

July 1, 2014

MEMBERS OF THE CITY COUNCIL City of Long Beach

RECOMMENDATION:

To receive and file a report on travel to Dallas, Texas for the U.S. Conference of Mayors Annual Meeting.

DISCUSSION:

From June 20 to June 24, 2014, I was in Dallas, Texas to participate in the Annual Meeting of the U.S. Conference of Mayors.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

Mayor Bob Foster City of Long Beach

Dated: June 23, 2014

The 82nd
Annual Meeting of
The United States
Conference of
Mayors



June 20-23, 2014 Dallas

THE 82ND ANNUAL MEETING OF

THE UNITED STATES CONFERENCE OF MAYORS

DALLAS June 20-23, 2014 OMNI Dallas Hotel

MESSAGES TO CONFERENCE ATTENDEES

Unless otherwise noted, all plenary sessions, committee meetings, task force meetings, workshops and social events are open to all mayors and other officially-registered attendees. However, only member mayors of a standing committee are eligible to vote on resolutions before that standing committee.

Note: All Meetings will take place on Level Three of the Omni Hotel, unless otherwise noted on the program.

Philips is pleased to provide charging stations for your electronic devices during the 82nd Annual Meeting in Dallas. The charging stations are located in the Philips Innovation Lounge, next door to the Meeting Registration area at the OMNI Dallas Hotel.

Registration

2:00 p.m. - 6:00 p.m. (Dallas Ballroom D)

FRIDAY, JUNE 20

Registration

6:30 a.m. - 5:00 p.m. (Dallas Ballroom D)

Continental Breakfast on the Continental Bridge

6:30 a.m. - 8:15 a.m.

Dallas is jump-starting the Conference by showcasing the newly opened Continental Bridge overlooking the Trinity and the revival of an inner-city community. Enjoy jazzercise, yoga, continental breakfast, local entertainment, and the early morning Dallas skyline.

(Attire: Guests are encouraged to wear comfortable clothing or workout attire.)

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(Buses will depart the Omni and Hyatt hotels beginning at 6:10 a.m. and begin returning to the Omni and Hyatt hotels at 8:00 a.m.)



Orientation for New Mayors and New Members

9:00 a.m. - 10:00 a.m.

(Fair Park 1)

The U.S. Conference of Mayors welcomes its new mayors, new members, and first time attendees to this informative session. Connect with fellow mayors and learn how to take full advantage of what the Conference has to offer.

Presiding:

TOM COCHRAN

CEO and Executive Director

The United States Conference of Mayors

BRIAN C. WAHLER Mayor of Piscataway

Chair, Standing Committee on Membership

TASK FORCE/COUNCIL/STANDING COMMITTEE MEETINGS

Mayors Water Council

9:00 a.m. - 10:15 a.m. (Trinity Ballroom 3)

Co-Chairs:

STEPHANIE RAWLINGS-BLAKE

Mayor of Baltimore

GREGORY A. BALLARD Mayor of Indianapolis

Remarks:

Federal Mandates, Integrated Planning and

Affordability
DAVID BERGER
Mayor of Lima

Achieving an Environmentally &

Financially Responsible Clean Water Plan

DAVID CONDON Mayor of Spokane

Best Practice - Blueprint Columbus: Clean Streams, Strong Neighborhoods

MICHAEL B. COLEMAN Mayor of Columbus, OH

Council on Metro Economies and the New American City

9:00 a.m. - 10:15 a.m. (Trinity Ballroom 7)

Title Sponsor:



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Chair:

MICHAEL B. COLEMAN

Mayor of Columbus, OH

Remarks:

2014 Metro Economic Update and Forecast

JIM DIFFLEY

Senior Director, Regional Economics

IHS Global Insight

STEPHEN GALLAGHER

Vice President, Government Affairs National Association of Homebuilders

JULIAN MALASI

American Chemistry Council

Sustainable Redevelopment in Cities

MARILYN STRICKLAND

Mayor of Tacoma

Financial Empowerment ALVIN BROWN Mayor of Jacksonville

ANGIE GARCIA LATHROP Community Affairs Executive

Bank of America

FELICIA MOWLL

Director, Corporate Affairs & Communications

American Express

Membership Standing Committee

10:15 a.m. - 11:30 a.m. (Trinity Ballroom 4)

Join us for an interactive discussion among Membership Committee members and new mayors/first-time attendees on best practices and local mayoral priorities.

Chair:

BRIAN C. WAHLER

Mayor of Piscataway

Technology and Innovation Task Force

10:30 a.m. - 11:45 a.m. (Trinity Ballroom 2)

Chair:

EDWIN M. LEE

Mayor of San Francisco

Remarks:

Power of the Open Internet in Creating Innovation

Economies

VIVEK KUNDRA

Former U.S. Chief Information Officer

EVP, Industries Salesforce.com

AARON LEVIE

CEO Box

Discussion:

Open Dialogue and Next Steps for the Technology

and Innovation Task Force

Educational Excellence Task Force

10:30 a.m. - 11:45 a.m. (Trinity Ballroom 5)

Chair:

MICHAEL B. HANCOCK

Mayor of Denver

Remarks:

Education Report Card MIKE RAWLINGS

Mayor of Dallas

THE HONORABLE MARGARET SPELLINGS

President

George W. Bush Presidential Center

Former Secretary, U.S. Department of Education

My Brother's Keeper Initiative JAMES H. SHELTON, III

Deputy Secretary

United States Department of Education

Mayors Professional Sports Alliance

10:30 a.m. - 11:45 a.m. (Trinity Ballroom 6)

Presiding:

GREGORY A. BALLARD

Mayor of Indianapolis

Remarks:

Update on NYU Team Franchise and Lease

Agreement Database

LEE IGEL

Associate Professor

Tisch Center for Hospitality, Tourism and Sports

Management

New York University

Title Sponsor:



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Proposed Federal Communications Commission Black-Out Rule Change: Its Potential Impact On

Cities

GREGORY A. BALLARD Mayor of Indianapolis

NFL Youth Field Restoration Program

RORY VERRETT

Vice President of Public Affairs National Football League

Maximizing Stadium Revenues Through Sponsorships

RICK HORROW Host, Sportsfolio Bloomberg TV

Opening Press Conference

11:00 a.m. - 11:30 a.m. (Dallas Ballroom Foyer)

