

**C-10**

January 14, 2020

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

**RECOMMENDATION:**

Receive and file the application of LB3PCH, LLC, dba Border Grill, for an original application of an Alcoholic Beverage Control (ABC) license, at 6430 East Pacific Coast Highway, Suites 100 and 120. (District 3)

DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council action is requested on January 14, 2020, to respond to the Department of Alcoholic Beverage Control by the January 14, 2020 due date.

FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

**SUGGESTED ACTION:**

Approve recommendation.

Respectfully submitted,



ROBERT G. LUNA  
CHIEF OF POLICE

APPROVED:



THOMAS B. MODICA  
ACTING CITY MANAGER

ATTACHMENTS

HONORABLE MAYOR AND CITY COUNCIL  
January 14, 2020

Council District: 3  
Applicant: LB3PCH, LLC  
DBA: Border Grill  
Address: 6430 East Pacific Coast Highway, Suites 100 and 120  
Type of application: An original application for an On-Sale Beer and Wine for Bona Fide Public Eating Place License.  
Bases for possible protest: Over concentration  
High crime

**PUBLIC CONVENIENCE DETERMINATION:** A determination of public convenience and necessity **is not** required for this application.

Census Tract: 5776.04  
Boundaries: Marine Stadium to the North  
County line to the South  
Pacific Coast Highway/County line to the East  
Marine Stadium to the West  
Number of licenses allowed: 1  
Number of licenses existing: 33  
Police Reporting District: 623  
Boundaries: 2<sup>nd</sup> Street/ Naples Island to the North  
Alamitos Bay/San Gabriel River to the South  
Pacific Coast Highway/County line to the East  
Alamitos Bay to the West

Reported crimes in this district for ABC purposes are 119. Crime in a reporting district must be at least 115 to qualify for a high crime protest.

Type of business: A restaurant  
Last day to request conditions and protest: January 14, 2020



**Date:** January 14, 2020  
**To:** File  
**From:** Jennifer Arzola, Detective, Vice Investigations Section  
**Subject:** **BORDER GRILL – 6430 EAST PACIFIC COAST HIGHWAY, SUITES 100 AND 120**

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (11/22/18-11/22/19)**

None.

**ABC INSPECTIONS (Past three years)**

Not applicable.

**RESIDENCES WITHIN 100 FEET**

None.

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

None.

