

## City of Long Beach Working Together to Serve

**C-2** 

Date:

June 22, 2010

To:

Mayor Bob Foster and City Councilmembers

From:

Val Lerch, Vice Mayor, 9th District

Subject:

Report on travel May 22 to May 25, 2010 to the International Council of Shopping

Centers

Discussion:

From May 22 to May 25, 2010 I traveled to the International Council of Shopping Centers (ICSC) convention in Las Vegas, Nevada to promote investment in Long Beach. I meet with developers, contractors and bankers (14 different meetings). I promoted the building of restaurants and shopping centers on our many vacant properties citywide.

Suggested Action:

Receive and file travel report.