OPENING PLENARY LUNCHEON

12:00 p.m. - 2:00 p.m. (Dallas Ballroom)

Sponsor:

Walmart

Presiding:

KEVIN JOHNSON

Mayor of Sacramento

President, The United States Conference of Mayors

Presentation of the

Colors:

DALLAS POLICE DEPARTMENT HONOR

GUARD

The National

Anthem:

JASON CASTRO

American Idol – Season 7

BARACK OBAMA MALE LEADERSHIP

ACADEMY GLEE CLUB

Invocation:

DR. STEPHEN C. NASH

Pastor

Mt. Tabor Baptist Church

Welcome:

MIKE RAWLINGS

Mayor of Dallas, Host

Video Introduction: TOM COCHRAN

CEO and Executive Director

The United States Conference of Mayors



Video:

Kevin Johnson

Inaugural Address: KEVIN JOHNSON

Mayor of Sacramento

72nd President, The United States Conference of

Mayors

2014 Mayors' Climate Protection Awards

Presentation:

KEVIN JOHNSON

Mayor of Sacramento

President, The United States Conference of

Mayors

CINDI MARSIGLIO

Vice President, US Manufacturing

Walmart

USCM Platinum Partner

Update:

USCM/Walmart U.S. Manufacturing Innovation

Fund Grants

SPECIAL PLENARY SESSION: EDUCATION EXCELLENCE

2:00 p.m. - 3:00 p.m. (Dallas Ballroom)

Presiding/

KEVIN JOHNSON

Moderator:

Mayor of Sacramento

President, The United States Conference of

Mayors

Remarks:

MICHAEL B. HANCOCK

Mayor of Denver

Chair, Education Excellence Task Force The United States Conference of Mayors

Panelists:

MICK CORNETT

Mayor of Oklahoma City

GREG FISCHER Mayor of Louisville

MARILYN STRICKLAND Mayor of Tacoma, WA

GREGORY A. BALLARD Mayor of Indianapolis

FRANK G. JACKSON Mayor of Cleveland



STANDING COMMITTEE MEETINGS

Children, Health and Human Services

3:15 p.m. - 4:30 p.m. (Trinity Ballroom 6)

Chair:

JAMES J. SCHMITT

Mayor of Green Bay

Consideration of Proposed Resolutions

Remarks:

Affordable Health Care: Local Achievements

PAUL DIOGUARDI

Director, Intergovernmental Affairs

U.S. Department of Health and Human Services

Race for Results: Building a Pathway to

Opportunity for All Children

LAURA SPEER

Annie E. Casey Foundation

Best Practice:

Dallas' Information Exchange Portal (IEP)

RUBEN AMARASINGHAM, M.D., M.B.A.

President and CEO

Parkland Center for Clinical Innovation

Criminal and Social Justice

3:15 p.m. - 4:30 p.m. (Trinity Ballroom 5)

Chair:

ANNISE D. PARKER

Mayor of Houston

Consideration of Proposed Resolutions

Remarks:

Manhattan Project Level Effort to Cure Addiction

WALT HUMANN

Current Chairman and CEO

WJH Corporation

Former Chairman, Executive Committee

Hunt Consolidated

City Responses to the Gun Violence Crisis

MARTIN J. WALSH Mayor of Boston

MICHAEL A. NUTTER Mayor of Philadelphia

Past President, The United States Conference of

Mayors

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GREGORY A. BALLARD Mayor of Indianapolis

Environment

3:15 p.m. - 4:30 p.m. (Trinity Ballroom 3)

Chair:

GREG STANTON

Mayor of Phoenix

Consideration of Proposed Resolutions

Remarks:

Climate Change in Cities: Why It Matters and

What We Can Do

KATHARINE HAYHOE, Ph.D.

Director, Climate Science Center, Texas Tech University & Coauthor, 2014 Third National

Climate Assessment Report

How Mayors Can Shape the Future of Energy

Efficiency

BOB FOSTER

Mayor of Long Beach

Overview of the U.S. Environmental Protection

Agency's Clean Power Plan JOSEPH GOFFMAN

Associate Assistant Administrator for Climate

and Senior Counsel

Office of Air and Radiation

United States Environmental Protection

Agency

Metro Economies

3:15 p.m. - 4:30 p.m. (Trinity Ballroom 4)

Chair:

GREG FISCHER

Mayor of Louisville

Consideration of Proposed Resolutions

Remarks:

The Metropolitan Revolution - One Year Later

MAREK GOOTMAN

Director, Strategic Partnerships & Global Cities Initiatives, Brookings Institution

Title Sponsor:



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New Markets Tax Credits: Spurring Economic

Growth in Cities **BOB IBANEZ**

CDFI Fund Program Manager, New Market Tax Credits Program

United States Department of the Treasury

Non-Traditional Lending

KATE CHOBAN

Director and Analytical Manager

U.S. Public Finance

Standard and Poor's Rating Services

McGraw Hill Financial

Legislative Update on the Marketplace Fairness Act

HERB TYSON

Vice President, State and Local Government Affairs International Council of Shopping Centers

Women Mayors Meeting

4:30 p.m. - 6:00 p.m. (Trinity Ballroom 7)

Sponsor:

BRIDGET LOPEZ

Managing Partner Dallas Office

Linebarger Goggan Blair & Sampson, LLP

Chair:

MARY ANN LUTZ

Mayor of Monrovia Chair, Women Mayors

Remarks:

Reducing Homelessness in Women

PAUL S. LEON Mayor of Ontario

MARILYN BROWN President & CEO

Coalition for the Homeless of Houston/Harris

Board Member, Texas Homeless Network

CARRIE SCONZA

Women Veterans Outreach Coordinator

Texas Veterans Commission

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Beijing + 20 – Local Leadership Can Make a

Difference with Cities for CEDAW NANCY KIRSHNER-RODRIGUEZ

President

San Francisco Commission on the Status of Women



AT&T (Cowboys) Stadium

6:00 p.m. - 11:00 p.m.

