



# CITY OF LONG BEACH

# C-14

## POLICE DEPARTMENT

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

ANTHONY W. BATTS  
Chief of Police

June 2, 2009

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

### RECOMMENDATION:

Receive and file the application of Pacific Real Estate Investment Group Incorporated, dba Holdens, for a person-to-person transfer of an Alcoholic Beverage Control license, at 401 Redondo Avenue, with existing conditions. (District 2)

### DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses. This Person-to-Person Transfer application is placed on the Consent Calendar for your information only; conditions that were placed on the original license continue to be enforceable. Additional information and a map are attached.

### TIMING CONSIDERATIONS

The Department of Alcoholic Beverage Control will finalize this transfer on June 4, 2009. Accordingly, City Council action is required at the June 2, 2009 City Council meeting.

### FISCAL IMPACT

None.

### SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

ANTHONY W. BATTS  
CHIEF OF POLICE

APPROVED:

  
PATRICK H. WEST  
CITY MANAGER

AWB:DBS:dbs  
attachments

ADMINISTRATION BUREAU  
(562) 570-5830  
FAX (562) 570-5833

INVESTIGATIONS BUREAU  
(562) 570-7350  
FAX (562) 570-7175

PATROL BUREAU  
(562) 570-7214  
FAX (562) 570-7058

SUPPORT BUREAU  
(562) 570-7342  
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL  
June 2, 2009

Council District: 2

Applicant: Pacific Real Estate Investment Group Incorporated  
DBA: Holdens  
Address: 401 Redondo Avenue

Type of Application: A person-to-person transfer of an Off-Sale General license. This license is being transferred from Jitlada Sudhinaraset and Sirivat Sudhinaraset to David William Gough.

Basis for possible protest: None.

**PUBLIC CONVENIENCE DETERMINATION:** A determination by the City of public convenience and necessity is **not** required for this application.

Census Tract: 5771.00

Boundaries: 7th Street to the North  
Vista Street to the South  
Ximeno Avenue to the East  
Obispo Avenue to the West

Number of licenses allowed: 5

Number of licenses existing: 8

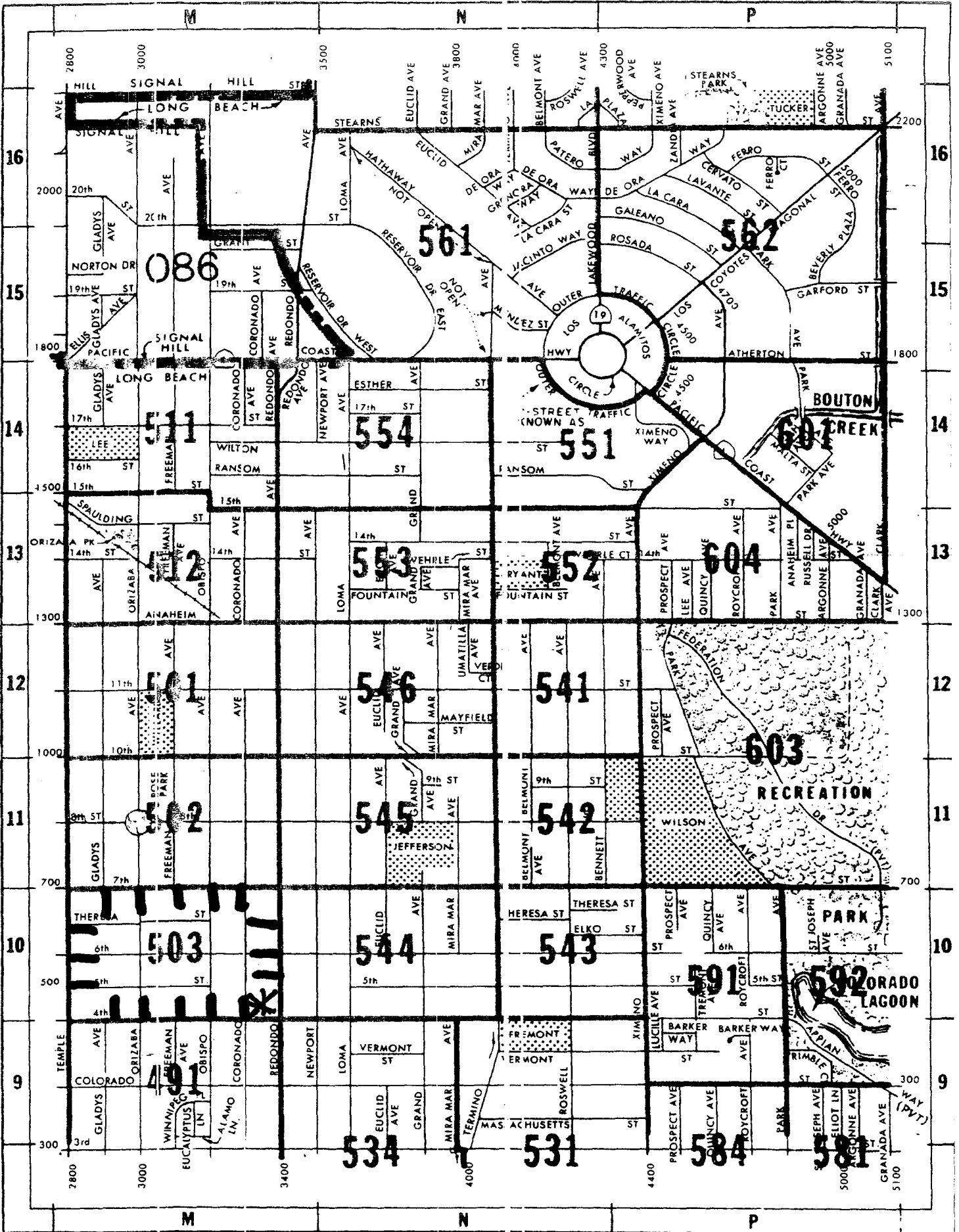
Police Reporting District: 503

Boundaries: 7th Street to the North  
4th Street to the South  
Redondo Avenue to the East  
Temple Avenue to the West

Reported crimes in this district for ABC purposes are 145. Crime in a reporting district must be at least 191 to qualify for a high crime protest. A protest may not be filed on a person-to-person transfer application.

Type of business: A liquor store.

Last day to request conditions: June 04, 2009





**Date:** June 2, 2009  
**To:** File  
**From:** Dana Smith, Detective, Vice Investigations Section  
**Subject:** **HOLDENS, 401 REDONDO AVENUE**

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (05/05/08-05/05/09)**

1	484	Petty Theft	Advised
1	211	Robbery	Assist a Citizen
1	459A	Audible Alarm Call	Bad Order Call

**ABC INSPECTIONS (past three years)**

1 No Violations Observed

**RESIDENCE WITHIN 100 FEET**

Not applicable

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

Not applicable

DBS:db  
cfs.memo