



CITY OF LONG BEACH

DEPARTMENT OF CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 •

February 20, 2013

Mr. Vincent Cravens
District Administrator
Department of Alcoholic Beverage Control
3950 Paramount Boulevard, Suite No. 250
Lakewood, California 90712

Re: Application of Gelsons Markets, dba Gelson Markets, for an original Alcoholic Beverage Control License at 6255 East 2nd Street, with conditions. (District 3)

Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held Tuesday, February 19, 2013, received and filed the subject application. Transmitted for your files is a copy of the documentation.

Respectfully submitted,

LARRY G. HERRERA
CITY CLERK

Prepared by:
Pablo Rubio

Attachment (1)

Cc: Gary DeLong, Councilmember, 3rd District
City Prosecutor
Police Department (2) Chief & Vice
Referral File
FAX forwarded to ABC, (562) 982-1396



CITY OF LONG BEACH

POLICE DEPARTMENT

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Jim McDonnell
Chief of Police

February 19, 2013

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Determine that the application serves the public convenience and necessity, and receive and file the application of Gelsons Markets, dba Gelson Markets, for an original Alcoholic Beverage Control license, at 6255 East 2nd Street, with conditions. (District 3)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by February 27, 2013. Accordingly, City Council action is required at the February 19, 2013 City Council meeting.

FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,


JIM McDONNELL
CHIEF OF POLICE

APPROVED:


PATRICK H. WEST
CITY MANAGER

JM:CNA:cna

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
February 19, 2013

Council 3

Applicant: Gelsons Markets
DBA: Gelson Markets
Address: 6255 East 2nd Street

Type of Application: An original application for an Off-Sale General license and an On-Sale Beer and Wine license.

Basis for possible protest: Over concentration.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity is required for this application.

Census Tract: 5776.03

Boundaries: Marine Stadium to the North
County Line to the South
Pacific Coast Highway/County Line to the East
Marine Stadium to the West

Number of Off-Sale licenses allowed: 0

Number of Off-Sale licenses existing: 4

Number of On-Sale licenses allowed: 1

Number of On-Sale licenses existing: 27

Police Reporting District: 621

Boundaries: Colorado Street to the North
Westminster Avenue to the South
Pacific Coast Highway/County Line to the East
Marine Stadium to the West

Reported crimes in this district for ABC purposes are 132. Crime in a reporting must be at least 168 to qualify for a high crime protest.

Type of business: A grocery store.

Last day to request conditions and protest: February 27, 2013



Date: February 19, 2013
To: File
From: Chris Anderson, Detective, Vice Investigations Section
Subject: **GELSON MARKETS, 6255 EAST 2ND STREET**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (1/24/12-1/24/13)

81 Calls-for-Service Attributable to Previous Establishment (Albertson's)

ABC INSPECTIONS (past three years)

None

RESIDENCE WITHIN 100 FEET

None

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN
600 FEET**

None

CNA:cna
cfs.memo

Fax Delivery Successful

Fax Notification

Fax Notification			
To:	ABC	From:	Daisy Gomez/CC/CLB
Fax subject:	Original ABC License - Gelsons Markets, dba Gelson Markets, 6255 East 2nd Street	Status:	
Fax number:	982-1396	Cover page:	Default
Date sent:	2013-02-20 16:07:39	Total pages sent:	6
Calling Station ID:	City of Long Beach		

Advanced

Fax Notification			
Request number:	353566	Line number:	18
Number of retries:	0	Process time:	72 seconds

For more information follow this document link to the outbound log entry. 