



**MAYOR BOB FOSTER**  
**CITY OF LONG BEACH**

July 3, 2012

MEMBERS OF THE CITY COUNCIL  
City of Long Beach

RECOMMENDATION:

**To receive and file a report on travel to Orlando for the U.S. Conference of Mayors annual meeting.**

DISCUSSION:

From June 13 to June 16, 2012 I was in Orlando, FL to participate in the 80<sup>th</sup> Annual Meeting of the U.S. Conference of Mayors.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

A handwritten signature in black ink that reads "Bob Foster". The signature is written in a cursive, flowing style.

Mayor Bob Foster  
City of Long Beach

Dated: June 22, 2012

(As of 6/11/12)

**THE 80th ANNUAL UNITED STATES  
CONFERENCE OF MAYORS  
ORLANDO, FLORIDA  
June 13-16, 2012**

**MESSAGE TO CONFERENCE ATTENDEES**

*Unless otherwise noted, all plenary sessions, committee meetings, special forums and social events are open to all mayors and other officially registered attendees.*

However, only member mayors of a standing committee are eligible to vote on resolutions before that standing committee.

Official functions and conference services are located in the Loews Royal Pacific Hotel, unless otherwise noted. Please refer to your program for specific locations.

**TUESDAY, JUNE 12**

*Be a part of the conversation about the 80th Annual Meeting online. Use the hashtag #uscsm2012 when Tweeting about the meeting.*

**Registration**  
(Pacifica Ballroom 3-5)  
1:00-6:00 p.m.

**Women Mayors Special Meeting (Women Mayors Only)**  
2:00-7:00 p.m.  
(Java Sea)

Opening Remarks: LORI MOSELEY  
Mayor of Miramar  
Chair, Women Mayors

A Special Viewing of *Miss Representation*

The film explores how the media's misrepresentations of women have led to the under-representation of women in positions of power and influence.

Discussion of Film and its Impact

Break

(4:00-5:30 p.m.) Leadership Session

Sponsored by the Institute of Politics at the John F. Kennedy School of

Government at Harvard University, this session will provide an in-depth look at leadership issues of women mayors.

Moderator: LINDA KABOOLIAN  
Professor  
Lecturer in Public Policy and  
Former Faculty Director  
Senior Executives in State and  
Local Government and  
Faculty Chair, National Hispana  
Leadership Executive Program  
Harvard Kennedy School

Dinner and Discussion (Women Mayors Only)  
(5:30-7:00 p.m.)  
(South China Sea)

A Discussion with: LINDA MOORE FORBES  
Fellow, Fall 2011  
Institute of Politics, Harvard University  
Former Deputy Assistant to President Clinton  
and Deputy Political Director

KATHY TAYLOR  
Fellow, Spring 2012  
Institute of Politics, Harvard University  
Mayor of Tulsa, OK (2006-2009)

Moderated by: CATHERINE MCLAUGHLIN  
Executive Director  
Institute of Politics, Harvard University

## WEDNESDAY, JUNE 13

*Be a part of the conversation about the 80th Annual Meeting online. Use the hashtag #uscm2012 when Tweeting about the meeting.*

### Registration

7:00-5:00 p.m.  
(Pacifica Ballroom 3-5)

### Orientation for New Mayors and New Members (Continental Breakfast)

8:00-9:00 a.m.  
(South China Sea)

The U.S. Conference of Mayors welcomes its new Mayors, new members, and first time attendees to this informative session. Connect with fellow mayors and learn how to take full advantage of what the Conference has to offer.

Presiding: TOM COCHRAN  
CEO and Executive Director  
The United States Conference of Mayors

BRIAN C. WAHLER  
Mayor of Piscataway  
Chair, Standing Committee on Membership

**Mayors Professional Sports Alliance (Continental Breakfast)**  
(Mayors from cities with a NFL, NBA, NHL, MLB, or MLS team.)  
8:30-9:30 a.m.  
(Coral Sea 1)

Presiding: GREGORY A. BALLARD  
Mayor of Indianapolis

BUDDY DYER  
Mayor of Orlando

Presentation: *Collaboration between New York University and  
the Mayors Professional Sports Alliance*

LEE IGEL  
Associate Professor  
Tisch Center for Hospitality,  
Tourism and Sports Management  
New York University

*Orlando's Amway Center: How the Public and Private  
Sectors Made It Happen*

ALLEN JOHNSON  
Director  
Amway Center

### Women Mayors

9:00-10:30 a.m.  
(Java Sea)

Sponsor: Interface Americas

Chair: LORI MOSELEY  
Mayor of Miramar

*Human Trafficking*

Keynote Address: JAMES COLE  
Deputy Attorney General  
United States Department of Justice

Remarks: MIKE MCGINN  
Mayor of Seattle

Update: *Mayors for the Freedom to Marry*  
JOY COOPER  
Mayor of Hallandale Beach

**TASK FORCE MEETINGS**

**Energy Independence and Jobs Task Force**  
10:00-11:00 a.m.  
(Philippine Sea)

Co-Chairs: JAMES BRAINARD  
Mayor of Carmel, IN

BILL FINCH  
Mayor of Bridgeport

Remarks: *LED Street Lighting*  
MIKE MCGINN  
Mayor of Seattle

EDWARD SMALLEY  
Executive Director  
DOE Municipal Solid-State Street  
Lighting Consortium  
Seattle City Light

ED EBRAHIMIAN  
Director  
City of Los Angeles Bureau of  
Street Lighting

*Urban Forestry*  
T.M. FRANKLIN COWNIE  
Mayor of Des Moines

*Building Energy Efficiency*  
MARIA VARGAS  
Director  
Better Buildings Challenge  
United States Department of Energy

**Census Task Force**

10:00-11:00 a.m.

