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**Agenda Item 21**  
**Application of Bubba Gump Shrimp Company Restaurants, Incorporated,**  
**Db a Mai Tai Bar,**  
**for person-to-person and premise-to-premise transfer**  
**of an on-sale general for public premises alcoholic license**  
**at 97 Aquarium Way.**

- Action:**
- 1- Determine that application would serve public convenience and necessity; and**
  - 2- Request City Clerk to transmit conditions to California State Department of Alcoholic Beverage Control as requested by Councilmember. The conditions are the standard conditions and are attached.**

This is a for a person-to-person and premise-to-premise transfer of on-sale general for public premises alcoholic beverage license. A determination by the city of public convenience and necessity is required of this application.

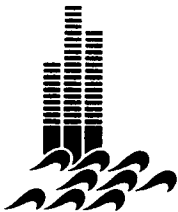
The location is in an area with an over concentration of ABC licenses, and high crime as defined by ABC. This location is in the Pike project area and is part of the dining and entertainment sector on the waterfront. This location will fill an important niche in our downtown and should be a benefit for the area.

We are requesting the following conditions be attached to this license to address crime and over concentration issues.

1. No alcoholic beverages shall be consumed on any property adjacent to the licensed premises under the control of the licensee.
2. All sales of alcoholic beverages shall be made within the premises.
3. All beverages offered for sale at the premises shall be displayed and available for convenient inspection and purchase within the premises by the general public.
4. The petitioner(s) shall be responsible for maintaining free of litter the premises and the area adjacent to the licensed premise over which they have control.
5. Any graffiti painted or marked upon the premises or on any adjacent area under the control of the licensee shall be removed or painted over within 24 hours of being applied.
6. Exterior payphones are prohibited.
7. The sale of beer and wine for consumption off the premises is strictly prohibited.
8. There shall be no exterior advertising promoting or indicating the availability of alcoholic beverages.
9. The permittee shall maintain full compliance with all applicable laws, ABC laws, ordinances and stated conditions.

**Agenda Item 21 (continued)**  
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**Dbu Mai Tai Bar,**  
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10. There shall be no amusement machines or video games devices in the premise at any times.
11. Petitioner(s) shall regularly police the area under their control in an effort to prevent loitering of persons about the premises.
12. A single jukebox or stereo may be maintained on the premises; however, the music shall not be audible outside the premises.
13. Licensee shall not offer or permit or provide any type of live entertainment except as allowed by a valid Entertainment Permit issued by the city of Long Beach.
14. Licensee shall not exceed the occupancy allowed by the AUP for the location, nor the occupancy permitted under the city's Planning and Building or the Fire Code.
15. It shall be left to the permittee's discretion to determine the level of security necessary to prevent violations of law and any other disturbances arising out of or in connection with its business operations. Should the permittee's operations give rise to a substantial increase in complaints/calls for service, the permittee shall increase security as directed by the Chief of Police.



# CITY OF LONG BEACH

CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 FAX (562) 570-6789

October 5, 2004

Mr. Rick Ryan, District Administrator  
Department of Alcoholic Beverage Control  
3950 Paramount Boulevard, Suite No. 250  
Lakewood, CA 90712

Re: Applicant: Bubba Gump Shrimp Company, dba Mai Tai Bar  
97 Aquarium Way, Long Beach  
Person-to-Person and Premise-to-Premise Transfer  
On Sale General for Public Premises License

Dear Mr. Ryan,

Please be advised that the Long Beach City Council, at its meeting held Tuesday, September 21, 2004, determined and found that the subject application would serve public convenience and necessity; and requested that conditions be applied, as attached.

The City of Long Beach thanks you for taking this request into consideration.

Respectfully submitted,

LARRY HERRERA  
CITY CLERK

Prepared by:  
Jonda Matrone

cc: Councilmember Baker, Second District  
City Prosecutor  
Police Dept. (2) Chief & Vice  
Referral File  
(FAX Forwarded to ABC, 562-982-1396)