

**CITY OF LONG BEACH  
BELMONT SHORE PARKING  
AND BUSINESS  
IMPROVEMENT AREA  
ADVISORY COMMISSION  
MINUTES**

**THURSDAY, AUGUST 20, 2015  
BAY SHORE LIBRARY, 195 BAY SHORE  
AVENUE, THIRD THURSDAY, 9:00 AM**

William Lorbeer, Chair  
Marsha Jeffer, Vice Chair  
Eric Forsberg, Commissioner  
Samuel Lippke, Commissioner



Kurt Schneider, Commissioner  
Joy Starr, Commissioner  
Lisa Ramelow, Commissioner

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**FINISHED AGENDA AND DRAFT MINUTES**

**REGULAR MEETING**

**CALL TO ORDER**

At 9:05AM Chair Lorbeer called the meeting to order.

**ROLL CALL**

**Commissioners** Kurt Schneider, Joy Starr, William W. Lorbeer, Marsha Jeffer and  
**Present:** Eric Forsberg  
**Commissioners** Samuel Lippke and Lisa Ramelow  
**Excused:**

Also present: Lisa West, CD 3 Field Deputy; Dede Rossi, BSBA Executive Director.

**CHAIR REPORT**

9:05 Chair Lorbeer spoke.  
9:10 Commissioner Forsberg spoke.  
9:11 Lorbeer spoke.  
9:14 Forsberg spoke.  
9:15 Lorbeer spoke.  
9:15 Commissioner Schneider spoke.

**Report Handout**

- 1) Security Camera Project.
  - All cameras and recording system are fully operational.
- 2) Smart Meter Program - Street Meters.
  - Sensor not installed - anticipate installation late this year.
  - Nothing to report on meter stickers.
- 3) Sidewalk Sealant.
  - Nothing to report this month.
- 4) Sidewalk Pressure Washing.
  - Last summer received numerous complaints for excess water runoff.
  - Current frequency appears to be good balance - sidewalks are reasonably clean and no complaints for standing water in gutters.
- 5) Median Landscape Upgrade Project.
  - Committee met and reviewed scope, design criteria, irrigation concerns, etc.
  - Working with City Staff and Council Office to determine most appropriate design review and approval process, project scope and design criteria, and other considerations.
  - Anticipate committee recommendations to Commission later this year.
- 6) Elimination of Reverse Compounding in Parking Lot Meters.
  - Reverse compounding was eliminated on the south side meters (mid-July).
- 7) Purchase and Installation of 12 new Big Belly trash receptacles.
  - New BB locations identified - general concept = 1 BB per block/every block (mid-block location) and 2 (+) concrete trash receptacles at intersections (ends of blocks).
  - Identified 15 extra concrete trash receptacles - removed by PR&M.
  - Sidewalk cleaned at removal locations.
  - Installation scheduled for early September (2nd, 3rd & 4th).
- 8) Claremont & 2nd Street - Traffic Signal under consideration.
  - Council Office has requested Traffic Bureau review and make recommendations.
- 9) Library Bus Stop Reconfiguration.
  - LBT removed Library bus stop was from service June 2013.
  - LBT has confirmed removal is permanent.
  - PC has previously requested City Traffic Bureau review for installation of metered parking.  
Council Office supports installation and has requested TB review and respond.

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**PUBLIC PARTICIPATION: Members of the public are invited to address the Commission on items of interest to the public within Commission jurisdiction. Each speaker will be limited to three minutes unless that time is extended by the Chair. Public participation will be heard without discussion or action on the issues raised.**

There was no public participation at this time.

### CONSENT CALENDAR

1. [15-046BS](#) Recommendation to approve the minutes for the meeting held July 23, 2015.

**Attachments:** [15-046BS Finished Agenda And Draft Minutes 07.23.15.](#)

**A motion was made by Commissioner Forsberg, seconded by Schneider, to approve recommendation. The motion carried by the following vote:**

**Yes:** 5 - Kurt Schneider, William W. Lorbeer, Joy Starr, Marsha Jeffer and Eric Forsberg

**Excused:** 2 - Samuel Lippke and Lisa Ramelow

2. [15-047BS](#) Recommendation to receive and file the Financial Report for the period ending June 30, 2015.

**Attachments:** [15-047BS BSPBIAAC 06.30.15 Financial Statement.pdf](#)

**A motion was made by Commissioner Forsberg, seconded by Schneider, to approve recommendation. The motion carried by the following vote:**

**Yes:** 5 - Kurt Schneider, William W. Lorbeer, Joy Starr, Marsha Jeffer and Eric Forsberg

**Excused:** 2 - Samuel Lippke and Lisa Ramelow

3. [15-048BS](#) Recommendation to receive and file the Long Beach Transit Employee Bus Pass Program Status Report for the period July 1,

2015 through July 31, 2015.