(Coral Sea 2)

Chair: MARK MALLORY  
Mayor of Cincinnati

Vice Chair: ROBERT L. BOWSER  
Mayor of East Orange

Remarks: DONALD L. PLUSQUELLIC  
Mayor of Akron

BRYAN A. BARNETT  
Mayor of Rochester Hills, MI

THOMAS MESENBOURG  
Deputy Director  
United States Census Bureau

**Forum: Preparing the Future Workforce to Generate  
Jobs and Ensure America's Energy Independence**

11:00-12:30 p.m.

(Pacifica 10)

Sponsor: ANGA

There are 1.6 million potential new high-paying jobs available in the natural gas industry, but few American workers with the skill-set required for these jobs. Learn how to get your citizens trained for these jobs, and how to mirror innovative training programs for other production industries. Successful job training initiatives bring tremendous benefits to cities by helping workers learn and refresh skills for a wide range of job opportunities in the energy sector - with local government, energy companies, and educational institutions working together to create strong opportunities for local workers.

Moderator: MIKE RAWLINGS  
Mayor of Dallas  
Co-Chair, Work and Opportunity Task Force

Panelists: RAUL SALINAS  
Mayor of Laredo

LARRY MICHAEL  
Assistant Vice President for Workforce  
Development and Special Projects  
Pennsylvania College of Technology

MATT CARMICHAEL  
Manager, External Affairs  
Anadarko Petroleum Corporation

**Mayors Water Council**

11:00-12:30 p.m.

(Pacifica 1)

Co-Chairs: GREGORY A. BALLARD  
Mayor of Indianapolis

JENNIFER HOSTERMAN  
Mayor of Pleasanton

The Mayors Water Council will discuss Water Infrastructure Investment Priorities, the EPA's Integrated Planning Policy, and Best Practices in Protecting Water Quality.

Report: National Press Club Forum -- 40<sup>th</sup> Anniversary of the Clean Water Act and EPA's Integrated Planning Policy

Panelists: *Water Quality – Next Steps and Best Practices*  
JOHN DICKERT  
Mayor of Racine  
Winner of the USCM "2011 Best Tasting City Water in America"

KEVIN RICHARDSON  
Mayor of Lake Barrington

**Council on Metro Economies and the New American City**

11:00-12:30 p.m.

(Pacifica 11)

Chair: MICHAEL B. COLEMAN  
Mayor of Columbus, OH

Update: *The State of U.S. Metro Economies*  
JAMES DIFFLEY  
Senior Director and Chief Regional Economist  
IHS Global Insight

*DollarWise - Summer Youth Jobs Campaign*

Panelists: BILL FINCH  
Mayor of Bridgeport

EDWIN M. LEE  
Mayor of San Francisco

JANET LAMKIN  
President  
Bank of America California

*Sustainable Economics for the New American City*

Panelists: T.M. FRANKLIN COWNIE  
Mayor of Des Moines

RON LITTLEFIELD  
Mayor of Chattanooga

NORM JACKNIS  
Director, Public Sector  
Cisco IBSG

*It Takes a City: Tackling the Problem of Vacant Properties*

Remarks: MICHAEL MERCHANT  
Commissioner of Buildings  
City of Chicago

**Opening Press Conference**

12:00-12:30 p.m.  
(Pacifica Ballroom 9)

Remarks: ANTONIO R. VILLARAIGOSA  
Mayor of Los Angeles  
President, The United States  
Conference of Mayors

MICHAEL A. NUTTER  
Mayor of Philadelphia  
Vice President, The United States  
Conference of Mayors

SCOTT SMITH  
Mayor of Mesa  
Second Vice President  
The United States Conference  
of Mayors

BUDDY DYER  
Mayor of Orlando, Host

**MAYORS CLIMATE PROTECTION AWARDS LUNCHEON**

12:30-2:15 p.m.  
(Pacifica Ballroom 6 and 7)

Sponsor: Walmart

Presiding: ANTONIO R. VILLARAIGOSA  
Mayor of Los Angeles  
President, The United States  
Conference of Mayors

*The Mayors Climate Protection Awards*

Awards Presentation:

AMY HILL  
Senior Director  
Public Affairs & Government Relations  
Walmart

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*Congress 2012: The Road Forward?*

Moderator: RON BROWNSTEIN  
Political Director  
Atlantic Media Company

Panelists: NEERA TANDEN  
President  
Center for American Progress

MIKE FRANC  
Vice President, Government Studies  
The Heritage Foundation

Report: *What Today's Youth are Saying about Politics and  
Public Service*  
TREY GRAYSON  
Director  
Institute of Politics  
John F. Kennedy School of Government  
Harvard University

**STANDING COMMITTEES**

**Environment**  
2:30-4:00 p.m.  
(Coral Sea 1)

Chair: JOY COOPER  
Mayor of Hallandale Beach

Consideration of Proposed Resolutions

Report: National Press Club Forum – 40<sup>th</sup> Anniversary of the  
Clean Water Act and Integrated Planning Policy

Presentations: *2012 Cans for Cash™ City Recycling Challenge Awards*  
NEIL E. HIRSCH, APR  
Manager, North America Communications  
and Government Affairs  
Novelis Inc.

