

William Lorbeer, Chair  
Joy Starr, Vice Chair  
Eric Forsberg, Commissioner  
Samuel Lippke, Commissioner



Kurt Schneiter, Commissioner  
Marsha Jeffer, Commissioner  
Lisa Ramelow, Commissioner

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## REGULAR MEETING

### CALL TO ORDER

At 8:05AM Chair Lorbeer called the meeting to order.

### ROLL CALL

**Commissioners** Joy Starr, William W. Lorbeer, Marsha Jeffer, Eric Forsberg,

**Present:** Samuel Lippke and Lisa Ramelow

**Commissioners** Kurt Schneiter

**Excused:**

Also present: Victor Grgas, CLB Asset Management Bureau Manager; Dede Rossi, BSBA Executive Director

### CHAIR REPORT

#### CHAIR REPORT

Belmont Shore Parking and Business Improvement Area Advisory Commission  
Thursday, May 16, 2013

Note: Chair Reports are presentations by the Chair (or others designated by the Chair) regarding administrative actions and other items – and not open discussion periods. Please hold questions or comments to the appropriate time.

- 1) Tori Miller Busch Memorial Drinking Fountain.
  - Met with representatives of PW to review their concerns with project – work on private property and right of way issues.
  - Obtained measurements and structural sketch of plumbing components.
- 2) Sidewalk Repair and Tree Replacement Project.
  - Met with prospective contractor and PW construction coordinator to discuss scope and construction schedule – hope to complete before July 4th holiday.
  - Three potential contractors available to complete work.
  - Project coordinator is meeting with Excel Paving this morning.
- 3) Parking Meter Replacement Project (Smart Meter).

- Met with and received presentations from two smart meter manufacturers.
  - Net revenue concern still exists as a result of credit card processing and swipe fees.
- 4) Big Belly and Concrete Trash Receptacle Upgrade Project.
- Still working on plans and costs to refinish existing concrete trash receptacles – hope to have proposal for June meeting.
  - Met with representatives of Big Belly and Waxie to review initial project success and future changes to maintain and improve results.
  - Decisions related to installing additional Big Bellies and CCLB labor contract may alter number and location of concrete trash receptacles.
- 5) Median Landscape Redesign and Upgrade Project
- Subcommittee did not meet this month – will hopefully meet in June or July.
  - Waiting for conceptual designs for Livingston Triangle area.
- 6) Sidewalk and Parking Resource Review.
- Review of current parking space configuration suggests several changes or alterations may improve parking resources.
  - Review of newsracks and other structures on sidewalks suggests that improvements can be made to reduce clutter and congestion.
- 7) Other Miscellaneous Items.
- CFD debt service
  - Budget review.
  - Electric vehicle charging stations

## PUBLIC PARTICIPATION

Robert Campbell spoke about [www.savefirestation8.com](http://www.savefirestation8.com), and an outreach campaign.

## CONSENT CALENDAR

1. [13-028BS](#) Recommendation to approve the minutes for the meeting held April 18, 2013.  
**Attachments:** [13-028BS BSPBIAAC Finished Agenda and Draft Minutes 04.18.13.r](#)  
  
**A motion was made by Commissioner Starr, seconded by Commissioner Lippke, to approve recommendation. The motion carried by the following vote:**  
  
**Yes:** 6 - Joy Starr, William W. Lorbeer, Marsha Jeffer, Eric Forsberg, Samuel Lippke and Lisa Ramelow  
  
**Excused:** 1 - Kurt Schneider
2. [13-029BS](#) Recommendation to receive and file the Financial Report for the period

ending March 31, 2013.

**Attachments:** [13-029BS BSPBIAAC 03.31.13 Financial Statement.pdf](#)

**A motion was made by Commissioner Starr, seconded by Commissioner Lippke, to approve recommendation. The motion carried by the following vote:**

**Yes:** 6 - Joy Starr, William W. Lorbeer, Marsha Jeffer, Eric Forsberg, Samuel Lippke and Lisa Ramelow

**Excused:** 1 - Kurt Schneider

3. [13-030BS](#) Recommendation to receive and file the Long Beach Transit Employee Bus Pass Program Status Report for the period April 1, 2013 through April 30, 2013.

