



CITY OF LONG BEACH

DEPARTMENT OF PUBLIC WORKS

ASSET MANAGEMENT BUREAU, 333 W. OCEAN BLVD., LONG BEACH, CA 90802

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JANUARY 17, 2013

BELMONT SHORE PARKING AND BUSINESS IMPROVEMENT AREA COMMISSION MEMBERS
City of Long Beach
California

REFERENCE: 13-009BS

RECOMMENDATION: Recommendation to approve expenditure not to exceed \$10,000 annually to pay Midori Gardens for median seasonal color change on 2nd Street in Belmont Shore.

DISCUSSION

For several years Midori Gardens has provided service to Belmont Shore for changing the median floral decorations. This has coincided with the season changes, and typically occurs on a quarterly basis. The usual fee for each installation has been approximately \$1,990.

At the October 2011 Belmont Shore Parking and Business Improvement Area Advisory Commission meeting the commission voted unanimously to approve expenditure not to exceed \$10,000 annually for the median color change. It is recommended that the commission approve renewing this expenditure to allow Midori Gardens to continue this tradition.

RECOMMENDATION

Approve recommendation.