**Attachments:** [15-048BS LBT BSBA Report JuL 2015.pdf](#)

**A motion was made by Commissioner Forsberg, seconded by  
Schneiter, to approve recommendation. The motion carried by the  
following vote:**

**Yes:** 5 - Kurt Schneiter, William W. Lorbeer, Joy Starr, Marsha Jeffer  
and Eric Forsberg

**Excused:** 2 - Samuel Lippke and Lisa Ramelow

#### REGULAR AGENDA

4. [15-049BS](#) Recommendation to approve free two-hour parking on 2nd Street for one Saturday in November, and two weekends in December 2015 to encourage holiday season shopping in Belmont Shore.

**Attachments:** [15-049BS Holiday Free Parking Days.pdf](#)

9:19 Lorbeer spoke.

**A motion was made by Commissioner Jeffer, seconded by  
Commissioner Starr, to approve recommendation. The motion  
carried by the following vote:**

**Yes:** 5 - Kurt Schneiter, William W. Lorbeer, Joy Starr, Marsha Jeffer  
and Eric Forsberg

**Excused:** 2 - Samuel Lippke and Lisa Ramelow

5. [15-050BS](#) Recommendation to approve expenditure not to exceed \$3,600 for a site survey, materials and labor for replacing the flag pole in the median at the intersection of Glendora Avenue and 2nd Street in Belmont Shore.

9:21 Lorbeer spoke.

9:23 Schneiter spoke.

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**An amended motion was made by Schneider, seconded by Commissioner Starr to investigate the possibility of including in this proposal painting the other existing flag poles. The motion carried by the following vote:**

**Yes:** 5 - Kurt Schneider, William W. Lorbeer, Joy Starr, Marsha Jeffer and Eric Forsberg

**Excused:** 2 - Samuel Lippke and Lisa Ramelow

6. [15-051BS](#) Recommendation to receive and file current new smart parking meter revenue report.

**Attachments:** [15-051BS New Parking Meter Revenue.pdf](#)  
[Belmont Shore Smart Meter Monthly Revenue 08.14.15.](#)

9:24 Lorbeer spoke.  
9:25 City staff spoke.  
9:26 Lorbeer spoke  
9:27 Schneider spoke.  
9:28 Lorbeer spoke.

**A motion was made by Commissioner Jeffer, seconded by Commissioner Starr, to approve recommendation. The motion carried by the following vote:**

**Yes:** 5 - Kurt Schneider, William W. Lorbeer, Joy Starr, Marsha Jeffer and Eric Forsberg

**Excused:** 2 - Samuel Lippke and Lisa Ramelow

7. [15-052BS](#) Recommendation to approve the Fiscal Year 2016 Belmont Shore Parking and Business Improvement Area Advisory Commission Meter Revenue Fund budget.

**Attachments:** [15-052BS FY 2016 BSPBIAAC Budget v1.pdf](#)

9:29 Lorbeer spoke.  
9:30 City staff spoke.  
9:33 Forsberg spoke.  
9:34 Lorbeer spoke.  
9:34 Forsberg spoke.  
9:35 Rossi spoke.  
9:35 Lorbeer spoke.

9:37 Forsberg spoke.  
9:38 Lorbeer spoke.  
9:38 Forsberg spoke.  
9:39 Schneiger spoke.  
9:39 Lorbeer spoke.  
9:41 Forsberg spoke.  
9:41 Lorbeer spoke.  
9:42 Schneiter spoke.  
9:42 Lorbeer spoke.  
9:43 Forsberg spoke.  
9:44 Lorbeer spoke.  
9:45 Rossi spoke.  
9:45 Forsberg spoke.  
9:45 Lorbeer spoke.  
9:46 Forsberg spoke.  
9:46 Lorbeer spoke.  
9:48 Melinda Cotton spoke.  
9:48 Lorbeer spoke.  
9:49 Melinda Cotton spoke.  
9:49 Lorbeer spoke.

