



CITY OF LONG BEACH

R-25

POLICE DEPARTMENT

400 WEST BROADWAY LONG BEACH CALIFORNIA 90802

Jim McDonnell
Chief of Police

November 11, 2014

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Coffee House Holdings, Incorporated, dba Starbucks #23924, for an original application of an Alcoholic Beverage Control license, at 421 West Broadway, Suite #800. (District 1)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by November 25, 2014. Accordingly, City Council action is required at the November 11, 2014 City Council meeting.

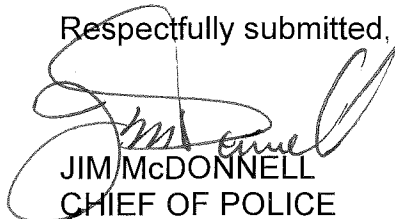
FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



JIM McDONNELL
CHIEF OF POLICE

APPROVED:



PATRICK H. WEST
CITY MANAGER

JM:LBB:ibb

ADMINISTRATION BUREAU
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FINANCIAL BUREAU
(562) 570-7447
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SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018



Date: November 11, 2014
To: File
From: Laurie Barajas, Detective, Vice Investigations
Subject: **421 WEST BROADWAY, SUITE #800 – STARBUCKS**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (10/6/13 to 10/6/14)

No Calls for Service.

ABC INSPECTIONS (past three years)

Not applicable

RESIDENCES WITHIN 100 FEET

421 West Broadway Multi-Unit Complex

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

None

LBB:ibb
CFSmemoStarbucks

HONORABLE MAYOR AND CITY COUNCIL

November 11, 2014

Council District: 1

Applicant: Coffee House Holdings, Incorporated

DBA: Starbucks #23924

Address: 421 West Broadway, Suite #800

Type of Application: An original application for an On-Sale Beer and Wine for a bonafide eating place license.

Bases for possible protest: Residences within 100 feet.

High crime.

Over concentration.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5759.02

Boundaries: 7th Street to the North
Broadway to the South
Pine Avenue to the East
Magnolia Avenue to the West

Number of licenses allowed: 4

Number of licenses existing: 10

Police Reporting District: 092

Boundaries: 4th Street to the North
Broadway to the South
Pacific Avenue to the East
Magnolia Avenue to the West

Reported crimes in this district for ABC purposes are 192. Crime in a reporting district must be at least 155 to qualify for a high crime protest.

Type of business: Coffee shop.

Last day to request

conditions and protest: November 25, 2014