*Five Cost-Saving Solutions that May Cut \$1 million  
from Your Solid Waste Program*  
MICHAEL CARROLL  
Solid Waste Division Manager  
Department of Public Works  
City of Orlando  
Past President, Municipal Waste Management  
Association, *The Environmental Affiliate of  
The U.S. Conference of Mayors*

*Improving Your Community by Reclaiming Distressed  
Properties and Stabilizing Neighborhoods*

JONATHAN PHILIPS  
Managing Director  
Anka Funds

Anka Funds invests in, among other things, rehabilitating Property in cities and transforming them into operational assets. Mr. Philips will discuss Anka's program that partners with communities, nonprofits and private sector groups to reclaim lost properties by combining private outside capital and responsible rehabilitation to tackle vacant properties and offer new hope and opportunity for neighborhoods. Hear a case study describing Anka's partnership with a nonprofit to rehabilitate property in environmentally friendly ways.

**Criminal and Social Justice**

2:30-4:00 p.m.  
(Coral Sea 2)

Acting Chair: ARLENE J. MULDER  
Mayor of Arlington Heights

Consideration of Proposed Resolutions

Remarks: *Preventing and Responding to Crime in Cities*  
JAMES COLE  
Deputy Attorney General  
United States Department of Justice

*Implementation of the Public Safety Broadband  
Network*  
DAN PHYTHON  
Chief, Policy, Planning, and Analysis Division  
Office of Emergency Communications  
U.S. Department of Homeland Security

Update: *Mayors for the Freedom to Marry*  
T.M. FRANKLIN COWNIE  
Mayor of Des Moines

Remarks: *Predictive Policing*  
DR. JEFFREY BRANTINGHAM  
Professor of Anthropology, UCLA  
and Co-founder, PredPol

**Jobs, Education and the Workforce**

2:30-4:00 p.m.  
(Philippine Sea)

Acting Chair: CHRISTOPHER CABALDON  
Mayor of West Sacramento

Consideration of Proposed Resolutions

*The Bully Project*

More than 18 million American kids a year are affected by bullying, with some driven to suicide -- including two of the cases profiled in Lee Hirsch's film *Bully*, which served as the catalyst for "The Bully Project," a call to action against abuse of students by their peers. Mr. Hirsch leads a discussion of this timely subject matter, and his film, which is slated for municipal/educational showings, and the ways in which mayors can be impactful to effect positive change.

Remarks: LEE HIRSCH  
Director  
*Bully/The Bully Project*

*Platform to Employment (P2E)*

This nationally-recognized job training program for the long-term unemployed, recently profiled on 60 Minutes, has a 70 percent success rate.

Remarks: BILL FINCH  
Mayor of Bridgeport  
  
JOE CARBONE  
President and CEO  
The Workplace, Inc.

**Transportation and Communications**

2:30-4:00 p.m.  
(Pacifica 1)

Chair: KASIM REED  
Mayor of Atlanta

Consideration of Proposed Resolutions

Remarks: *Broadband Deployment/Public Safety Broadband Network*  
DAN PHYTHON  
Chief, Policy, Planning, and Analysis Division  
Office of Emergency Communications  
U.S. Department of Homeland Security

Reports: Committee Vice Chairs

**STANDING COMMITTEES**

**International Affairs**

4:00-5:30 p.m.  
(Pacifica 11)

Acting Chair: MARK STODOLA  
Mayor of Little Rock

Consideration of Proposed Resolutions

Remarks: *Expanding Trade and Exports for a Stronger Nation, Stronger Cities*  
BRENDAN KELLY  
Policy Adviser, U.S.-China Strategies and Economic Dialogue  
United States Department of the Treasury

*Report on U.S. Conference of Mayors National Leadership Meeting on Metro Exports and Ports*

Update: *Nuclear Disarmament and the Goal of Eliminating Nuclear Weapons by 2020*  
JACKIE CABASSO  
North American Representative  
Mayors for Peace

Remarks: *Finding the way through Seemingly Irreconcilable Political, Cultural, and Religious Differences A Case Study*  
CRAIG LOWE  
Mayor of Gainesville

**Membership**  
4:00-5:30 p.m.  
(South China Sea)

Chair: BRIAN C. WAHLER  
Mayor of Piscataway

Join us for a presentation on membership benefits and a discussion on the 50-State Membership Campaign.

**Tourism, Arts, Parks, Entertainment and Sports**  
4:00-5:30 p.m.  
(Java Sea)

Chair: MITCHELL J. LANDRIEU  
Mayor of New Orleans

Consideration of Proposed Resolutions

Presentations: *World Cultural Economic Forum*  
MITCHELL J. LANDRIEU  
Mayor of New Orleans

*Building Stronger Communities Through Arts Education*  
RACHEL GOSLINS  
Executive Director of the President's Committee on the Arts and Humanities

*The Economic Impact of Non-Profit Arts and Culture Organizations and Their Audiences*  
NINA OZLU TUNCELI, ESQ.  
Chief Counsel of Government and Public Affairs  
Americans for the Arts

**Republican Mayors and Local Officials Reception**

5:30-6:30 p.m.

(Coral Sea 2)

President: MICK CORNETT  
Mayor of Oklahoma City

**National Conference of Democratic Mayors Reception**

5:30-6:30 p.m.

(Pacifica Ballroom 10)

President: R.T. RYBAK  
Mayor of Minneapolis

**Universal Citywalk®**

7:00-8:30 p.m.

