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OFFICE OF THE CITY ATTORNEY CHARLES PARKIN, City Attorney 333 West Ocean Boulevard, 11th Floor Long Beach, CA 90802-4664

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LONG BEACH IN SUPPORT OF THE MEATLESS MONDAYS CAMPAIGN

RESOLUTION NO.

Whereas, the City of Long Beach ("City") has a proven track-record of promoting healthy and sustainable communities, including programs to address childhood obesity prevention, and the Healthy Snack and Beverage Policies; and

Whereas, recent studies show that the City had the highest rate in California of obesity and overweight children between the ages of 2 and 5, and that nearly half of all fifth, seventh and ninth graders in the City are considered overweight or obese by federal standards; and

Whereas, the Meatless Mondays campaign is a global movement to encourage individuals and organizations to cut meat from one's diet one day a week for personal health and environmental benefits. The initiative, which originated as an FDA food efficiency campaign during World Wars I and II, was developed by The Monday Campaigns, in association with the Johns Hopkins Bloomberg School of Public Health, with the goal of promoting healthy, environmentally sustainable diets; and

Whereas, many studies have shown that a decrease in meat consumption and an increase in fruits, vegetables and other plant-based foods can have significant health benefits, including a reduced risk for several chronic degenerative diseases and conditions, including obesity, hypertension, diabetes and some types of cancer; and

Whereas, recent studies and reports have also demonstrated that people can lower their carbon footprint by reducing the amount of animal-based foods consumed;

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