

CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802

October 18, 2005

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive the supporting documentation into the record, conclude the hearing, and adopt the Resolution increasing the civil penalty for a street sweeping parking violation. (Citywide)

DISCUSSION

The Fiscal Year 2006 (FY 06) budget approved and adopted by the City Council on September 21, 2005, included an appropriation of \$300,000 from an increase in the civil penalty charged for a street sweeping parking violation. An increase is requested to offset the ongoing cost of cleaning City streets and thoroughfares. The attached Resolution sets the penalty for a street sweeping violation to \$39, an increase from the current \$37. The new penalty is comparable with the current average of other California beach cities:

City	Street Sweeping Citation Amount
Hermosa Beach	\$25
Huntington Beach	\$42
Laguna Beach	\$35
Manhattan Beach	\$35
Newport Beach	\$38
Redondo Beach	\$35
Santa Monica	\$47
Ventura	\$55
Average	\$39

This matter was reviewed by Deputy City Attorney Lisa Peskay Malmsten and Budget Management Officer David Wodynski on September 22, 2005.

TIMING CONSIDERATIONS

The hearing date of October 18, 2005 has been publicized in the local newspaper and posted pursuant to the municipal code.

HONORABLE MAYOR AND CITY COUNCIL
October 18, 2005
Page 2

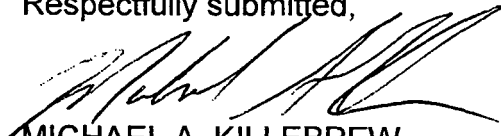
FISCAL IMPACT

Additional revenue in the amount of \$300,000 will be deposited into the General Fund. The budget appropriation was previously approved as part of the FY 06 budget.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



MICHAEL A. KILLEBREW
DIRECTOR OF FINANCIAL MANAGEMENT

MAK:PW-HJAG:scv
K:\Exec\COUNCIL LETTERS\COMMERCIAL SERVICES\HEARING LETTERS\10-11-05 ccl - STREET SWEEPING INCREASE.DOC

ATTACHMENT

APPROVED:



GERALD R. MILLER
CITY MANAGER