Get ready for one of the most incredible parties The U.S. Conference of Mayors has ever thrown -- a huge bash that fills five different clubs at Universal CityWalk® in Universal Orlando® Resort. Take a side trip to New Orleans at Pat O'Brien's® and explore the home of the king of reggae at Bob Marley -- A Tribute to Freedom<sup>SM</sup>. Next door you can enjoy three themed rooms and a huge dance floor at the Groove<sup>SM</sup>; take the stage at CityWalk's Rising Star karaoke club, or relax in the trendy and tropical atmosphere of the Red Coconut Club®.

*(Attire: Resort casual and comfortable shoes.)*

*(Buses will depart at 6:45 p.m. from Convention Center Porte Cochere at the Loews Royal Pacific Hotel.)*

**Universal's Islands of Adventure®**

9:00-10:30 p.m.

Following, we have a dessert reception waiting for you within The Wizarding World of Harry Potter™! You'll also get to enjoy access to incredible rides and attractions including Dragon Challenge™, Flight of the Hippogriff™, and the cutting-edge Harry Potter and the Forbidden Journey™; plus explore Hogsmeade™ and visit some of the wizarding world's best-known establishments. It's an entire evening of excitement -- and it's all yours!

*(Attire: Resort casual and comfortable shoes.)*

*(Attendees will walk from Universal CityWalk® to Islands of Adventure. Buses will be available from Islands of Adventure to the Loews Royal Pacific Hotel at the end of the evening.)*

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## THURSDAY, JUNE 14

*Be a part of the conversation about the 80th Annual Meeting online. Use the hashtag #uscm2012 when Tweeting about the meeting.*

**Registration**  
7:00-5:00 p.m.  
(Pacifica Ballroom 3-5)

### TASK FORCE MEETINGS

**Small Business and Franchising Task Force (Continental Breakfast)**  
7:30-8:30 a.m.  
(Philippine Sea)

Co-Chairs: ANTHONY FOXX  
Mayor of Charlotte

ELIZABETH B. KAUTZ  
Mayor of Burnsville

#### *The Mayors' Access to Capital Resource Guide*

Remarks: ANTHONY FOXX  
Mayor of Charlotte

STEVE TURNER  
Senior Vice President  
Small Business Banking  
Bank of America

Remarks: *How Your City Can Participate in Small  
Business Saturday*  
MARY ANN FITZMAURICE REILLY  
Senior Vice President, Customer Marketing  
and Engagement  
American Express OPEN

*Building the Mayors Franchise Small Business  
Initiative Agenda*  
DEAN HEYL  
Director of State Government Relations  
Public Policy and Tax Counsel  
International Franchise Association

MIRIAM BREWER  
Senior Director of Education and Diversity  
International Franchise Association

GEORGE A. CLOUTIER  
Chairman, Partner America™  
Chairman and CEO  
American Management Services, Inc.  
USCM Platinum Member

**Immigration Reform Task Force (Continental Breakfast)**

7:30-8:30 a.m.

(Coral Sea 1)

Co-Chairs: RAUL SALINAS  
Mayor of Laredo

Vice Chairs: ANDRE PIERRE  
Mayor of North Miami

MARK STODOLA  
Mayor of Little Rock

Remarks: *Update on Current Immigration Issues*  
MARSHALL FITZ  
Director of Immigration Policy  
Center for American Progress

**Mayors Bicycle and Pedestrian Coffee Exchange (Continental Breakfast)**

7:30-8:30 a.m.

(Coral Sea 2)

Presiding: PAUL SOGLIN  
Mayor of Madison  
Vice Chair, City Livability/Bicycling  
Transportation and Communications  
Standing Committee

**OPENING PLENARY SESSION**

8:30-11:00 a.m.

(Pacifica Ballroom 6-7)

Presiding: ANTONIO R. VILLARAIGOSA  
Mayor of Los Angeles  
President, The United States  
Conference of Mayors

Presentation of the Colors:  
THE ORLANDO FIRE DEPARTMENT  
THE ORLANDO POLICE DEPARTMENT

The National Anthem:  
LIBERTY VOICES

Invocation: SISTER ANN KENDRICK  
The Hope Community Center

Welcome: BUDDY DYER  
Mayor of Orlando, Host

Greetings: KEN CORNELIUS  
Head - Cities Center of Competence  
North America  
SIEMENS  
USCM Platinum Member

Video Introduction:

TOM COCHRAN  
CEO and Executive Director  
The United States Conference of Mayors

Video: *The Villaraigosa Presidency*

President's Report:

ANTONIO R. VILLARAIGOSA  
Mayor of Los Angeles  
President, The United States  
Conference of Mayors

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*2012 and the Path Forward*

Moderator: DAVID CHALIAN  
Washington Bureau Chief  
Yahoo! News

Discussant: MATTHEW DOWD  
Columnist and ABC News Political  
Analyst

**Forum: Growing Exports to Create City/Metro Jobs**  
11:00-12:30 p.m.  
(Pacifica 11)

Sponsor: SIEMENS

Come exchange ideas with your fellow mayors on how cities are working with local business to sell goods in overseas new world markets. Only one percent of U.S. companies export goods to foreign countries, yet 40 per cent of future U.S. economic growth will be export-driven, especially to emerging markets such as China, India and Latin America, where rapidly growing middle classes crave American goods. Ninety-five percent of the world's consumers live outside the U.S.

