



Blueprint 2.0: FOCUS AREA RECOMMENDATIONS

Economic Development Commission—January 10, 2022

Equity & Economic Inclusion

Focus Area Recommendations

Mission Statement

- Advance equity and increase economic access to opportunities in underserved and underrepresented communities.

Focus Area Recommendations

Objectives

1. Increase capital and education resources for underserved and underrepresented populations.
2. Increase public and private investments in underserved business corridors.
3. Increase number of minority-owned and women-owned businesses.
4. Increase public investments in local businesses with a priority on investing in minority and women-owned businesses.
5. Increase wealth-building and educational opportunities for residents.
6. Decrease the digital divide across all households and businesses.
7. Increase training opportunities and access to higher paying jobs for residents of underserved and underrepresented communities.

** Create a dashboard to capture and monitor economic inclusion data.*

Focus Area Recommendations

Recommendations

1. Create equitable access to contracting and procurement opportunities with the City and other public agencies such as education institutions and the Port of Long Beach.
2. Collaborate with community partners to develop shared economic inclusion goals and metrics.
3. Leverage economic empowerment zones, opportunity zones, and tax increment financing programs to direct investments into underserved and underrepresented communities.
4. Establish home-buyer programs for underserved communities.

Focus Area Recommendations

Recommendations

5. Create resource centers in Central, North, and West Long Beach and bring together City services, Long Beach Center for Economic Inclusion, and collaborating community partners.
6. Increase broadband solutions and technology education programs to give access to the internet for all.
7. Increase access to healthcare options and services with public/private partnerships.
8. At all levels of education, increase access to education and training to meet the needs of future job opportunities and upskill workers.

Focus Area Recommendations

Thank You