](#) Recommendation to approve Community Development Advisory Commission funding recommendations for the Fiscal Year 2010 (FY 10) Nonprofit Assistance Program; and authorize City Manager to execute and amend, as necessary, loan documents with various nonprofit organizations approved for FY 10 Nonprofit Assistance Program in an estimated total amount of \$132,942. (Districts 1,2,4,8)
Office or Department: COMMUNITY DEVELOPMENT

Suggested Action: Approve recommendation.
8. [10-0107](#) Recommendation to authorize City Manager to execute a contract and all necessary amendments, including term extensions, with the State of California, Department of Boating and Waterways, to receive and expend the 2010 Boating Safety and Enforcement Equipment Grant for the purchase of boating safety equipment; and increase appropriations in the Tidelands Operating Fund (TF 403) and in the Fire Department (FD) by \$59,000. (Districts 2,3)
Office or Department: FIRE

Suggested Action: Approve recommendation.
9. [10-0108](#) Recommendation to increase appropriations for the California Emergency Management Agency Paul Coverdell Forensic Sciences Improvement Program Grant in the General Grants Fund (SR 120) in the Police Department (PD) by \$20,543. (Citywide)
Office or Department: POLICE

Suggested Action: Approve recommendation.

10. [10-0109](#) Recommendation to find that all requirements of the final subdivision map for construction of a 104 residential unit mixed-use development have been satisfied and approve the final map for Tract No. 64636 located south of Third Street and west of Long Beach Boulevard. (District 2)

Office or Department: PUBLIC WORKS

Suggested Action: Approve recommendation.

11. [10-0110](#) Recommendation to authorize City Manager to execute a lease agreement with the City of Los Angeles to use space at the City's radio transmitter facilities for a term of four years, with the option to renew for an additional five years, subject to the approval of the City Manager. (Citywide)

Office or Department: TECHNOLOGY SERVICES

Suggested Action: Approve recommendation.

12. [10-0104](#) Recommendation to receive and file minutes for:
Civil Service Commission - December 16, 2009 and January 13, 2010.
Cultural Heritage Commission - December 14, 2009.

Office or Department: VARIOUS

Suggested Action: Approve recommendation.

REGULAR AGENDA

DEPARTMENTAL COMMUNICATIONS:

13. [10-0121](#) Recommendation to request City Manager to begin the application process for a Police Academy this year and report back to the City Council within 15 days identifying the funding for the academy and lateral hiring.
- Office or Department:** VICE MAYOR VAL LERCH,
COUNCILMEMBER, NINTH DISTRICT;
COUNCILMEMBER PATRICK O'DONNELL,
FOURTH DISTRICT; COUNCILWOMAN RAE
GABELICH, EIGHTH DISTRICT;
COUNCILWOMAN GERRIE SCHIPSKE, FIFTH
DISTRICT
- Suggested Action:** Approve recommendation.
14. [10-0127](#) Recommendation to ratify the decision made at the Gateway Cities Council (COG) of Governments Board Meeting for the COG to accept delegation of the preparation of the Sustainable Communities Strategy as required by SB 375; and authorize City Manager to identify funding for this activity.
- Office or Department:** COUNCILMEMBER PATRICK O'DONNELL,
FOURTH DISTRICT
- Suggested Action:** Approve recommendation.
15. [10-0128](#) Recommendation to request City Council to receive and file this memorandum, and request City Manager to engage with our utility partners to develop a streamlined process of removing hanging shoes from utility lines within 72 hours, and report back to City Council in 90 days.
- Office or Department:** COUNCILMAN DEE ANDREWS, SIXTH
DISTRICT
- Suggested Action:** Approve recommendation.

16. [10-0129](#) Recommendation to request City Council to receive and file the Agenda Item Memorandum, and request City Manager to report back to City Council within 60 days, on the effectiveness of streamlining existing departmental procedures, and implementing additional penalties resulting from the illegal posting of signs in the public right-of-way.

Office or Department: COUNCILMAN DEE ANDREWS, SIXTH DISTRICT

Suggested Action: Approve recommendation.

17. [10-0130](#) Recommendation to approve the nomination of Councilmember Tonia Reyes Uranga as the City's candidate to represent the Western Los Angeles County Cities region on the South Coast Air Quality Management District (SCAQMD) Governing Board.