**An amended motion was made by Schneiter, seconded by Commissioner Forsberg, to add to the FY 16 budget \$5,000 for tree maintenance, \$25,000 for sidewalk sealant, to include consideration for wireless capability with Big Belly's and a bathroom constructed near the "Tot Lot". The motion carried by the following vote:**

**Yes:** 5 - Kurt Schneiter, William W. Lorbeer, Joy Starr, Marsha Jeffer and Eric Forsberg

**Excused:** 2 - Samuel Lippke and Lisa Ramelow

8. [15-053BS](#)

Recommendation for the commissioners to report their conclusions and recommendations for approval of one of the proposals received in response to a City-issued RFP for a parking study to be conducted in the Belmont Shore area.

**Attachments:** [15-053BS Parking Study Proposal Recommendation.pdf](#)

9:50 Lorbeer spoke.  
9:51 Forsberg spoke.

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AVENUE, THIRD THURSDAY, 9:00 AM**

9:52 Lorbeer spoke.  
9:58 Schneiter spoke.  
10:00 Lorbeer spoke.  
10:00 Forsberg spoke.  
10:00 Lorbeer spoke.  
10:01 Schneiter spoke.  
10:02 Forsberg spoke.  
10:02 THE MEETING TEMPORARILY ADJOURNED TO ALLOW FEEDING  
THE PARKING METERS  
10:06 THE MEETING RESUMED.  
10:06 Lorbeer spoke  
10:08 Forsberg spoke.  
10:08 Lorbeer spoke.  
10:08 Schneiter spoke.  
10:10 Lorbeer spoke.  
10:11 Vice Chair Jeffer spoke.  
10:13 Lorbeer spoke.  
10:13 Jeffer spoke.  
10:14 Lorbeer spoke.  
10:14 Commissioner Starr spoke.  
10:16 Lorbeer spoke.  
10:17 Jeffer spoke.  
10:18 Lorbeer spoke.  
10:18 Jeffer spoke.  
10:18 Lorbeer spoke.  
10:19 Schneiter spoke.  
10:23 Lorbeer spoke.  
10:25 Forsberg spoke.  
10:26 Lorbeer spoke.  
10:28 Commissssioner Schneiter made a motion that was seconded by  
Commissioner Forsberg to table the agenda item until after the City's Ocean  
Blvd. study is completed. The motion carried by the following vote:  
Yes: Schneiter, Forsberg  
No: Lorbeer, Jeffer, Starr  
10:29 Jeffer spoke.  
10:31 Loreer spoke.  
10:31 Forsberg spoke.  
10:32 Schneiter spoke.  
10:33 Lorbeer spoke.  
10:35 Forsberg spoke.  
10:37 Tyson (?) with the Big Red Bus spoke.

10:38 Lorbeer spoke.  
10:39 Forsberg spoke.  
10:39 Jeffer spoke.  
10:40 An amended motion was made by Commissioner Jeffer, seconded by Commissioner Starr, to recommend to City Council expenditure not to exceed \$100,000, eliminate any redundancies in the scope of work, include consideration of a public shuttle service to the beach lots, and include inventory of residential garage spaces. The motion carried by the following vote:  
Yes: Lorbeer, Jeffer, Starr  
No: Schneiter, Forsberg  
10:46 Jeffer spoke.  
10:46 Forsberg spoke.  
10:47 Lorbeer spoke.

**An amended motion was made by Commissioner Jeffer, seconded by Commissioner Starr, to recommend to City Council expenditure not to exceed \$100,000, eliminate any redundancies in the scope of work, include consideration of a public shuttle service to the beach lots, and include inventory of residential garage spaces. The motion carried by the following vote:**

**Yes:** 3 - William W. Lorbeer, Joy Starr and Marsha Jeffer

**No:** 2 - Kurt Schneiter and Eric Forsberg

**Excused:** 2 - Samuel Lippke and Lisa Ramelow

**PUBLIC PARTICIPATION: Members of the public are invited to address the Commission on items of interest to the public within Commission jurisdiction. Each speaker will be limited to three minutes unless that time is extended by the Chair. Public participation will be heard without discussion or action on the issues raised.**

There was no public participation at this time.

## **ADJOURNMENT**

**Next regular meeting: September 17, 2015.**

**I, Jim Fisk, Project Manager, certify that the agenda was posted not less than 72 hours prior to the meeting. Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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Note:

The City of Long Beach intends to provide reasonable accommodations in accordance with the Americans with Disabilities Act of 1990. If a special accommodation is desired, please call Jim Fisk 48 hours prior to the Belmont Shore Parking and Business Improvement Area Advisory Commission meeting at (562) 570-3863. This information is available in an alternative format by request to Jim Fisk at (562) 570-3863. For correspondence purposes you can reach City staff at [jim.fisk@longbeach.gov](mailto:jim.fisk@longbeach.gov).