Experience the state-of-the-art AT&T Stadium, home of the Dallas Cowboys. Enjoy non-stop entertainment, Texas style hospitality, tours, and visits by some of the Cowboy greats. The worldrecognized Dallas Cowboys Cheerleaders will perform, alongside the drumline. You will enjoy a delicious menu of foods prepared by Legends, and dance the night away to performances by Asleep at the Wheel and the effervescent LeAnn Rimes.

(Attire: Wear your favorite jersey and kick up your heels!)

(Buses will depart the Omni and Hyatt Hotels beginning at 5:00 p.m. with continuous return service back to the Omni and Hyatt hotels beginning at 8:00 p.m.)

SATURDAY, JUNE 21

Registration

7:00 a.m. - 5:00 p.m. (Dallas Ballroom D)

MAYORS AND BUSINESS LEADERS PLENARY BREAKFAST

7:15 a.m. - 9:00 a.m. (Trinity Ballroom 6-8)

Sponsor:

Bezos Family Foundation

Presiding:

BOB FOSTER

Mayor of Long Beach

Chair, Mayors Business Council

Greetings:

TOM COCHRAN

CEO and Executive Director

The United States Conference of Mayors

TOM PHILLIPS

Director, State and Local Government Affairs

Siemens Corporation

Co-Chair, The Mayors Business Council

Steering Committee

DONOVAN W. PEPPER

National Director, Local Government Affairs

Walgreens

Co-Chair, The Mayors Business Council

Steering Committee

Title Sponsor:

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Building an Early Learning Nation

Remarks:

KEVIN JOHNSON

Mayor of Sacramento

President, The United States Conference of Mayors

ED MURRAY Mayor of Seattle

JACKIE BEZOS

President

Bezos Family Foundation

Moderator:

JOHN HOCKENBERRY

Journalist and Author

Panelists:

DR. PATRICIA K. KUHL

Co-Director

Institute for Learning and Brain Science

University of Washington

THE HONORABLE ARNE DUNCAN

Secretary

United States Department of Education

MICHAEL B. HANCOCK

Mayor of Denver

PLENARY SESSION

9:30 a.m. - 11:00 a.m. (Dallas Ballroom)

Presiding:

KEVIN JOHNSON

Mayor of Sacramento

President, The United States Conference

of Mayors

Remarks:

EDWARD SKYLER

Executive Vice President, Global Public Affairs

Citi

Title Sponsor

USCM Platinum Partner

Greetings:

#mayors2014

MARTIN J. WALSH

Mayor of Boston

Announcement:

USCM Anti-Bullying Initiative

LEE HIRSCH

President

The Bully Project

e sponsor. Cîtî

Remarks:

Education

ANTONIO R. VILLARAIGOSA

Former Mayor of Los Angeles (2005-2013)

Past President, The United States Conference of Mayors (2011-2012)

Presentation:

The United States Conference of Mayors Retirement

Readiness Award to the City of Rochester, MN and

Mayor Ardell F. Brede STEVE BENJAMIN Mayor of Columbia, SC

Mayoral Advocate and Advisor for Benefits

Partnerships

BRENT NEESE

Vice President, Government Markets

Great-West Financial USCM Platinum Partner

Greetings:

CHRISTOPHER B. COLEMAN

Mayor of Saint Paul

President, National League of Cities

Announcement:

Solutions CitySM: An Innovative Partnership

between Mayors, Communities, and Starbucks to

Activate Citizens as Local Problem-Solvers

BLAIR TAYLOR

Executive Vice President and Chief Community Officer

Starbucks

Recognition:

SCOTT SMITH

Former Mayor of Mesa (2008-2014) Past President, The United States Conference of Mayors (2013-2014)

STANDING COMMITTEE MEETINGS

Community Development and Housing

11:15 a.m. - 12:30 p.m. (Trinity Ballroom 3)

Chair:

SETTI D. WARREN

Mayor of Newton

Consideration of Proposed Resolutions

Title Sponsor:

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Remarks: THE HONORABLE HELEN KANOVSKY

Acting Deputy Secretary

U.S. Department of Housing and Urban Development

Improving Self-Sufficiency Policies with Credible Evidence

JAMES A. RICCIO

Director

Low-Wage Workers and Communities Policy Area MDRC

How Mayors Can Drive Results and End Homelessness in

Their Communities

LAURA GREEN ZEILINGER

Executiv Dire

United States Interagency Council on Homelessness

ector

Local Initiatives Grant Program

KIM SMITH-MOORE

Vice President, Customer and Community Programs

Wells Fargo

Energy

11:15 a.m. - 12:30 p.m. (Trinity Ballroom 4)

Chair:

SHANE T. BEMIS

Mayor of Gresham

Consideration of Proposed Resolutions

Remarks: Update on the Department of Energy's Quadrennial

Energy Review

MELANIE A. KENDERDINE

Director, Office of Energy Policy and Systems

Analysis

U. S. Department of Energy

The Role of Energy Efficiency and Renewable

Energy in Cities

JONATHAN F. MITCHELL Mayor of New Bedford

CHRIS WATTS
Mayor of Denton

Jobs, Education and the Workforce

11:15 a.m. - 12:30 p.m. (Trinity Ballroom 6-7)

Chair:

FRANK C. ORTIS

Mayor of Pembroke Pines

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Consideration of Proposed Resolutions

Title Sponsor:

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Remarks:

Serving At-Risk Youth: The Benefits of Mentoring and Quality After-School, Summer Learning and

Youth Community Programs SHAQUILLE O'NEAL, Ph.D. TV Analyst/Former NBA Player

Addressing Income Inequality: Raising the

Minimum Wage DAVID WEIL Administrator

Wage and Hour Division

United States Department of Labor

Transportation and Communications

11:15 a.m. - 12:30 p.m. (Cedars, Level Two)

Chair:

KASIM REED

Mayor of Atlanta

Consideration of Proposed Resolutions

Remarks:

Investing in Better Bicycling: An Economic

Development Strategy to Keep Cities Moving

TIM BLUMENTHAL

President PeopleForBikes

Helping Cities Further their Tech Ecosystem

STEVE McGAW

Chief Marketing Officer AT&T Business Solutions

ANNUAL LUNCHEON: A Celebration of City Livability

12:30 p.m. - 2:15 p.m. (Dallas Ballroom)

Sponsor:

Waste Management, Inc.