Moderator: ALVIN BROWN  
Mayor of Jacksonville  
Chair, Metro Exports and Ports Task Force

Panelists: FRANCISCO J. SANCHEZ  
Under-Secretary of Commerce for  
International Trade  
United States Department of Commerce  
International Trade Administration

R.T. RYBAK  
Mayor of Minneapolis  
Vice Chair, Metro Exports and Ports  
Task Force

DONALD L. PLUSQUELLIC  
Mayor of Akron



SVEN HACKMAN  
Vice President, U.S. Cities Initiatives  
Siemens

**Forum: Using Technology and Innovation to Build a Better City**  
11:00-12:30 p.m.  
(Pacifica 10)

In the era of challenged budgets, cities have become the new incubators for innovative technologies and solutions that allow mayors to provide better services. In addition, mayoral leadership can impact how the information economy grows in a city. Hear best practices from San Francisco and Silicon Valley, and how your city can embrace new technology, replicate successes, and promote the new technology economy.

**Moderator:** EDWIN M. LEE  
Mayor of San Francisco  
Chair, Technology and Innovation Task Force

**Panelists:** CHRIS VEIN  
Deputy Chief Technology Officer,  
Government Innovation  
Office of Science and Technology Policy  
The White House

JENNIFER PAHLKA  
Founder and Executive Director  
Code for America

ANEESH CHOPRA  
Former Chief Technology Officer  
of the United States

**80<sup>th</sup> ANNUAL LUNCHEON: A Celebration of City Livability**  
12:30-3:15 p.m.  
(Pacifica Ballroom 6-7)

**Sponsor:** Waste Management, Inc.

**Presiding:** ANTONIO R. VILLARAIGOSA  
Mayor of Los Angeles  
President, The United States  
Conference of Mayors

*A Celebration of City Livability - The Thirty-Third Annual City Livability Awards Presentation* honoring Mayors for exemplary leadership and achievement in developing programs that enhance the livability of America's cities.

**Awards Presentation:**  
PAUL PISTONO  
Vice President, Public Sector Solutions  
Waste Management, Inc.  
USCM Platinum Member

Discussion: THE HONORABLE HENRY M. PAULSON, JR.  
Chairman, The Paulson Institute  
74<sup>th</sup> United States Secretary of  
the Treasury (2006-2009)

Update: *Cities United for Science Progress (CUSP)*  
MARY KATE CAMPBELL  
Public Affairs Manager  
DuPont  
USCM Platinum Member

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*Campaign 2012*

Moderator: SCOTT MONTGOMERY  
Editor in Chief  
*Roll Call*

Panelists: DONNA BRAZILE  
Political Strategist  
  
KEVIN MADDEN  
Senior Advisor to Romney for President Campaign

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Release: *The Mayors' Access to Capital Resource Guide*  
ANTHONY FOXX  
Mayor of Charlotte  
Co-Chair, Small Business and Franchising  
Task Force

**U.S. Conference of Mayors Nominating Committee (Closed)**  
3:30-5:00 p.m.  
(Admiralty Board Room)

**STANDING COMMITTEES**

**Children, Health and Human Services**  
3:30-5:00 p.m.  
(Philippine Sea)

Chair: JAMES J. SCHMITT  
Mayor of Green Bay

**Consideration of Proposed Resolutions**

Remarks: *Youth Mentorship*  
THE HONORABLE CHAKA FATTAH  
Senior Member, House Appropriations  
United States House of Representatives

*IOM Report: The Role of Cities in  
Fighting Obesity*

WILLIAM PURCELL, III  
Vice Chair, Committee on Accelerating  
Progress in Obesity Prevention  
Institute of Medicine

*Partnering for Healthy Communities*

DR. PATTIE TUCKER  
Associate Director of Health Equity, Division of Community Health  
National Center for Chronic Disease and Health Promotion  
Centers for Disease Control and Prevention

**Community Development and Housing**

3:30-5:00 p.m.  
(Pacific, 1)

Chair: SETTI D. WARREN  
Mayor of Newton

Consideration of Proposed Resolutions

Remarks: THE HONORABLE SHAUN DONOVAN  
Secretary  
United States Department of Housing and  
Urban Development

*Constructive Alternatives to the Criminalization  
of Homelessness*  
BARBARA POPPE  
Executive Director  
United States Interagency Council on Homelessness

*The Important Role of Apartments in Your Community*  
ED KLEIMAN  
Chief Executive Officer  
Concord Management, Ltd.  
Orlando, Florida  
Member, National Apartment Association

**Energy**

3:30-5:00 p.m.  
(Coral Sea 2)

Chair: MIGUEL A. PULIDO  
Mayor of Santa Ana

Consideration of Proposed Resolutions

Remarks: *New Ideas for Financing Clean Energy  
and Efficiency*  
RICHARD KAUFFMAN  
Senior Advisor to the Secretary of Energy  
United States Department of Energy

*Electrification: Enhancing America's Energy  
Security by Plugging into the Grid*

ROBBIE DIAMOND  
CEO  
Electrification Coalition and Securing  
America's Future Energy (SAFE)

**Metro Economics**

3:30-5:00 p.m.  
(Coral Sea 1)

Chair: GREG FISCHER  
Mayor of Louisville

Consideration of Proposed Resolutions

Remarks: *Creating Jobs and Economic Growth*  
MATTHEW ERSKINE  
Acting Assistant Secretary for  
Economic Development Administration  
United States Department of Commerce

*State Small Business Credit Initiative*  
CLIFF KELLOGG  
Director, Office of State Small Business  
Credit Initiative  
United States Department of the Treasury

*Update on Volker Rule and Other Proposals  
that Could Adversely Affect Municipal Bonds*  
MICHAEL DECKER  
Managing Director of Municipal Securities  
Securities Industry and Financial Markets  
Association

*Encouraging Economic Growth in Distressed  
Communities*  
BOB IBANEZ  
Program Manager, New Markets Tax Credits Program  
Community Development Financial Institution Fund  
United States Department of the Treasury

**National Conference of Democratic Mayors Briefing (Mayors Only)**

5:00-6:30 p.m.  
(Pacifica 10-11)

President: R.T. RYBAK  
Mayor of Minneapolis

**Downtown Orlando**

6:30-9:00 p.m.