Office or Department: COUNCILMEMBER TONIA REYES URANGA, SEVENTH DISTRICT; COUNCILWOMAN GERRIE SCHIPSKE, FIFTH DISTRICT; COUNCILMAN DEE ANDREWS, SIXTH DISTRICT

Suggested Action: Approve recommendation.

18. [10-0131](#) Recommendation to request City Traffic Engineer be given authorization to determine if a neighborhood is impacted by traffic increased directly due to use of a public park by permitted teams sports without charge for such study, and if such study indicates a neighborhood is parking impacted because of park use, then after a petition is circulated and affirmed by 60% of the residents, preferential parking shall be implemented. The residents shall not be charged for the signage but will have to pay for annual permits.

Office or Department: COUNCILWOMAN GERRIE SCHIPSKE, FIFTH DISTRICT

Suggested Action: Approve recommendation.

19. [10-0133](#) Recommendation to request City Manager to report back to the City Council with a recommendation for both Police and Fire staffing levels, and associated funding for both academy and on-going personnel costs.

Office or Department: COUNCILMEMBER GARY DELONG, THIRD DISTRICT; COUNCILMEMBER ROBERT GARCIA, FIRST DISTRICT; COUNCILMEMBER SUJA LOWENTHAL, SECOND DISTRICT; VICE MAYOR VAL LERCH, COUNCILMEMBER, NINTH DISTRICT

Suggested Action: Approve recommendation.

20. [08-0496](#) Recommendation to City Council to concur in recommendation of the Housing and Neighborhoods Committee to receive and approve the Community Partnership to Prevent and End Homelessness, Long Beach 10-Year Plan, Five (5) Key Community Strategies:

1. Finding a home - HOUSING GOAL
2. Enough to pay the bills - ECONOMIC STABILITY GOAL
3. Enhancing the safety net - SUPPORTIVE SERVICES GOAL
4. Addressing homelessness together as a community - COMMUNITY INVOLVEMENT GOAL
5. Do what works - OUTCOMES AND EVALUATION GOAL

Office or Department: COUNCILMAN DEE ANDREWS, SIXTH DISTRICT, CHAIR; HOUSING AND NEIGHBORHOODS COMMITTEE

Suggested Action: Approve recommendation.

21. [10-0122](#) Recommendation to receive and file the Audit Report on the Internal Controls Over Stimulus Funds.

Office or Department: CITY AUDITOR

Suggested Action: Approve recommendation.

22. [10-0111](#) Recommendation to adopt Initiatives, Goals and Actions of the Sustainable City Action Plan; and direct City Manager to prepare the final document for public distribution.

Office or Department: CITY MANAGER

Suggested Action: Approve recommendation.

23. [10-0113](#) Recommendation to authorize City Manager to execute a lease with Beach Ventures Enterprises, Inc., a California corporation, for the purpose of providing food, beverage, and equipment rental concessions for a five-year term, with two, five-year renewal options, at the discretion of the City Manager or his designee. (Districts 2,3)

Office or Department: PARKS, RECREATION AND MARINE

Suggested Action: Approve recommendation.

24. [10-0064](#) Recommendation to authorize City Manager to execute a five-year extension of the contract, commencing January 1, 2011, with Sea Festival Association of Long Beach, Inc.; clarify language in the agreement as recommended in the Fiscal Year 2008 City Auditor's report; and make adjustments to the revenue sharing agreement with the City. (Citywide)

Office or Department: PARKS, RECREATION AND MARINE

Suggested Action: Approve recommendation.

25. [10-0114](#) Recommendation to determine that the application serves the public convenience and necessity, and receive and file the application of Fresh & Easy Neighborhood Market Incorporated, dba Fresh & Easy Neighborhood Market No. 1417, for an original Alcoholic Beverage Control License, at 450 The Promenade North, with conditions. (District 1)

Office or Department: POLICE

Suggested Action: Approve recommendation.

26. [10-0115](#) Recommendation to receive and file the application of 212 Bistro LLC, dba 212 Bistro, for an original Alcoholic Beverage Control License, at 2708 East 4th Street, with conditions. (District 2)

Office or Department: POLICE

Suggested Action: Approve recommendation.