Presiding:

KEVIN JOHNSON Mayor of Sacramento

President, The United States Conference

of Mayors

A Celebration of City Livability - The Thirty-Fifth Annual City Livability Awards Presentation honoring Mayors for exemplary leadership and achievement in developing programs that enhance the livability of America's cities.

Title Sponsor:



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Awards

BARRY CALDWELL

Presentation:

Senior Vice President, Public Affairs &

Communications

Waste Management, Inc. USCM Platinum Partner

Remarks:

Reauthorization of the Surface Transportation Act

KASIM REED Mayor of Atlanta

Chair, USCM Transportation and Communications Committee

THE HONORABLE EDDIE BERNICE

JOHNSON

Member, Transportation and Infrastructure

Committee

United States House of Representatives (TX)

Remarks:

Back to Basics: Creating a Prosperous, Livable, Safe

and Well-Run City
ERIC GARCETTI
Mayor of Los Angeles

BEST PRACTICE FORUMS

Forum: Helping Our Returning Veterans Find Jobs and Resettle in Local Communities

2:30 p.m. - 3:45 p.m. (Trinity Ballroom 4)

Sponsor:

JP Morgan Chase & Co.

With the military involvement in Iraq at an end and our military presence in Afghanistan being reduced significantly, our military service men and women are returning home in record numbers, resettling in local communities across the nation. Our veterans are being welcomed back as returning heroes who have given their best to protect our freedom and way of life; and who deserve our best as they resettle in local communities. This session will explore what mayors and some of the nation's leading corporations are doing to make sure our returning veterans get the jobs, education, healthcare and other benefits they deserve. This forum is sponsored by The U.S. Conference of Mayors Veterans Affairs Task Force and JP Morgan Chase & Co.

Moderator:

JOSEPH T. McELVEEN, JR.

Mayor of Sumter

Co-Chair, Veterans Affairs Task Force

Panel:

MAUREEN CASEY

Director of Military and Veterans Affairs

JP Morgan Chase & Co.

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ALVIN BROWN Mayor of Jacksonville

GREGORY A. BALLARD Mayor of Indianapolis

ROGER STAUBACH

Executive Chairman, Jones Lang LaSalle Military and Veterans Affairs External Advisory Council, JP Morgan Chase & Co. Founder, Allies in Services

GREG FISCHER Mayor of Louisville

ROBERT N. CLUCK, MD Mayor of Arlington, TX

Forum: Innovations in Transportation

2:30 p.m. - 3:45 p.m. (Trinity Ballroom 5)

Sponsor:

Siemens

Despite funding and programmatic uncertainty in the nation's capital, mayors are expanding travel options, while securing other benefits for their citizens and cities. Mayors are moving their cities and regions forward with innovative transportation solutions, using available resources to advance transportation alternatives, mobility, and safety and to drive economic development. Learn how streetcars, transit-driven neighborhood redevelopment, crossings for motorized and non-motorized travelers and other investments are reshaping regions, as mayors use transportation innovations to catalyze change in their communities.

Moderator:

KASIM REED

Mayor of Atlanta

Chair, Transportation and Communications

Standing Committee

Panel:

CHARLIE HALES

Mayor of Portland, OR

RALPH BECKER

Mayor of Salt Lake City

JAMES BRAINARD Mayor of Carmel, IN

DANA RASMUSSEN

Vice President, Road & City Mobility

Siemens

Title Sponsor:



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U.S. Conference of Mayors Nominating Committee (Closed)

2:30 p.m. - 3:45 p.m.

(Bishop Arts Board Room, Level Two)

STANDING COMMITTEES

International Affairs

3:45 p.m. - 5:00 p.m. (Trinity Ballroom 3)

Vice Chair:

WILLIAM D. EUILLE

Mayor of Alexandria, VA

Consideration of Proposed Resolutions

Remarks:

Engaging Diasporas for Development

ANDREW O'BRIEN

Special Representative for Global Partnerships

United States Department of State

The Role of U.S. Cities in Global Refugee

Resettlement

SHELLY PITTERMAN

UNHCR Regional Representative for the USA

and the Caribbean

United Nations Refugee Agency

Tourism, Arts, Parks, Entertainment and Sports

3:45 p.m. - 5:00 p.m. (Trinity Ballroom 6-7)

Chair:

MITCHELL J. LANDRIEU

Mayor of New Orleans

Consideration of Proposed Resolutions

Remarks:

Horse Racing and American Cities: A Good

Partnership

T. KEVIN FLANERY

President, Churchill Downs Racetrack Senior Vice President, Churchill Downs

Incorporated

Tourism Priorities for U.S. Cities

SAM GILLILAND

Chairman, U.S. Travel and Tourism Advisory

Board

Mayors for Parks
BETSY PRICE
Mayor of Fort Worth



Arts Support in Cities
JAMIE BENNETT
Executive Director
Art Place America

NINA OZLU TUNCELI, ESQ. Chief Counsel Americans for the Arts

Texas Mayors Reception (Invitation Only)

5:00 p.m. - 6:00 p.m. (Cedars Room, Level Two)

Sponsor:

Blue Cross and Blue Shield of Texas

Perot Museum and a Concert at Klyde Warren Park 6:00 p.m. - 11:00 p.m.

Whet your appetite by touring the newly-opened Perot Museum of Nature and Science, which hosted more than a million guests its first year. Experience the dazzling collection of one-of-a-kind gems, interactive stations, incredible dinosaur exhibits and fabulous food catered through Wolfgang Puck.

Follow-up your tour with a spectacular barbeque feast and *performance* by *Grammy award-winning Lyle Lovett* and his full band as you explore one of Dallas' newest outdoor hangouts - Klyde Warren Park.

(Attire: Cool Summer Clothing)

(Buses will depart from the Omni and Hyatt hotels beginning at 5:30 p.m. with return service to the hotels beginning at 10:30 p.m.)

After Party at The NYLO (Rooftop)

11:30 p.m. - 1:00 a.m.

Keep the party going at the NYLO as we dance the night away on the rooftop overlooking downtown Dallas.