Discover why Amway Center is unlike any arena ever built. Enjoy appetizers and drinks as you take in Orlando's skyline from ONE80 GREY GOOSE® Lounge, view a spectacular sunset at the Ozone Bar, play at Stuff's Magic Castle and relax in the Gentleman Jack Terrace. Enjoy dinner beneath the largest main scoreboard in the NBA and watch as one of the world's greatest classic rock albums is performed live on stage by Classic Albums Live featuring the Orlando Philharmonic.

*(Attire: Resort casual and comfortable shoes.)*

*(Buses will depart at 6:00 p.m. from Convention Center Porte Cochere at Edews Royal Pacific Hotel.)*

**Lake Eola Park**

9:00-11:00 p.m.

Your evening will include the full VIP red carpet treatment as the park is transformed into a posh air-conditioned Ultra Lounge with live music, desserts and a spectacular synchronized water, light and sound show from the recently renovated Lake Eola Fountain.

*(Attire: Resort casual and comfortable shoes.)*

*(Buses will depart Amway Center at 9:00 p.m. to Lake Eola Park and will be available for return to hotel at end of evening.)*

## FRIDAY, JUNE 15

*Be a part of the conversation about the 80th Annual Meeting online. Use the hashtag #usc2012 when Tweeting about the meeting.*

**Registration**  
7:00-5:00 p.m.  
(Pacifica Ballroom 3-5)

**MAYORS AND BUSINESS LEADERS BREAKFAST**  
7:30-8:45 a.m.  
(Pacifica Ballroom 10-12)

**Sponsor:** Urban Air Initiative

**Presiding:** BOB FOSTER  
Mayor of Long Beach  
Chair, Mayors Business Council

**Remarks:** THE HONORABLE STEPHANIE  
HERSETH-SANDLIN  
Former Member of Congress  
Urban Air Initiative Advisor

TOM COCHRAN  
CEO and Executive Director  
The United States Conference of Mayors

**Greetings:** KIMBERLY WINSTON  
Senior Manager, Government and Civic Affairs  
Starbucks Coffee Company  
Co-Chair, Mayors Business Council  
Steering Committee

S. DAVID COBB  
Vice President  
HDR  
Co-Chair, Mayors Business Council  
Steering Committee

**Remarks:** TBA

**Forum: CeaseFire - An Effective Approach to Reducing Violence in Cities**

9:00-10:15 a.m.

(Pacifica Ballroom 1)

Sponsor: Robert Wood Johnson Foundation

Preventing violence is a priority for every mayor, and the CeaseFire model being implemented in several cities has been shown to be effective in reducing shootings and killings. In this Forum, mayors will learn about CeaseFire's unique, interdisciplinary, public health approach to violence prevention and how to implement it in their cities.

Moderator: MICHAEL A. NUTTER  
Mayor of Philadelphia  
Vice President, The United States  
Conference of Mayors

Panelists: GARY SLUTKIN, MD  
Director, CeaseFire Chicago  
Professor, Epidemiology and  
International Health  
School of Public Health  
University of Illinois

STEPHANIE RAWLINGS-BLAKE  
Mayor of Baltimore  
Vice Chair for Gangs and Youth Development  
Standing Committee on Criminal and Social Justice

JENNIFER M. WHITEHILL, PhD  
Faculty Affiliate  
Johns Hopkins Center for the Prevention of  
Youth Violence  
Johns Hopkins Bloomberg School of Public Health

MITCHELL J. LANDRIEU  
Mayor of New Orleans

ASHLEY SWEARENGIN  
Mayor of Fresno

JANE LOWE  
Team Director, Vulnerable Populations Portfolio  
Robert Wood Johnson Foundation

**Forum: Innovative Approaches to Social Media**

9:00-10:15 a.m.

(Coral Sea)

Sponsor: TweetMyJobs

Social media is now embedded in our daily lives, and has dramatically changed the way mayors govern. Mayors have embraced social media to help share their message, keep citizens informed, and hear from their constituents. Mayors will talk about how they are able to use Facebook, Twitter, Foursquare, and YouTube, many doing so without having a full-time social media staff team. This forum is perfect for beginners and seasoned users alike since it will showcase many unique approaches to using social media and the policies cities put in place to manage social media outreach.

