



# CITY OF LONG BEACH

## POLICE DEPARTMENT

# R-21

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Jim McDonnell  
Chief of Police

October 23, 2012

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

### RECOMMENDATION:

Receive and file the application of Social Services Staffing, Incorporated, dba The Beach Cafe, for an original Alcoholic Beverage Control license, at 703 East Artesia Boulevard. (District 9)

### DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

### TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by October 26, 2012. Accordingly, City Council action is required at the October 23, 2012 City Council meeting.

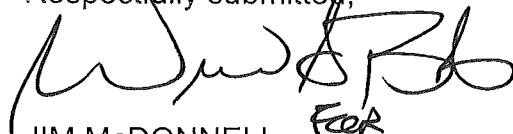
### FISCAL IMPACT

None.

### SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

  
JIM McDONNELL  
CHIEF OF POLICE  
*FOR Jim.*

APPROVED:

  
PATRICK H. WEST  
CITY MANAGER

JM:CNA:cna

ADMINISTRATION BUREAU  
(562) 570-5830  
FAX (562) 570-5833

INVESTIGATIONS BUREAU  
(562) 570-7350  
FAX (562) 570-7175

PATROL BUREAU  
(562) 570-7214  
FAX (562) 570-7058

SUPPORT BUREAU  
(562) 570-7342  
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL  
October 23, 2012

Council 9

Applicant: Social Services Staffing, Incorporated  
DBA: The Beach Café  
Address: 703 East Artesia Boulevard

Type of Application: An original application for an On-Sale Beer and Wine for bonafide eating place license.

Bases for possible protest: High crime.  
Residence within 100 feet.  
School within 600 feet.

**PUBLIC CONVENIENCE DETERMINATION:** A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5702.02

Boundaries: City Limits to the North  
Artesia Boulevard to the South  
Cherry Avenue to the East  
Atlantic Avenue to the West

Number of licenses allowed: 6  
Number of licenses existing: 3

Police Reporting District: 341

Boundaries: 72nd Street to the North  
Artesia Blvd to the South  
Orange Avenue to the East  
Atlantic to the West

Reported crimes in this district for ABC purposes are 217. Crime in a reporting must be at least 171 to qualify for a high crime protest.

Type of business: A restaurant.  
Last day to request  
Conditions and protest: October 26, 2012



**Date:** October 23, 2012  
**To:** File  
**From:** Chris Anderson, Detective, Vice Investigations Section  
**Subject:** **THE BEACH CAFE, 703 EAST ARTESIA BOULVEARD**

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (9/26/11-9/26/12)**

1      GROUP                      GROUP CALL                      UNF

**ABC INSPECTIONS (past three years)**

None

**RESIDENCE WITHIN 100 FEET**

6624 Lime Avenue	Single Family Residence
6634 Lime Avenue	Single Family Residence
694 Barry Drive	Single Family Residence
725 E. Artesia Blvd	Multi-Family Residence

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

Jordan High School	6500 Atlantic Avenue
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