(For those guests who want to continue to the After Party, mini bus service will be available to the NYLO Hotel beginning at 10:30 p.m. and available for return to the Omni and Hyatt hotels throughout the evening.)

SUNDAY, JUNE 22

Registration

7:00 a.m. - 5:00 p.m. (Dallas Ballroom D)

Title Sponsor:



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TASK FORCES

Small Business, Franchising and Entrepreneurship Task Force

(Continental Breakfast) 7:30 a.m. - 8:45 a.m. (Trinity Ballroom 3)

Co-Chairs:

ELIZABETH B. KAUTZ

Mayor of Burnsville

SYLVESTER "SLY" JAMES Mayor of Kansas City, MO

Remarks:

How to Provide Assistance to Small Businesses

LOU MOSCA

Chief Operating Officer

American Management Services

USCM Platinum Partner

How the MBDA Can Assist Your City

ALEJANDRA CASTILLO

Director

U.S. Minority Business Development Agency

U.S. Department of Commerce

How the IFA Can Help Create Jobs and Businesses

in Your City

ROLF LUNDBERG

Government Relations & Public Policy Consultant

International Franchise Association

Vacant and Abandoned Properties Task Force

(Continental Breakfast) 7:30 a.m. - 8:45 a.m. (Trinity Ballroom 1)

Co-Chairs:

STEVE BENJAMIN

Mayor of Columbia

ROY BUOL

Mayor of Dubuque

Remarks:

Anti-Blight Initiative

MICHAEL A. NUTTER Mayor of Philadelphia

Past President, The United States Conference

of Mayors

Blight Stat

MITCHELL J. LANDRIEU Mayor of New Orleans

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Planting Seeds: Strategies for Addressing Vacant

and Abandoned Structures in Dallas

B. ADAM MCGOUGH

Chief of Staff City of Dallas

Helping Neighborhoods Renovate and Rebuild

BILL TREES

Vice President Renovation Program

Wells Fargo

Mayors and Police Chiefs Task Force

(Continental Breakfast) 7:30 a.m. - 8:45 a.m. (Trinity Ballroom 2)

Chair:

ASHLEY SWEARENGIN

Mayor of Fresno

Remarks:

The Administration's Response to Heroin Abuse

MICHAEL BOTTICELLI

Acting Director of National Drug Control Policy

The White House

The Heroin Epidemic: A Law Enforcement

Perspective

RONALD L. DAVIS

Director

Office of Community Oriented Policing Services

U.S. Department of Justice

The Heroin Epidemic: Street-Smart Prevention and

Education
KEVIN SHIRD

President and Co-Founder

The Mario Do Right Foundation

Addiction Recovery: The Need for a Comprehensive

National Approach MARTIN J. WALSH Mayor of Boston

Veterans Affairs Task Force

(Continental Breakfast) 7:30 a.m. - 8:45 a.m. (Trinity Ballroom 6)

Co-Chairs:

ARDELL F. BREDE

Mayor of Rochester, MN

JOSEPH T. McELVEEN, JR.

Title Sponsor:

Mayor of Sumter

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Remarks:

Update on Efforts to Improve Services to Veterans

JASON CAIN

Director of Intergovernmental Affairs U.S. Department of Veterans Affairs

Ending Homelessness Among Veterans LAURA GREEN ZEILINGER

Executive Director

U.S. Interagency Council on Homelessness

Innovative Ways to Serve Veterans at the Municipal

Level

SETTI WARREN Mayor of Newton

Training Veterans in Construction Trades

DENNIS TORBETT

Vice President, HBI Workforce Training and

Employment

Home Builders Institute

PLENARY SESSION

9:00 a.m. - 11:00 a.m. (Dallas Ballroom)

Presiding:

KEVIN JOHNSON

Mayor of Sacramento

President, The United States Conference

of Mayors

Presentation:

Cities United for Science Progress (CUSP) Lead-

Safe for Kids Sake Grant Awards MARY KATE CAMPBELL Public Affairs Manager

DuPont

USCM Platinum Partner

A National Discussion on Climate Protection

Opening

KEVIN JOHNSON

Comments:

Mayor of Sacramento

President, The United States Conference

of Mayors

Report:

USCM Climate Protection Center History/Data

BILL FINCH

Mayor of Bridgeport

Co-Chair, Energy Independence and

Climate Protection Task Force

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The United States Conference of Mayors



A New Call

KEVIN JOHNSON

to Action:

Mayor of Sacramento

President, The United States Conference

of Mayors

Report:

President Obama's Task Force on Climate

Preparedness and Resilience

DAVID AGNEW

Director of Intergovernmental Affairs

Co-Chair, State, Local, and Tribal Leaders Task Force On Climate Preparedness and Resilience

The White House

THE HONORABLE ERNEST MONIZ

Secretary

United States Department of Energy

THE HONORABLE GINA McCARTHY

Administrator

United States Environmental Protection Agency

Mayoral Discussion with the Administration on Mitigation and Resilience Actions Taking Place in America's Cities/Next Steps

Announcement:

New USCM/Wells Fargo Partnership

TOM COCHRAN

CEO and Executive Director

The United States Conference of Mayors

Address:

Creating Cities of Opportunity

BILL de BLASIO

Mayor of New York City

BEST PRACTICE FORUM

Forum: Financing Urban Progress

11:15 a.m. - 12:30 p.m. (Trinity Ballroom 4)

Sponsor:

Citi

Without secure, reliable financing, many projects that have the potential to remake urban economies simply do not get off the ground. With demand for municipal services growing, coupled with strained municipal budgets, city leaders are under more pressure than ever to deliver on time and on budget. And yet despite the obstacles, there are examples of projects throughout the country that have led to transformative change in cities, thanks to the vision of city leaders and innovative financing solutions that spur new policy innovations, create efficiencies, increase revenues, and reduce expenses in

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the long-term. Hear from elected officials and financial experts who will discuss creative strategies, citing real-world examples of how to finance projects that lead to urban progress.

