

The Walker Building HOA

Attached are the necessary components of The Walker Building HOA's application for a Certificate of Appropriateness with regard to proposed historic sign restoration at 401 Pine Ave

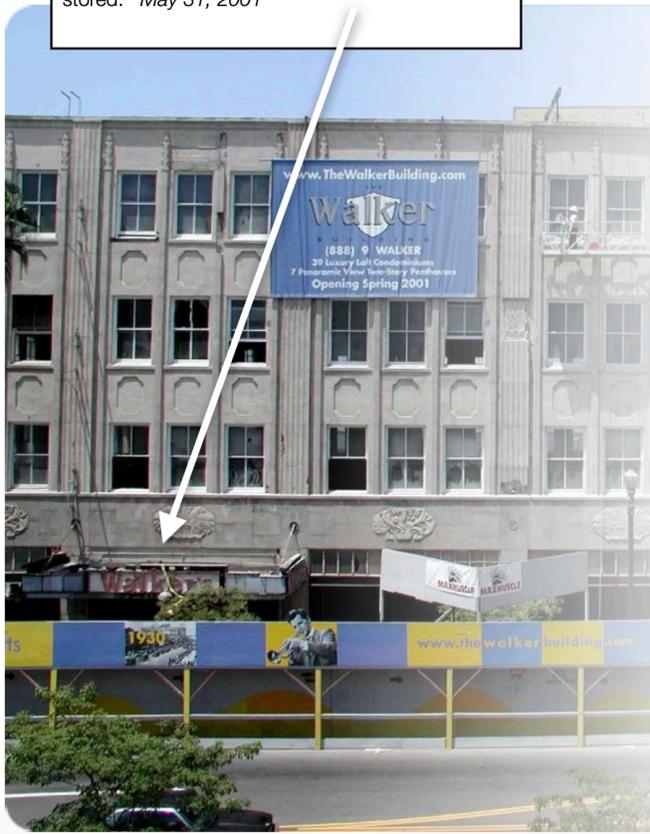
Photographs:



Photo below captured during condo-conversion showing neon sign mounted to the east-facing Pine Avenue awning before it was removed and stored. May 31, 2001



Sign slated for restoration currently hanging in garage.



Artist rendition of restored sign mounted to Pine Avenue awning.

Building Section: N/A

Landscape Plans: N/A

Secretary of Interior's Standards and Guidelines for Rehabilitation:

All large building projects and additions must use the following checklist to verify compliance with the Secretary of Interior's Standards and Guidelines for Rehabilitation. Provide a brief written description showing how the project meets each of the following standards:

1. A property shall be used for its historic purpose or be placed in a new use that requires minimal change to the defining characteristics of the building and its site and environment.

The Walker Building has already received and been approved for use as a mixed use residential and commercial building.

2. The historic character of a property shall be retained and preserved. The removal of historic materials or alteration of features and spaces that characterize a property shall be avoided.

The Walker Building HOA is attempting to return The Walker Building closer to its original state by restoring a sign that hung on the building for the better part of the 20th century.

3. Each property shall be recognized as a physical record of its time, place, and use. Changes that create a false sense of historical development, such as adding conjectural features or architectural elements from other buildings, shall not be undertaken.

The sign that will be restored was originally a part of the building. Replacing it will not create a false sense of history, but rather restore the historical nature even more.

4. Most properties change over time; those changes that have acquired historic significance in their own right shall be retained and preserved.

The sign was added to the building in the middle of the 20th century—roughly 20 years after the building was built. The Walker Building HOA wants to return the sign to the building since it was on the building for longer than it was not (from early-1940s until 2000.)

5. Distinctive features, finishes, and construction techniques or examples of craftsmanship that characterize a historic property shall be preserved.

N/A

6. Deteriorated historic features shall be repaired rather than replaced. Where the severity of deterioration requires replacement of a distinctive feature, the new feature shall match the old in design, color, texture, and other visual qualities and, where possible, materials. Replacement of missing features shall be substantiated by documentary, physical, or pictorial evidence.

There are holes present in the current sign. They will be patched with a similar alloy and the entire sign repainted in light color. The majority of the sign will remain intact. Minimal replacement of structural components is expected.

7. Chemical or physical treatments, such as sandblasting, that cause damage to historic materials shall not be used. The surface cleaning of structures, if appropriate, shall be undertaken using the gentlest means possible.

The sign is to be cleaned using the gentlest method first, which is hand scraping and wire brushing. If the first method is ineffective additional steps may be taken. Metal to be repainted in a light color based on photo in the first section and the neon sign reproduced in violet which was the original color used in 1934.

8. Significant archeological resources affected by a project shall be protected and preserved. If such resources must be disturbed, mitigation measures shall be undertaken.