**Attachments:** [13-030BS LBT BSBA Report April 2013.pdf](#)

**A motion was made by Commissioner Starr, seconded by Commissioner Lippke, to approve recommendation. The motion carried by the following vote:**

**Yes:** 6 - Joy Starr, William W. Lorbeer, Marsha Jeffer, Eric Forsberg, Samuel Lippke and Lisa Ramelow

**Excused:** 1 - Kurt Schneider

## REGULAR AGENDA

4. [13-031BS](#) Approve Fiscal Year 2014 Belmont Shore Parking and Business Improvement District Annual Budget and service Report.

**Attachments:** [13-031BS FY14 BSBA Budget discussion.pdf](#)  
[FY 14 BSBA Annual District Report.pdf](#)

Dede Rossi spoke about BSBA accomplishments for FY 2013, as well as upcoming events for FY 2014.

Chair Lorbeer asked about the assessment methodology.

Rossi spoke about the City auditing non-paying businesses.

Lorbeer complimented the BSB's success in generating revenue beyond assessments.

Commissioner Forsberg asked about the BSPBIAAC oversight role regarding the BSBA budget.

Lorbeer spoke about the BSPBIAAC approval of the BSBA budget.

City staff spoke about assessment methodology potential to include CPI adjustments to the rate.

Commissioner Lippke asked about expenses.

Vice Chair Starr spoke about independent contractors versus employees.

Lorbeer asked about assessment payments from the City.

Rossi spoke about the improved assessment process.

Lorbeer spoke about the budget.

Rossi spoke about monthly reports from the City.

Forsberg asked about the pass-through assessment payments.

Lorbeer explained the pass-through payment process.

**A motion was made by Commissioner Lippke, seconded by Commissioner Jeffer, to approve recommendation. The motion carried by the following vote:**

**Yes:** 6 - Joy Starr, William W. Lorbeer, Marsha Jeffer, Eric Forsberg, Samuel Lippke and Lisa Ramelow

**Excused:** 1 - Kurt Schneider

5. [13-032BS](#)

Recommendation to approve expenditure not to exceed \$17,000 to purchase software for the Big Belly solar trash compactors, as well as minor maintenance.

**Attachments:** [13-032BS Big Belly software discussion.pdf](#)  
[BigBelly Software Extension quote 05.03.13.pdf](#)

Lorbeer spoke about the original contract and the software purpose. He discussed technology changes and uncertainty of long-term value.

Forsberg spoke about the initial purchase.

Lorbeer spoke about future Big Belly units possibly being added.

Lippke spoke about negotiating a three-year contract at the one-year price.

Commissioner Jeffer spoke about the lack of need for the software.

Mike Bridges of Conservation Corps answered questions about

day-to-day usage.

Lorbeer explained the concept of streamlining labor needs via online levels of trash.

Forsberg spoke about using more funding for increased labor.

Jeffer said software is a waste of money.

Lorbeer asked about informal support for software contract length.

Jeffer spoke about using software money to purchase new meters.

Lorbeer explained software expenditure is only a fraction of what new metes would cost.

Lippke suggested a three-year contract at \$150 per unit.

Lorbeer recommended having Waxie report to the commission next month to discuss software contract.

Commission made recommendation to approve the software contract for a period of three years at a cost not-to-exceed \$5,000.

**A substitute motion was made by Commissioner Lippke, seconded by Commissioner Forsberg, to approve recommendation of expenditure not to exceed \$5,000 to purchase software for the Big Belly solar trash compactors, as well as minor maintenance. The motion carried by the following vote:**

**Yes:** 6 - Joy Starr, William W. Lorbeer, Marsha Jeffer, Eric Forsberg, Samuel Lippke and Lisa Ramelow

**Excused:** 1 - Kurt Schneider

6. [13-033BS](#)

Recommendation to form an ad hoc subcommittee to further explore and make a recommendation to the commission for installing public security cameras on 2nd Street in Belmont Shore.

**Attachments:** [13-033BS Security camera ad hoc sub committee recommendati...p](#)

Lorbeer spoke about previous security camera presentations and the suggestion to form an ad hoc subcommittee to further explore the potential for installing security cameras on 2nd Street.

All commissioners agreed that an ad hoc subcommittee would be useful.