Moderator:

MARK PARIS

Managing Director/Head

Financial Products and Strategies Group

Citi

Panelists:

ANNISE D. PARKER

Mayor of Houston

EDWIN M. LEE Mayor of San Francisco

TASK FORCE MEETING

Food Policy Task Force

11:15 a.m. - 12:30 p.m. (Trinity Ballroom 5)

Chair:

PAUL SOGLIN

Mayor of Madison

Remarks:

ACA Community Benefits and Food Systems:

Opportunity to Improve Community Health

RICARDO J. SALVADOR, Ph.D Director and Senior Scientist, Food &

Environment

Union of Concerned Scientists

What's Next for School Nutrition Programs?

ANUPAMA JOSHI

Executive Director and Co-Founder National Farm to School Network

LUNCHEON

12:45 p.m. - 2:15 p.m. (Dallas Ballroom)

Sponsor:

AT&T

Presiding:

KEVIN JOHNSON

Mayor of Sacramento

President, The United States Conference

of Mayors

Remarks

LORI LEE

Senior Executive Vice President, Home Solutions

AT&T



Presentation:

83rd Annual Conference of Mayors

June 19-22, 2015 EDWIN M. LEE

Mayor of San Francisco, Host

Featured Discussion: The Shriver Report - A Woman's Nation Pushes Back from the Brink

Moderator:

KEVIN JOHNSON

Mayor of Sacramento

President, The United States Conference

of Mayors

Special Guest:

MARIA SHRIVER

Journalist, Founder of The Shriver Report and

Activist for Social Change and Equality

Mayoral Engagement

BEST PRACTICE FORUM

Forum: Just Press Go: The Keys to Driving Innovation In America's Cities

2:30 p.m. - 3:45 p.m. (Trinity Ballroom 7)

Sponsor:

Google

Cities are the laboratories for innovation in this country. Not only do companies view cities as places to test and try out their moonshot ideas, but citizens and city leaders are driving change and innovations from the grassroots level on up. Join Google and some of the leading civic groups in the country to discuss the characteristics of 21st Century Innovation cities and learn about some exciting projects starting to roll out across the country.

Moderator:

GREG FISCHER

Mayor of Louisville

Update:

Update on the Google Driverless Car

CLAIRE HUGHES JOHNSON

Vice President, Google [x] Self Driving Cars

Google

Update:

Meet Google.org's Social Impact Team

MATTHEW STEPKA

Vice President, Social Impact & Google.org

Google

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Panel:

Six Characteristics of 21st Century Innovation Cities

NIGEL JACOB

Urban Technologist in Residence

Living Cities

LUKE NORRIS

Director of Government Relations

Code for America

TASK FORCE MEETINGS

Advanced Manufacturing Task Force

2:30 p.m. - 3:45 p.m. (Trinity Ballroom 6)

Chair:

VIRG BERNERO

Mayor of Lansing

Remarks:

Creating Pathways from Education to Employment:

Lessons from UTI and NASCAR Tech

CHUCK BARRESI

Vice President of Regional Operations Universal Technical Institute (UTI)

Building Successful Communities

WALTER AMAYA

Executive Supply Chain Leader GE Manufacturing Solutions

Mayors and Metro Universities Task Force

2:30 p.m. - 3:45 p.m.

(University of North Texas Law School)

Mayors will go to the University of North Texas Law School for a discussion on how the City of Dallas and the University of North Texas worked together to establish a new campus within the city.

(Attendees should assemble in the lobby of the Omni Hotel at 2:15 p.m. for a bus ride to the meeting.)

Chair:

BUDDY DYER

Mayor of Orlando

Remarks:

LEE JACKSON

Chancellor

University of North Texas System

Immigration Reform Task Force

2:30 p.m. - 3:45 p.m. (Trinity Ballroom 2)

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Co-Chairs:

RAUL SALINAS Mayor of Laredo

TOM TAIT

Mayor of Anaheim

Perspectives from U.S. Customs and Border

Protection

R. GIL KERLIKOWSKE

Commissioner

United States Customs and Border Protection United States Department of Homeland Security

The Impact of Immigration Enforcement Policies on

Local Law Enforcement and Communities

ROBERT N. CLUCK, MD Mayor of Arlington, TX

WILL JOHNSON Chief of Police Arlington, TX

Strategies for Fixing the Broken Immigration System

Engaging The Local Business Community

CHRIS E. WALLACE

President

Texas Association of Business

Building Support for Federal Action

ALLISON DEMBECK

Director of Congressional and Public Affairs

U.S. Chamber of Commerce

Energy Independence and Climate Protection Task Force

2:30 p.m. - 3:45 p.m. (Trinity Ballroom 3)

Co-Chairs:

BILL FINCH

Mayor of Bridgeport

JAMES BRAINARD Mayor of Carmel, IN

Remarks:

Proterra Transit: The Future of Urban Mobility

RYAN POPPLE

CEO Proterra

Title Sponsor:

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Climate Change and Resilient Construction Techniques TOM CHIZMADIA Senior Vice President, Government Affairs, Public Relations and Sustainability Lehigh Hanson Inc.

JEREMY GREGORY

Executive Director, Concrete Sustainability Hub Massachusetts Institute of Technology Towards a New Urban Order: Common Platforms and Common Standards for Cities

MICHAEL JANSEN Chairman & CEO Cityzenith

Community Leaders of America: Republican Mayors (Closed)

4:00 p.m. - 6:00 p.m.
Five Sixty Restaurant by Wolfgang Puck
Cloud 9 Event Level, Reunion Tower
Hyatt Regency Hotel
(Within Walking Distance of Omni Dallas Hotel)

Chairman:

RICHARD J. BERRY Mayor of Albuquerque

National Conference of Democratic Mayors (Closed)

4:00 p.m. - 6:00 p.m. (Trinity Ballroom 4)

President:

ANNISE D. PARKER Mayor of Houston

Arts District

6:00 p.m. - 12:00 a.m.

Explore Dallas' incredible performing arts venues while feasting on incredibly delicious food, and taking in the local flavor of Dallas visual and performing artists. Find out what Dallas has to offer as you experience diverse entertainment in the Morton H. Meyerson Symphony Hall, the AT&T Performing Arts Center, the Winspear Opera House, and Dallas City Performance Hall. You will find something new, exciting and incredible in each venue.