Moderators: BRIAN C. WAHLER  
Mayor of Piscataway  
Chair, Standing Committee on Membership

TOM COCHRAN  
CEO and Executive Director  
The United States Conference of Mayors

Panelists: BOB BUCKHORN  
Mayor of Tampa

ED PAWLOWSKI  
Mayor of Allentown

STEPHEN BENJAMIN  
Mayor of Columbia, SC

DESIREE PETERKIN-BELL  
Director of Communications and Strategic  
Partnerships  
Office of Philadelphia Mayor Michael A. Nutter

KATIE HARBATH  
Manager, Public Policy  
Facebook

#### PLENARY SESSION

11:00-12:00 noon  
(Pacifica Ballroom 6-7)

Presiding: ANTONIO R. VILLARAIGOSA  
Mayor of Los Angeles  
President, The United States  
Conference of Mayors

Address: THE HONORABLE JOSEPH R. BIDEN, JR.  
Vice President of The United States of America

#### PLENARY LUNCHEON

12:30-2:00 p.m.  
(Pacifica Ballroom 6-7)

Sponsors: CB Richard Ellis  
Visa, Inc.

Presiding: ANTONIO R. VILLARAIGOSA  
Mayor of Los Angeles  
President, The United States  
Conference of Mayors

Greetings: THEODORE N. CARTER  
Executive Managing Director  
Public Institutions and Education Solutions  
CB Richard Ellis



Announcement: RANDALL C. "RANDY" HORN  
President and Chief Executive Officer  
Colonial Life  
USCM Platinum Member

Remarks: DR. FRANK I. LUNTZ  
Luntz Global

**Forum: Expanding Local Food Economies and Access to Healthy Food in Cities**

2:30-4:00 p.m.  
(Coral Sea)

Sponsor: Leadership for Healthy Communities  
Advancing Policies to Support Healthy  
Eating and Active Living

Mayors across the nation are utilizing various federal and private models to build capacity and infrastructure to support urban agricultural economies in their cities. This session will explore how mayors have created market-based incentives to finance grocery store retailing, community market conversion programs, healthy corner store initiatives and farmers markets. In addition, mayors will discuss the various policy changes they have implemented, including changes in zoning requirements that allow for healthy food procurement opportunities in their cities.

Moderators: THOMAS M. MENINO  
Mayor of Boston  
Chair, Food Policy Task Force

STEPHANIE RAWLINGS-BLAKE  
Mayor of Baltimore  
Vice Chair, Food Policy Task Force

Panelists: KATHLEEN MERRIGAN  
Deputy Secretary  
United States Department of Agriculture

*Utilizing Local Policy Change to Expand Access to  
Healthy Food and Promote Economic Vitality*

MARY LEE  
Deputy Director  
Policy Link

*Financial Tool Kit for Healthy Food Retail*

PATRICIA SMITH  
Senior Policy Advisor  
The Reinvestment Fund

Discussion: Question and Answer

**Forum: Impact of Defense Transition on U.S. Cities**

2:30-4:00 p.m.  
(Pacifica Ballroom 1)

Proposed defense policy changes will move this nation's military toward a smaller force and smaller budget, and cities throughout the nation will be affected. This forum will bring mayors together with defense industry executives, Defense Department leaders, and Congressional defense analysts for an examination of the potential impacts of these proposals on metro workforces and economies. Included will be an examination of the potential impact of the sequestration of defense funds now scheduled to occur in January.

Moderator: GREG STANTON  
Mayor of Phoenix  
Chair, Mayors' Defense Transition Task Force

Remarks: LUCIAN NIEMEYER  
Professional Staff Member  
Committee on Armed Services  
United States Senate

CORD STERLING  
Vice President, Legislative Affairs  
Aerospace Industries Association

PATRICK J. O'BRIEN  
Director, Office of Economic Adjustment  
United States Department of Defense

#### TASK FORCE MEETING

**Education Reform**  
2:30-4:00 p.m.  
(Java Sea)

Chair: KEVIN JOHNSON  
Mayor of Sacramento

Remarks: THE HONORABLE ARNE DUNCAN  
Secretary  
United States Department of Education

**U.S. Conference of Mayors Executive Committee**  
4:00-5:00 p.m.  
(Philippine Sea)

#### TASK FORCE MEETINGS

**Vacant and Abandoned Properties**  
4:00-5:00 p.m.  
(South China Sea)

Co-Chair: STEPHEN BENJAMIN  
Mayor of Columbia, SC

Remarks: *Power in Dirt: How Citizens Can Step Up and  
Make an Impact on Urban Blight*  
STEPHANIE RAWLINGS-BLAKE  
Mayor of Baltimore

RYLER SMITH  
Vice President of REO Community Development  
for Premier Asset Services  
Wells Fargo

YOLANDA CHAVEZ  
Deputy Assistant Secretary for Grant Programs  
Office of Community Planning and Development  
United States Department of Housing and Urban  
Development

**SeaWorld**  
6:30-9:00 p.m.

SeaWorld welcomes you to an evening of celebrating, connecting and memory-making all wrapped up with excitement, wonder and thrills! After dining on a variety of foods at the SeaHarbor Pavilion area, try amazing desserts and specialty drinks throughout the Manta and Key West areas.

Explore SeaWorld and experience the all-new Turtle Trek attraction that will immerse you in a sea turtle's incredible journey with the world's first 3D 360 dome theater experience. Those brave enough may soar the skies aboard Manta, SeaWorld's manta-inspired flying coaster.

*(Attire: Resort casual and comfortable shoes.)*

*(Buses will depart at 6:00 p.m. for SeaWorld from Convention Center Porte Cochere at Loews Royal Pacific Hotel.)*

**Hard Rock Live**  
9:30-11:30 p.m.

Join us as we honor outgoing USCM President Mayor Antonio R. Villaraigosa, Mayor of Los Angeles and Incoming President Michael A. Nutt, Mayor of Philadelphia at Hard Rock Live, Orlando's "Coliseum of Rock". Enjoy desserts, gourmet coffee, bar and live entertainment.