N/A

9. New additions, exterior alterations, or related new construction shall not destroy historic materials that characterize the property. The new work shall be differentiated from the old and shall be compatible with the massing, size, scale, and architectural features to protect the historic integrity of the property and its environment.

N/A

10. New additions and adjacent or related new construction shall be undertaken in such a manner that if removed in the future, the essential form and integrity of the historic property and its environment would be unimpaired.

N/A

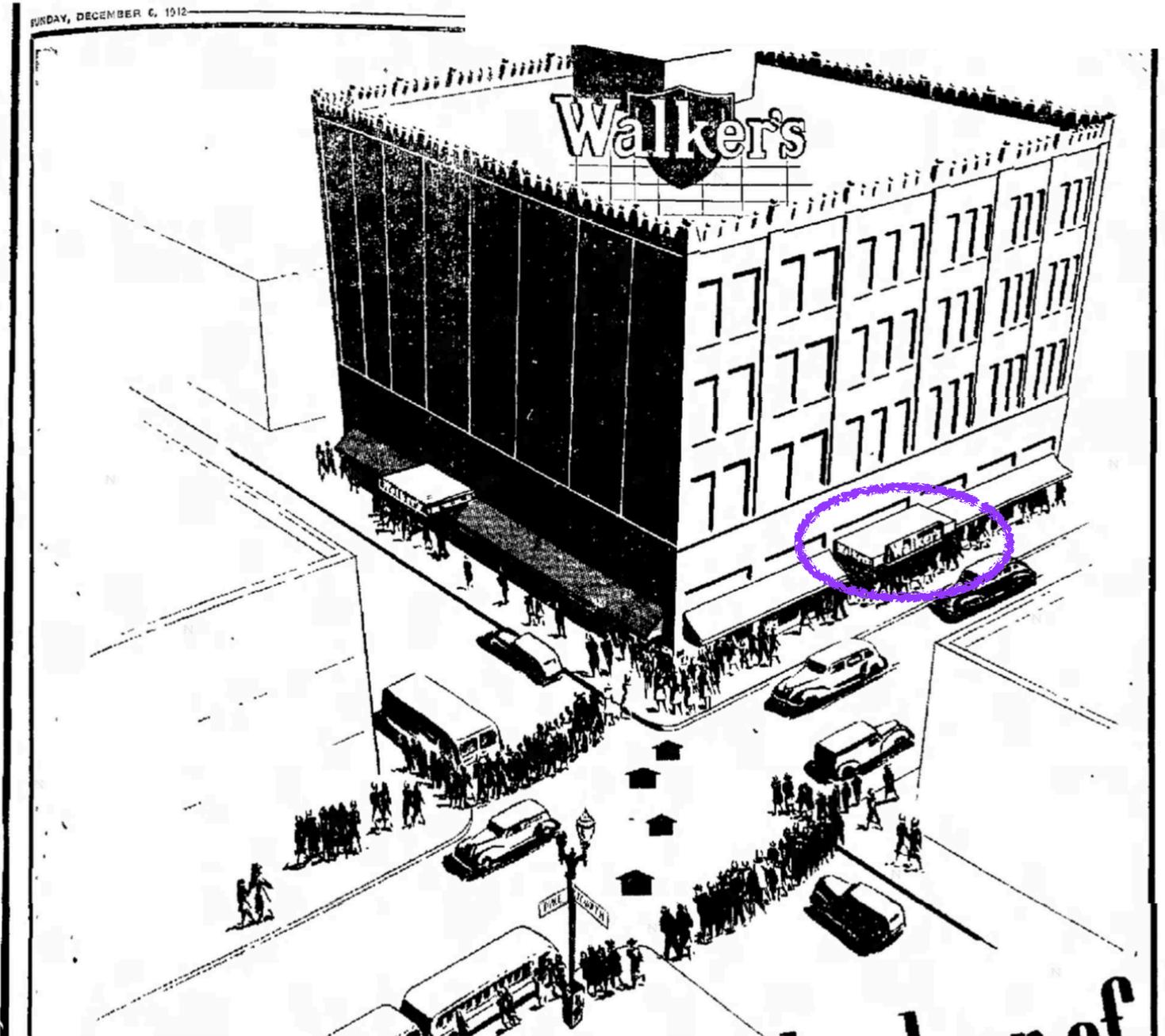
Thank you for considering The Walker Building HOA's request. We are very excited to help further restore Historic Pine Avenue!

