



# CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE

**C-8**



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May 1, 2012

HONORABLE MAYOR AND CITY COUNCIL

City of Long Beach

California

## RECOMMENDATION:

Authorize the City Manager to execute a permit with Mr. Bart K. Miller, an individual doing business as Southern California Kiteboarding, to operate a kitesurfing concession for a two-year term. (District 3)

## DISCUSSION

Mr. Bart K. Miller, an individual doing business as Southern California Kiteboarding, would like to continue operating a kitesurfing concession on city beaches, offering kitesurfing lessons, rentals, and repair services. Kitesurfing, also known as kiteboarding, involves using the power of a large controllable kite to propel the rider and the specialized surfboard across the water. The calm water and steady onshore winds found along Long Beach's shoreline make it an ideal location for this sport. Mr. Miller had a permit, which expires on April 30, 2012, and is current on all permit fees.

Mr. Miller is a Level 1 certified instructor with the International Kiteboarding Organization (IKO) and has taught kiteboarding skills in excess of 1,600 hours. IKO is an independent international organization founded in 2001, for the purpose of promoting kiteboarding safety worldwide. Mr. Miller has over 15 years of experience teaching all ages and levels the skills necessary to be proficient in kiteboarding, skiing, snowboarding, and heli-skiing. He is nationally certified with expertise in teaching styles and learning progressions.

Southern California Kiteboarding will operate Monday through Sunday, from 10:00 a.m. to 6:00 p.m., year-round, except for Thanksgiving Day, Christmas Day, and New Year's Day, with extended hours during the summer season.

The following are major provisions of the proposed permit:

- Premises: City beaches, as shown on aerial photo (Attachment).
- Permitted Use: Operation of a kitesurfing concession to include lessons, rentals, and repair services.

- Term: Two years, through April 30, 2014.
- Permit Fee: Ten percent of annual gross receipts, or an annual minimum amount of \$1,000, whichever is greater, which are the same terms as the previous two-year permit.
- Insurance: Southern California Kiteboarding shall provide insurance coverage as defined by the City's Risk Manager.
- Kitesurfing Guidelines: Southern California Kiteboarding shall comply with the City of Long Beach Kiteboarding Guidelines and shall maintain its Professional Air Sports Association or International Kiteboarding Organization certified school status throughout the term of the permit.

This matter was reviewed by Deputy City Attorney Gary J. Anderson on April 9, 2012, and Budget Management Officer Victoria Bell on April 10, 2012.

TIMING CONSIDERATIONS

City Council action is requested on May 1, 2012, in order to enable the execution of the permit.

FISCAL IMPACT

Minimum annual revenue in the amount of \$1,000 will accrue to the Tidelands Operations Fund (TF 401) in the Department of Parks, Recreation and Marine (PR). There is no impact to jobs associated with the recommended action.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



GEORGE CHAPJIAN  
DIRECTOR OF PARKS, RECREATION AND MARINE

GC:MS:RL:era

Attachment

APPROVED:



PATRICK H. WEST  
CITY MANAGER





Kiteboard  
Lesson Areas



0 25 50 100 150 200 250 300 Feet

contracts-kiteboard lesson areas.mxd teh 7/20/09