Enjoy outdoor entertainment by Los Lonely Boys and a host of nationally-known Dallas talent.

Continue your experience at Annette Strauss Artist Square for a **once-in-a-lifetime concert by the fabulous, award-winning Bonnie Raitt.**

(Attire: Cool Summer Clothing - Performances will take place on out-door stages)

(Buses will depart from the Omni and Hyatt hotels beginning at 5:30 p.m. and return to the hotels beginning at 7:30 p.m.)

Not ready to end your evening? Join us for an electrifying after party featuring fireworks and a legendary performance by Kool and the Gang.

(Beginning at 10:15 p.m., guests may opt to return to the Omni and Hyatt hotels or continue to the after party featuring Kool and the Gang who will perform until midnight. Buses will be available for return to the hotels throughout the evening.)

MONDAY, JUNE 23

Registration

7:00 a.m. - 5:00 p.m. (Dallas Ballroom D)

WORKSHOPS/TASK FORCE MEETINGS

Mayors Institute on City Design

(All MICD Graduates and Interested Mayors Invited) (Continental Breakfast) 7:30 a.m. - 8:45 a.m. (Trinity Ballroom 6)

Presentation:

Designing Streets for Living Instead of Driving

MUKUL MALHOTRA

Principal and Director of Design, MIG Inc.

Project Advisor: re:Streets

Workshop: Navigating the Quicksand of Entitlements

(Continental Breakfast) 7:30 a.m. - 8:45 a.m. (Trinity Ballroom 4)

Moderator:

STEPHEN K. BENJAMIN

Mayor of Columbia, SC

Remarks:

Public Pension Reform: Consider Your Many

Options Before You Have Few of Them

GREGORY SELLER

Gregory Seller Consulting LLC

Why Recent Court Rulings and Such Temporary Obstacles Must Not Deter Pension Reform Efforts

CHUCK REED Mayor of San Jose

Title Sponsor:



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Pension Reform in Baltimore: New Employees to be Offered Either a Defined Contribution or Hybrid Plan

STEPHANIE RAWLINGS BLAKE

Mayor of Baltimore

Vice President, The United States

Conference of Mayors

Retirement Solutions Tailored to Meet the Needs of

Your City

THERESA CRUZ MYERS

Great-West Retirement

USCM Platinum Partner

Proven Results: Getting Real Health Care Dollar

Returns from Employee Wellness Programs

BETH VAN DUYNE

Mayor of Irving

Employee Benefit Solutions Findings by The Government Finance Officers Association and

Colonial Life

CAREY ADAMSON

Vice President

Public Sector

Colonial Life

USCM Platinum Partner

Discussion

Metro Exports and Ports Task Force

(Continental Breakfast) 7:30 a.m. - 8:45 a.m. (Trinity Ballroom 2)

Chair:

ALVIN BROWN

Mayor of Jacksonville

Remarks:

MARK STODOLA

Mayor of Little Rock

AMBASSADOR RON KIRK Former U.S. Trade Representative

Gibson, Dunn & Crutcher LLP

The Water Resources Reform and Development Act

of 2014

LARRY PRATHER

Senior Adviser

Port and Waterway Policy U.S. Army Corps of Engineers

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Amtrak Mayors' Advisory Council

(Continental Breakfast) 7:30 a.m. - 8:45 a.m. (Trinity Ballroom 7)

Chair:

MICK CORNETT

Mayor of Oklahoma City

Remarks:

TOM CARPER

Former Chairman and Current Board Member

Amtrak Board of Directors

MICHAEL A. NUTTER Mayor of Philadelphia

Past President, The United States Conference

of Mayors

BUSINESS SESSION

9:00 a.m. - 11:15 a.m. (Dallas Ballroom)

Presiding:

KEVIN JOHNSON

Mayor of Sacramento

President, The United States Conference

of Mayors

Presentation:

USCM & Google's "Get Your Business Online

City Challenge" Awards **JENNY BACKUS** Senior Policy Advisor

Google, Inc.

USCM Platinum Partner

A Conversation on Sports, Race & Politics

Conference of Mayors President Sacramento Mayor Kevin Johnson has convened a panel on sports, race and politics. Throughout our history, sports has played a pivotal role in advancing civil rights - from Jackie Robinson integrating baseball to Tommie Smith and John Carlos taking a stand at a 1968 Olympics medal ceremony. NBA Commissioner Adam Silver's swift and decisive response to Los Angeles Clippers owner Donald Sterling's racially charged comments makes clear that in today's society there is no place for institutionalized racism. Through this interactive conversation, panelists will discuss discrimination in professional sports, the social and political implications of the Donald Sterling situation, and the opportunity for sports to be an agent of change.

Opening Remarks: KEVIN JOHNSON

Mayor of Sacramento

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President

The United States Conference of Mayors

Title Sponsor:



GREGORY A. BALLARD

Mayor of Indianapolis

Chair, Mayors Professional Sports Alliance The United States Conference of Mayors

Moderator:

ROLAND MARTIN

Journalist, Syndicated Columnist, TV Host and

Author

Panelists:

KAREEM ABDUL-JABBAR

6-Time NBA Champion

New York Times Best Selling Author

VIVEK RANADIVE

Sacramento Kings Principal Owner

Founder and CEO, TIBCO Software Inc.

MICHAEL A. NUTTER

Mayor of Philadelphia

Past President, The United States Conference

of Mayors

Presentation:

The United States Conference of Mayors

President's Award to Kareem Abdul-Jabbar

Debate and Adoption by Membership of Resolutions Reported Out by the Standing Committees

Vote on Nominating Committee Recommendations

Chair:

MAYOR ASHLEY SWEARENGIN, Fresno

Members:

MAYOR ELIZABETH B. KAUTZ, Burnsville MAYOR MICHAEL A. NUTTER, Philadelphia MAYOR DONALD L. PLUSQUELLIC, Akron MAYOR JOSEPH P. RILEY, JR., Charleston, SC MAYOR DEWEY F. BARTLETT, JR., Tulsa MAYOR STEPHEN K. BENJAMIN, Columbia, SC MAYOR RICHARD J. BERRY, Albuquerque MAYOR CHRISTOPHER L. CABALDON,