Sincerely,

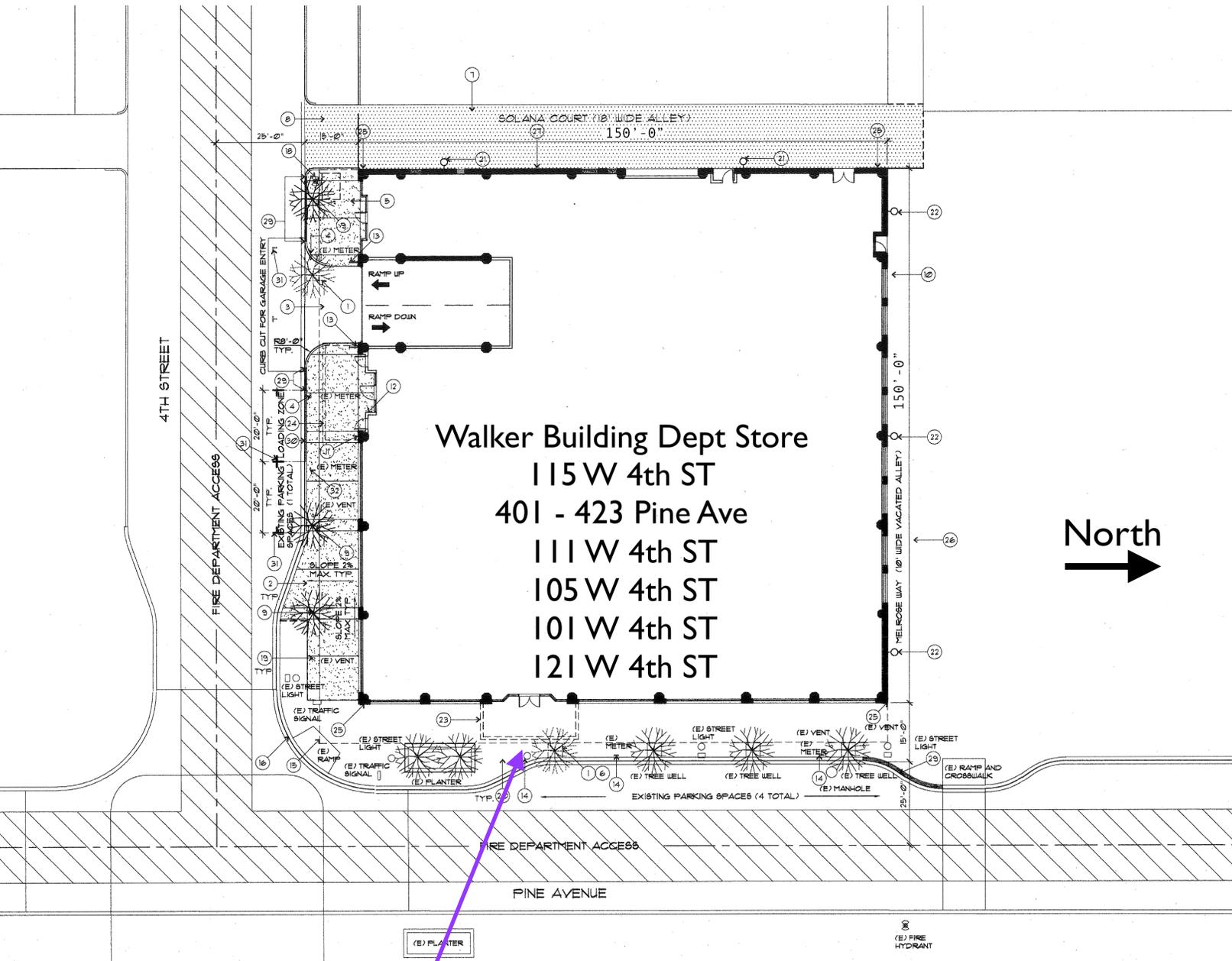


Brock Shetley & The Walker Building HOA

Sunday, December 6, 1942 newspaper advertisement showing *Walker's* sign hanging on Pine Avenue awning. *Long Beach Press-Telegram*.



Site Plan:



Walker Building Dept Store
115 W 4th ST
401 - 423 Pine Ave
111 W 4th ST
105 W 4th ST
101 W 4th ST
121 W 4th ST



