



# CITY OF LONG BEACH

DEPARTMENT OF HEALTH AND HUMAN SERVICES

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December 7, 2004

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

SUBJECT: Agreement With Kaiser Foundation Health Plan, Inc., to Provide Outreach Services for Enrolling Children Into Health Insurance Programs (Citywide)

## DISCUSSION

The Department of Health and Human Services (DHHS) has been selected to receive a Kaiser Child Health Plan (CHP) Outreach Grant Award of \$10,000. The award will support and enhance the DHHS outreach efforts to increase access and enrollment of uninsured children in Kaiser CHP and other free or low-cost health insurance programs. The award is an increase of \$5,000 received from Kaiser last year, due to the success of the DHHS' outreach and enrollment of eligible children.

The Kaiser CHP Outreach Project will be integrated with the DHHS' citywide campaign that enrolls children in Medi-Cal, Healthy Families, and Healthy Kids insurance programs. Kaiser CHP is designed to enroll low-income children into a health plan developed for families whose incomes exceed the eligibility for the aforementioned programs. This expands access to health insurance for low-income working families in Long Beach. Due to outreach and enrollment efforts proceeding countrywide, it is estimated that 90 percent of children in Service Planning Area 8, which includes Long Beach, are now insured. Ongoing efforts are needed to help families maintain that coverage, and to enroll the remaining 10 percent, most of whom are eligible for Kaiser CHP or one of the other low-cost insurance programs. The goal for DHHS upon receipt of this funding is to enroll a minimum of 100 children into this program.

This matter was reviewed by Senior Deputy City Attorney Donna F. Gwin on November 23, 2004 and by Budget Management Officer David Wodynski on November 24, 2004.

TIMING CONSIDERATIONS

City Council action on this matter is requested on December 7, 2004 as the agreement became effective on November 1, 2004.

FISCAL IMPACT

The City will receive an increase in grant revenues of \$10,000 to offset expenditures of the same amount. An appropriations increase for this amount is included in the recommendation. The funds for this program are available until June 30, 2005.

IT IS RECOMMENDED THAT THE CITY COUNCIL:

Authorize the City Manager to execute the agreement and all necessary documents with Kaiser Foundation Health Plan, Inc., to provide outreach services for enrolling uninsured children into Kaiser Child Health Plan, and increase appropriations in the Health Fund (SR 130) and the Department of Health and Human Services (HE) by \$10,000.

Respectfully submitted,



RONALD R. ARIAS  
DIRECTOR  
HEALTH AND HUMAN SERVICES

APPROVED:

  
GERALD R. MILLER  
CITY MANAGER