West Sacramento

MAYOR KIM McMILLAN, Clarksville MAYOR PEDRO E. SEGARRA, Hartford

Alternates:

MAYOR HARRY LaROSILIERE, Plano MAYOR RALPH BECKER, Salt Lake City MAYOR FRANCIS G. SLAY, St. Louis

Installation of Officers

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WORKSHOPS/TASK FORCES

Workshop: DollarWise - Mayors for Financial Literacy Promoting Summer Jobs and Financial Education

11:30 a.m. - 12:30 p.m. (Trinity Ballroom 1)

Moderator:

BILL FINCH

Mayor of Bridgeport

Panelists:

NICHOLE SALZILLO

Senior Vice President

Bank of America Charitable Foundation

EDWIN M. LEE Mayor of San Francisco

SYLVESTER "SLY" JAMES Mayor of Kansas City, MO

JOHN LINDER Mayor of Chester

WILLIAM CAPOTE Mayor of Palm Bay

U.S. Conference of Mayors Executive Committee

11:30 a.m. - 12:30 p.m.

(Fair Park 1)

CLOSING PLENARY LUNCHEON

12:45 p.m. - 2:00 p.m. (Dallas Ballroom)

Sponsors:

Philips

JP Morgan Chase & Co.

Presiding:

KEVIN JOHNSON

Mayor of Sacramento

President, The United States Conference

of Mayors

Greetings:

BRUNO BIASIOTTA

CEO and President

Philips Lighting Americas USCM Platinum Partner

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ANNE MOTSENBOCKER President, South Middle Market JPMorgan Chase & Co.

Remarks:

TBA

HOST CITY WORKSHOPS

2:30 p.m. - 5:00 p.m.

Mobile Workshop 1: Transit-Oriented Development: Riding to Revitalization

Dallas is home to the nation's largest light-rail system, but only recently has the city's development pattern begun to adjust to the system's opportunities. Ride the rails in this workshop to highlight activities at two DART stations, Cityplace/Uptown Station and Downtown Plano Station. The tour will also explore Dallas' new street car line. You will learn more about enhancing livability, urban and suburban transit-oriented development and density strategies, as well as interim strategies for land use until a development is ready. Your tour guides are Tim Glass from the City of Dallas and Jack Wierzenski from DART.

Mobile Workshop 2: Public and Private Partnerships: Leveraging Resources

Learn more about the innovative Public Private Partnerships that are revitalizing Dallas' urban core and surrounding area. This tour will highlight Downtown Dallas, the Cedars and the Medical District to see examples of new residential, commercial and institutional (re)development while enhancing the City's open space and livability. The City has partnered with institutions, the federal government and the private sector to enrich transportation, entertainment and recreation options in these featured areas. This tour also features a stop at Parkland Hospital, Dallas County's public hospital and one of the largest teaching hospitals in the nation.

Mobile Workshop 3: The Trinity River Corridor Project: Building a 21st Century City

Ambitious is an understatement – to take a river area at the core of the city, propose flood control, recreational, environmental, and transportation enhancements and plan it in such a way that it revitalizes existing neighborhoods and unlocks development opportunities in the core of an urban center. This mobile workshop takes you on a tour loaded with helpful information that can help you get that long-awaited, but vital, project underway in your city.

This tour will provide you with an overview of key project components and how we're using urban design to reshape the city around this amenity. Dallas is literally reinventing itself for the 21st century as it transforms the city's river corridor while balancing environmental-stewardship opportunities, flood-control strategies, recreational enhancements and a host of economic development projects. This is complex project involving multiple agencies at the federal, state and local level. Learn what we learned, challenges we faced, what we accomplished and where we are with the Trinity River Corridor project. You will see the project as it is beginning to unfold, and will be inspired to return in the future.

Mobile Workshop 4: Art and Architecture: Dallas Landmarks and Iconic Buildings

Yes, we're proud of our recognizable skyline. Dynamic by day, colorfully and invitingly lit by night. But the eye-catching architecture of each high-rise and other landmarks is even more amazing. Buildings provide an artistic landscape, but our world-class arts district is making culture accessible to people from all socioeconomic backgrounds. This tour will transport you through our arts district, downtown, and adjacent neighborhoods, showcasing some of the most breathtaking and meaningful buildings in our city that feature the works of celebrated classic and contemporary artists such as Frank Lloyd Wright, I.M. Pei, Rem Koolhaas, Renzo Piano as well as our own local architectural community. This mobile workshop will awaken your creative voice, while also demonstrating how relevant and vital arts and architecture are to the cultural and educational appetites of residents.

Dallas Arboretum and Botanical Gardens – Backyard Bash 6:00 p.m. - 11:00 p.m.

Monday will be a spectacular evening. Explore one of the most beautiful gardens in the country. Meander through flora and exhibits while enjoying the food of some of Dallas' most famous and world-renowned chefs—Dean Fearing, Richard Chamberlain, Stephan Pyles and Kent Rathburn.

Then relax with a picnic basket full of goodies as you are **entertained** by the Texas-Louisiana flavor of Marcia Ball as the sun sets over gorgeous White Rock Lake.

(Attire: Cool Summer Clothing – concert will be outdoors)

(Buses will depart Omni and Hyatt hotels beginning at 5:30 p.m. and begin returning to the Omni and Hyatt hotels at 8:00 p.m.)



THE U.S. CONFERENCE **OF MAYORS** WORKFORCE DEVELOPMENT COUNCIL (WDC)

FRIDAY, JUNE 20

Workforce Development Council Board Meeting/Annual Meeting

8:30 a.m. - 3:30 p.m. (Trinity Ballroom 1)

President:

LAURIE BOUILLION LARREA

President

Workforce Solutions Greater Dallas

The Workforce Development Council is an affiliate organization of the U.S. Conference of Mayors.

SATURDAY, JUNE 21

Workforce Development Council Annual Meeting 8:30 a.m. - 4:00 p.m. (Trinity Ballroom 1)

NOTICE:

11:00 a.m. - 12:30 p.m. WDC members will attend the Mayors Jobs, Education and the Workforce Standing Committee Meeting in the Trinity Ballroom 6-7 of the Omni Dallas Convention Center.