



Kerstin Kansteiner, President
4th Street Business Improvement Association
2300 E. 4th Street
Long Beach, CA 90814
April 4, 2014

Ms. Suja Lowenthal
Second District Councilmember
City of Long Beach
Civic Center Plaza
333 West Ocean Blvd., 14th Floor
Long Beach, CA 90802

Dear Ms. Lowenthal:

The Board of Directors of the 4th Street Business Improvement Association voted unanimously at its April 1, 2014, meeting in support of the petition that one of its member businesses, 4th Street Vine, has made to the City of Long Beach. The petition is for an entertainment license and to extend its night hours of operation. Note that the request for the extension of hours is for the end of the evening with the business not to open earlier than its current opening times.

In its more than 5 years of operation, 4th Street Vine has been an excellent business partner for the 4th Street community. Extended late night hours are an asset to the security of the neighborhood and help ensure public safety. Residents and businesses alike are better protected against unsavory and illegal activity when people are present on 4th Street.

It is our hope that as Councilmember for the Second District of Long Beach, in which 4th Street Vine resides, that you will support this business in its request. We feel it is especially important in these dire economic times that responsible business owners/entrepreneurs who have made an investment in the local business community that furthers the local economy are encouraged to strengthen their business commitments to our city.

Very truly yours,

Kerstin Kansteiner

cc: James Novak, Chief Business and Financial Officer, LBUSD
Chris Steinhauser, Superintendent of Schools, LBUSD
Tova Corman, Executive Director Facilities, LBUSD
Amy J. Bodek, Development Services Director, City of Long Beach
Jeff Winklepleck, Acting Planning Administrator, City of Long Beach
Marjean Hughes, Principal, Burbank Elementary School
Sophia Sandoval and Jim Ritson, Owners, 4th Street Vine