



Date: October 30, 2018
To: Economic Development Commissioners
From: John Keisler, Economic Development Director
Subject: **Monthly Communications Recap—October 2018**

The purpose of this memo is to provide the Economic Development Commission (EDC) with a summary of communications from the Economic Development Department.

City Council Letters

The following letters from Department staff were presented at a public meeting of the City Council in the past month. City Council meetings are held on Tuesday evenings with the exception of the last Tuesday of the month. The File # (underlined in blue) provides a hyperlink to the online file and can be accessed by clicking on the digital version of this document. A full listing of City Council Letters may be found on the City's webpage: <http://longbeach.legistar.com/Calendar.aspx>.

- (10/2) East Anaheim Street Parking and Business Improvement Area Resolution ([File # 18-0865](#))
- (10/2) Long Beach Tourism Business Improvement Area Public Hearing ([File # 18-0857](#))
- (10/9) Bixby Knolls Parking and Business Improvement Area Resolution ([File # 18-0890](#))
- (10/9) Fourth Street Parking and Business Improvement Area Public Hearing ([File # 18-0886](#))
- (10/9) Downtown Long Beach Parking and Business Improvement Area ([File # 18-0901](#))
- (10/9) Downtown Long Beach Property and Business Improvement District ([File # 18-0902](#))
- (10/9) City of Long Beach's Right of First Refusal (Boeing) ([File # 18-0918](#))
- (10/23) Bixby Knolls Parking and Business Improvement Area Public Hearing ([File # 18-0925](#))
- (10/23) East Anaheim Street Parking and Business Improvement Area Public Hearing ([File # 18-094](#))

Memos to the City Council

The following memos from Department staff were distributed to the City Council in the past month to document progress on economic development programs and activities approved by the City Council. A full listing of memos to the City Council may be accessed from the City Manager's webpage: <http://www.longbeach.gov/citymanager/memos-to-the-mayor-and-council/>.

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1. (10/11) Opportunity Zones Program Update. [Attachment](#)
2. (10/11) Long Beach Hotel Ordinance Impacts Analysis. [Attachment](#)

Press Releases

The following press releases from Department staff were distributed to the media and the public over the past month to highlight news and announcements about economic development programs and activities. A full list of press releases are available on the Department webpage: <http://www.longbeach.gov/economicdevelopment/>.

- (10/15) City of Long Beach Celebrates International Digital Inclusion Week. [Attachment](#)

In the News

The following news articles about Department programs and activities were published by various organizations over the past month. A full list of news articles can be found on the Departments webpage: <http://www.longbeach.gov/economicdevelopment/>.

- (10/22) Local Agency Provides Skills Training For Job Seekers: Pacific Gateway Connects Employers With Workers In Training ([Long Beach Business Journal](#))
- (10/22) College 'Promise 2.0' Guarantees Transition For LBCC Students To CSULB ([Long Beach Business Journal](#))
- (10/22) Local Women In Business Optimistic About The Future ([Long Beach Business Journal](#))
- (10/22) Improved Prices Lead to Strong Investment From Area Oil And Gas Operators ([Long Beach Business Journal](#))
- (10/22) Small Business Showcase: Atlantic Avenue, North Long Beach ([Long Beach Business Journal](#))
- (10/19) Height wars in Long Beach continue: Report details 30-story hotel project ([Long Beach Post](#))
- (10/8) Hospitality Industry A Big Plus For City Coffers - Local Hotels Bring In A Record \$28.6 Million In Transient Occupancy Tax ([Long Beach Business Journal](#))
- (10/4) Shoreline Gateway, soon to be Long Beach's tallest tower, breaks ground ([Long Beach Post](#))
- (10/4) Portuguese Bend, Long Beach's first distillery, breaks ground and releases renderings ([Long Beach Post](#))
- (10/1) NDC GAF Assists a Long Beach, California Coffee Roasting Business Expand Operations (ndconline.org)
- (9/24) Helping Prepare The Workforce Of The Future – The Port Of Long Beach Becomes College Promise Program Partner ([Long Beach Business Journal](#))

Thank you for spreading the word about Department projects and activities. Please contact me at (562) 570-5282 or via email at john.keisler@longbeach.gov, with any questions.