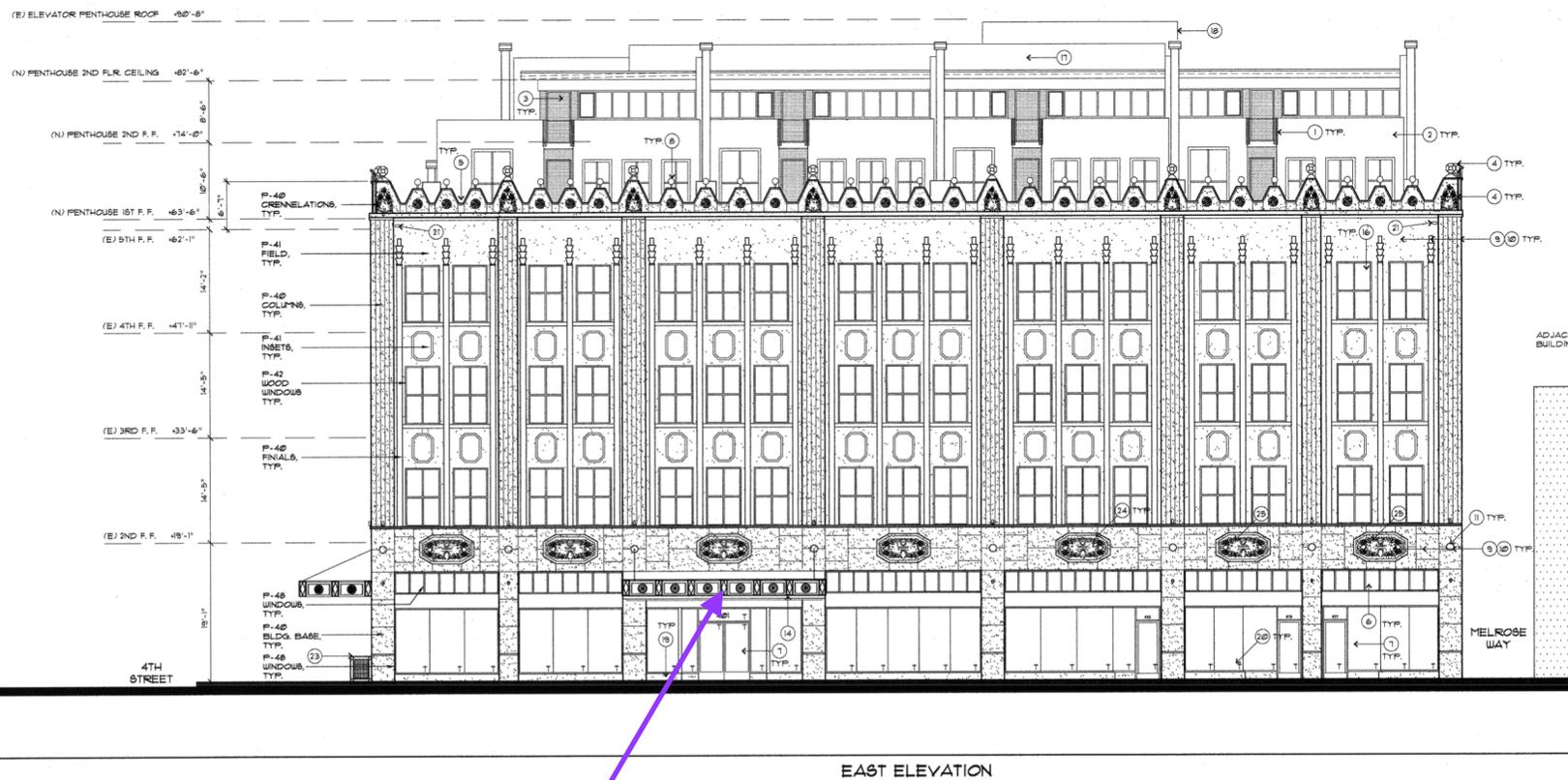
Sign to be mounted here



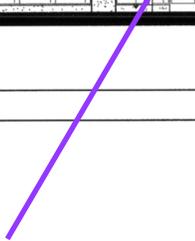
Floor Plan: N/A

Roof Plan: N/A

Exterior Elevations:



Sign to be mounted here





ORIGINAL WALKERS
DEPARTMENT STORE SIGN



ORIGINAL WALKERS
DEPARTMENT STORE SIGN

**ORIGINAL
WALKERS
DEPARTMENT
STORE SIGN -
EXPOSED
INTERIOR
ELECTRICAL**





**ORIGINAL WALKERS DEPARTMENT STORE SIGN -
VISIBLE DAMAGE DETERIORATION & SHIELD LOGO**



ORIGINAL SIGN -
DETERIORATION IN PHOTO



OTHER ORIGINAL SIGN - TO REMAIN IN INTERIOR
RESIDENTIAL LOBBY AREA - PHOTO SHOWS ORIGINAL
VIOLET NEON

DOWNTOWN LONG BEACH CIRCA 1934

PINE AT 4TH STREET

The Pine Avenue Retail and Shopping District was the largest in the southern Los Angeles area.

The Walker's neon sign in our entry lobby and seen here in this photograph (south facing) is the original sign installed on the Pine Avenue Canopy in 1934. There was just one small tube of neon tubing that remained unbroken when the building was purchased in 1999. That small neon tube gave us the original color used in restoring the neon lettering.

The Walker Building, formerly known as Walker's Department Store, opened just after the 1933 Long Beach earthquake. While many of the buildings in the Downtown Long Beach area were destroyed, Walker's on Pine at 4th Street escaped without major damage.

**INTERIOR RESIDENTIAL LOBBY SIGN - RECORDED
DOCUMENTATION ABOUT NEON COLOR**