



CITY OF LONG BEACH

OFFICE OF THE CITY MANAGER

C-7

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6711 • FAX (562) 570-6583

GERALD R. MILLER
CITY MANAGER

July 6, 2004

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

SUBJECT: Issuance of Purchase Order to International City Theatre for 2004
Summer Traveling Children's Theatre (Citywide)

DISCUSSION

For the past four summers, the International City Theatre (ICT) has offered two summer programs designed to expose Long Beach youth to the theater arts; the Summer Traveling Children's Theatre and the Summer Youth Conservatory Program. Since Fiscal Year 2000, the City has provided funding through the Department of Parks, Recreation and Marine to help support both ICT summer youth programs. As a result of the City's fiscal challenges, funding was reduced from \$66,000 in Fiscal Year 2002 to roughly \$46,000 in Fiscal Year 2003. Therefore, in Fiscal Year 2003, the \$46,000 in funding was used to support only the Summer Traveling Children's Theatre. However, as part of the endorsed Three-Year Financial Strategic Plan, City funding for this summer youth program was eliminated this year.

In an effort to continue the Summer Traveling Children's Theatre in 2004, one-time City funding in the amount of \$46,000 is recommended. The Summer Traveling Children's Theatre provides free, professional performances for children at 24 City parks in all nine City council districts. The performances are intended to not only entertain, but to educate children as well. It is anticipated that, should funding become available in the future, perhaps as a result of the Community Arts Funding Strategy recommendations, this program could receive City support. The ICT will continue its own fundraising efforts to provide the Summer Youth Conservatory Program.

This item was reviewed by Senior Deputy City Attorney Donna Gwin and Budget Management Officer David Wodynski on June 29, 2004.

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TIMING CONSIDERATIONS

Approval of this item is requested at the July 6, 2004 City Council meeting to ensure timely implementation of the ICT's 2004 Summer Traveling Children's Theatre.

FISCAL IMPACT

Funding in the amount of \$46,000 is recommended for the ICT to conduct their 2004 Summer Traveling Children's Theatre. Although funding for this program was eliminated in the Department of Parks, Recreation and Marine FY 04 budget, every attempt will be made to absorb this activity within existing City appropriations.

IT IS RECOMMENDED THAT THE CITY COUNCIL:

Authorize the issuance of a purchase order in the amount of \$46,000 to the International City Theatre for the 2004 Summer Traveling Children's Theatre.

Respectfully submitted,



GERALD R. MILLER
CITY MANAGER