27. [10-0117](#) Recommendation to adopt Specifications No. R-6832 for both anticipated and unanticipated (emergency) construction of various City infrastructure repairs and improvements to be done under the method of Job Order Contracting (JOC);

Authorize City Manager to execute agreements for one year terms in amounts not to exceed \$1,000,000 for the following JOC Contracts: JOC Contract No. 10 for Angeles Contractor with an adjustment factor of .5940, JOC Contract No. 11 for New Creation Builders with an adjustment factor of .6000, JOC Contract No. 12 for MacKone Development, Inc. with an adjustment factor of .5980, JOC Contract No. 13 for Worldwide Construction with an adjustment factor of .6900, and JOC No. 14 for MTM Thomasville with an adjustment factor of .8000;

Authorize City Manager to execute a contract with the Gordian Group for the proprietary Pro-Gen software and administrative services to manage the JOC program in an amount not to exceed \$225,000 for a term of three years under the same terms and conditions as their current contract with California State University of Long Beach; and

Authorize City Manager to execute amendments for each JOC contract to extend the term for two separate periods of one year each and up to \$1,000,000 per extended term, and to execute amendments to the Gordian Group agreement relative to the extension of the term, to authorize additional services, if required, within the provisions of the agreement, and to adjust the Gordian fee for inflation. (Citywide)

Office or Department: PUBLIC WORKS

Suggested Action: Approve recommendation.

ORDINANCES:

28. [10-0118](#) Recommendation to declare ordinance amending Sections 10.30.010, 10.30.040, and 10.30.050 of the Long Beach Municipal Code, all related to beach area parking lots, to include definitions of all beach area parking lots, and update periods applicable to the collection of fees in said lots read the first time and laid over to the next regular meeting of the City Council for final reading. (Districts 2,3)

Office or Department: PARKS, RECREATION AND MARINE

Suggested Action: Approve recommendation.

29. [10-0126](#) Recommendation to declare ordinance amending the Long Beach Municipal Code by amending Section 5.20.120 relating to maximum amount of prizes read the first time and laid over to the next regular meeting of the City Council for final reading. (Citywide)

Office or Department: CITY ATTORNEY

Suggested Action: Approve recommendation.

30. [09-1203](#) Recommendation to declare ordinance adding Title 5, Chapter 5.87 of the Long Beach Municipal Code to implement the State Compassionate Use Act and State Medical Marijuana Program Act, relating to the regulation of medical marijuana establishments read the first time and laid over to the next regular meeting of the City Council for final reading. (Citywide)

Office or Department: CITY ATTORNEY

Suggested Action: Approve recommendation.

NEW BUSINESS:

New Business items are additions to the City Council Agenda subsequent to the posting of the agenda on Monday afternoon.

31.

32.

33.

PUBLIC: IMMEDIATELY PRIOR TO ADJOURNMENT

Opportunity is given to those members of the public who have not addressed the City Council on non-agenda items. Each speaker is limited to three minutes unless extended by the City Council.

STANDING COMMITTEE REMINDERS:

Tuesday, January 26, 2010 – Budget Oversight Committee at 4:00 P.M., Council Chamber.

Tuesday, February 2, 2010 – Economic Development and Finance Committee (Attorney/Client) at 2:30 P.M., 14th Floor Conference Room.

Tuesday, February 9, 2010 – Public Safety Committee at 3:00 P.M., Council Chamber.

Tuesday, February 9, 2010 – Housing Authority at 4:30 P.M., Council Chamber.

HEARING REMINDER:

Tuesday, February 16, 2010 – Hearing for consideration of a General Plan Amendment and rezoning to allow the construction of a 3-story, 61-unit affordable senior apartment building, 3290 E. Artesia Boulevard (Application No. 0812-13). (District 9)

NOTE:

An agenda may be obtained from the City Clerk Department prior to the meeting or can be mailed if the City Clerk is provided self-addressed, stamped envelopes mailed to: City Clerk Department, City Hall Plaza Level, 333 W. Ocean Boulevard, Long Beach, CA 90802.

The City Council agenda and supporting documents are available on the Internet at www.longbeach.gov. Persons interested in obtaining an agenda via e-mail should subscribe to the City of Long Beach E-Notify System at <http://www.longbeach.gov/enotify/default.asp>.

Agenda items may also be reviewed in the City Clerk Department or online at the Main Library and at the Branch Libraries.

If language interpretation for non-English speaking persons is desired or if a special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to the City Clerk Department at (562) 570-6101, by 12 noon Monday, the day prior to the Council meeting.

E-Mail correspondence regarding agenda items can be directed to cityclerk@longbeach.gov.

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