*(Attire: Resort casual and comfortable shoes.)*

*(Buses will depart SeaWorld at 9:00 p.m. for Hard Rock Live and will be available for return to hotel at end of evening.)*

## SATURDAY, JUNE 16

\* Be a part of the conversation about the 80th Annual Meeting online. Use the hashtag #uscmm2012 when Tweeting about the meeting.

### Registration

7:00-5:00 p.m.  
(Pacifica Ballroom 3-5)

### Amtrak Mayors' Advisory Council (Continental Breakfast)

7:30-8:30 a.m.  
(Philippine Sea)

Chair: MICK CORNETT  
Mayor of Oklahoma City

Remarks: THOMAS C. CARPER  
Chairman  
Amtrak Board of Directors

JOSEPH C. SZABO  
Administrator  
Federal Railroad Administration

### PLENARY/BUSINESS SESSION

8:45-11:30 a.m.  
(Pacifica Ballroom 6-7)

Presiding: ANTONIO R. VILLARAIGOSA  
Mayor of Los Angeles  
President, The United States  
Conference of Mayors

### *Serving America's Veterans*

Moderator: SCOTT SMITH  
Mayor of Mesa  
Second Vice President,  
The United States Conference of Mayors

Panelists: JOY F. COOPER  
Mayor of Hallandale Beach  
Co-Chair, Community and Military  
Relations Task Force

JOSEPH T. McELVEEN  
Mayor of Sumter  
Co-Chair, Community and Military  
Relations Task Force

PETER B. LEWIS  
Mayor of Auburn, WA

JOHN M. GARCIA  
Deputy Assistant Secretary  
United States Department of  
Veterans Affairs

ISMAEL "JUNIOR" ORTIZ  
Deputy Assistant Secretary  
Office of Veteran's Employment  
and Training Service  
United States Department of Labor

.....  
Debate and Adoption by Membership of Resolutions  
Reported Out by the Standing Committees

Report of the Nominating Committee:

Chair: BILL FINCH  
Mayor of Bridgeport

Members: ELIZABETH B. KAUTZ, Burnsville; THOMAS M. MENINO, Boston; DONALD L. PLUSQUELLIC,  
Akron; JOSEPH P. RILEY, JR., Charleston, SC; GREGORY A. BALLARD, Indianapolis; WILLIAM "BILL"  
BELL, Durham; ROBERT L. BOWSER, East Orange; GREG FISCHER, Louisville; MARK MALLORY,  
Cincinnati; MIGUEL A. PULIDO, Santa Ana; MARILYN STRICKLAND, Tacoma; ASHLEY SWEARENGIN,  
Fresno

Alternate: PEDRO E. SEGARRA, Hartford

Vote on Nominating Committee Recommendations

Installation of Officers

Break  
11:30-12:30 p.m.

**INAUGURAL LUNCHEON HONORING THE 70<sup>th</sup> PRESIDENT  
OF THE UNITED STATES CONFERENCE OF MAYORS**

12:30-2:00 p.m.

(Pacifica Ballroom 6-7)

Sponsors: JP Morgan Chase & Co.  
Philips

Presiding: MICHAEL A. NUTTER  
Mayor of Philadelphia  
President, The United States  
Conference of Mayors

Remarks: ZIA EFTEKHAR  
President  
Philips Lighting

HENRY REYES  
Managing Director  
JP Morgan Securities, LLC

Remarks: DAVID L. COHEN  
Executive Vice President  
Comcast Corporation

Video Presentation:  
TOM COCHRAN  
CEO and Executive Director  
The United States Conference  
of Mayors

Inaugural Address:  
MICHAEL A. NUTTER  
Mayor of Philadelphia  
*The 70<sup>th</sup> President of The United  
States Conference of Mayors*

**Walt Disney World**  
6:30-9:30 p.m.

It is into Walt Disney World's most culturally diverse park - EPCOT - that you are invited for the evening. Savor the rich flavors of diverse cultures and a night of casual gourmet dining, surrounded by surreal music and colored lights painting the mood for an avant-garde evening. After dining, walk outside to the World View for a private viewing of the world-famous IllumiNations: Reflections of Earth as the sky turns into a breathtaking kaleidoscope of color. Sample the fabulous desserts and drinks while the lasers, lighting effects, video technology and an original music score as this grand finale draws the curtain on your night.

*(Attire: Resort casual and comfortable shoes.)*

*(Buses will depart at 6:00 p.m. from the Convention Center Porte Cochere at Loews Royal Pacific Hotel and be available for return to the hotel at end of the evening.)*

**THE U.S. CONFERENCE OF MAYORS  
WORKFORCE DEVELOPMENT COUNCIL**

*Be a part of the conversation about the 80th Annual Meeting online. Use the hashtag #uscm2012 when Tweeting about the meeting.*

**WEDNESDAY, JUNE 13**

**Workforce Development Council Board/Annual Meeting**

8:30-2:30 p.m.

(Pacifica Ballroom 12)

President: CLYDE MCQUEEN  
President and CEO  
Full Employment Council, Inc.  
Kansas City, MO

*The Workforce Development Council is an affiliate organization of The U.S. Conference of Mayors.*

**THURSDAY, JUNE 14**

**Workforce Development Council Annual Meeting**

8:30-4:00 p.m.

(Pacifica Ballroom 12)