**A motion was made by Commissioner Ramelow, seconded by Commissioner Starr, to approve recommendation. The motion carried by the following vote:**

**Yes:** 6 - Joy Starr, William W. Lorbeer, Marsha Jeffer, Eric Forsberg, Samuel Lippke and Lisa Ramelow

**Excused:** 1 - Kurt Schneider

7. [13-034BS](#)

Recommendation to approve the recommendation by the ad hoc sub committee to plant Aristocrat Pear trees for the sidewalk and tree repair and replacement project for 2nd Street in the Belmont Shore Parking and Business Improvement Area.

**Attachments:** [13-034BS Tree Committee discussion.pdf](#)

Lorbeer spoke about the tree recommendation of Aristocrat Pears from the arborists.

**A motion was made by Commissioner Jeffer, seconded by Commissioner Ramelow, to approve recommendation. The motion carried by the following vote:**

**Yes:** 6 - Joy Starr, William W. Lorbeer, Marsha Jeffer, Eric Forsberg, Samuel Lippke and Lisa Ramelow

**Excused:** 1 - Kurt Schneider

8. [13-015BS](#)

Recommendation to approve the American Heritage Landscape LP proposal for trimming the trees on the sidewalks of 2nd Street in the Belmont Shore Parking and Business Improvement Area at a cost not to exceed \$2,800.

**Attachments:** [13-015BS Tree Trimming staff report.pdf](#)  
[American Heritage Landscape tree trim proposal 02.11.13.pdf](#)

Lorbeer spoke about the long-term sidewalk and tree replacement project and the challenges along the way, as well as tree-trimming project.

Forsberg asked about the parking lot tree trimming.

**A motion was made by Commissioner Jeffer, seconded by Commissioner Starr, to approve recommendation. The motion carried by the following vote:**

**Yes:** 6 - Joy Starr, William W. Lorbeer, Marsha Jeffer, Eric Forsberg, Samuel Lippke and Lisa Ramelow

**Excused:** 1 - Kurt Schneider

9. [13-022BS](#)

Recommendation to approve the recommendation for the reconfiguration of the limited parking green curbs in the Belmont Shore Parking and

Business Improvement Area.

**Attachments:** [13-022BS Green Curb staff report.pdf](#)  
[BELMONT SHORE GREEN AND YELLOW ZONE RECOMMENDAT](#)

Lorbeer passed out maps of the green/yellow curb adjustment recommendations. He also spoke about the outreach efforts with Rossi, and the need to take the recommendations to the next Belmont Shore Business Association meeting.

Rossi asked if emails should be sent to members.

Lorbeer said emails should be sent to members.

Commissioner Ramelow discussed green curb in front of BofA.

General discussion ensued.

Two separate substitute motions were made:

1. A motion was made by Commissioner Lippke, seconded by Commissioner Starr, to remove the recommended 15 green curbs as designated by the map. The motion carried by the following vote:

Eric Forsberg Yes  
Samuel Lippke Yes  
Lisa Ramelow Yes  
Marsha Jeffer Excused  
Kurt Schneiter Excused  
Joy Starr Yes  
William W. Lorbeer Yes

2. A motion was made by Commissioner Lippke, seconded by Commissioner Ramelow, to remove two yellow curbs as designated by the map. The motion carried by the following vote:

Eric Forsberg Yes  
Samuel Lippke Yes  
Lisa Ramelow Yes  
Marsha Jeffer Excused  
Kurt Schneiter Excused  
Joy Starr Yes  
William W. Lorbeer Abstained

**A motion was made by Commissioner Lippke, seconded by Commissioner Starr, to approve recommendation. The motion carried by the following vote:**

**Yes:** 5 - Joy Starr, William W. Lorbeer, Eric Forsberg, Samuel Lippke and Lisa Ramelow

**Excused:** 2 - Kurt Schneiter and Marsha Jeffer

**PUBLIC PARTICIPATION**

There was no public participation at this time.

**ADJOURNMENT**

I, Jim Fisk, Business Improvement Districts Manager, certify that the agenda was posted not less than 72 hours prior to the meeting. Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Note:**

The City of Long Beach intends to provide reasonable accommodations in accordance with the Americans with Disabilities Act of 1990. If a special accommodation is desired, please call Jim Fisk 48 hours prior to the Belmont Shore Parking and Business Area Advisory Commission meeting at (562) 570-3863. This information is available in an alternative format by request to Jim Fisk at (562) 570-3863. For correspondence purposes you can reach City staff at jim.fisk@longbeach.gov.