



August 12, 2021

**MEMBERS OF THE MARINE ADVISORY COMMISSION**

City of Long Beach  
California

**RECOMMENDATION:**

Recommendation to refer to the Government, Personnel and Elections Oversight Committee for consideration of naming a section of Marine Stadium Park, the "Conductor Larry Curtis Concert Park". (District 3)

**DISCUSSION**

On July 6, 2021, Third District Councilmember, Suzie Price requested that the Mayor and the members of the City Council refer to the Marine Advisory Commission and the Government, Personnel and Elections Oversight Committee, a request to recommend that a section of Marine Stadium Park be named the "Conductor Larry Curtis Concert Park" in memory of former Municipal Band Conductor, Larry Curtis (Attachment A). Marine Stadium Park is located at 5255 E. Paoli Way (Attachment B). Mr. Curtis served as conductor for the Long Beach Municipal Band for 27 years, conducting nearly 700 concerts. The Municipal Band is an important part of the City's history and each year, brings Long Beach residents and visitors together to enjoy summer nights in parks throughout the City. Marine Stadium Park has long been known for the Municipal Band concert tradition and entertaining thousands of community members each week, creating valuable memories for generations. Mr. Curtis passed away in July of 2020.

The City's Policy and Process for Naming of City-owned Land, Buildings, and Facilities Administrative Regulation (AR 8-7) provides the policy to guide the consideration of a naming request:

- The name should incorporate Long Beach whenever important for civic recognition or identification;
- A name in honor of a recognized geographic area, a topographic feature or a historically significant event may be appropriate;
- A name in honor of persons or families who have donated the land or a substantial portion of the improvement costs may be appropriate when applicable;
- A name in honor of a person or persons who have served the nation, the State of California, and/or the City of Long Beach in an exceptional or distinguished manner may be appropriate if warranted by service of major significance;

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- A name in honor of a living person, or of a deceased person within one year of their death, is not appropriate unless the significance of that person's contribution is worthy of an exception to the policy;
- A name in honor of a person is not appropriate when a name in honor of another person has been given to the same site, building or facility in the past;
- A name in honor of a person is not appropriate if that person been overly recognized in the past, and;
- A name may be selected through a competition or a contest.

In accordance with AR 8-7, Councilwoman Price's naming request is referred to the Marine Advisory Commission for consideration. The Commission's recommendation will be transmitted to the Government, Personnel and Elections Oversight Committee and then back to the City Council for final confirmation, consistent with AR8-7.

### FISCAL IMPACT

The total cost for fabrication and installation of a standard park flag sign is estimated to be \$2,300. If a different type of signage is desired, an estimate would be obtained and presented to the Council Office for consideration. Implementation of this recommendation is anticipated to result in a minimum impact to staff hours beyond the normal budgeted scope of duties and a minimum impact to Parks, Recreation and Marine Department budget and City Council priorities.

### SUGGESTED ACTION:

Approve recommendation.

Respectfully Submitted,



ELVIRA HALLINAN  
MANAGER, MARINAS AND BEACHES

BD:EH/vhd

Attachment A: July 6, 2021 – R-33

Attachment B: Aerial of location of Marine Stadium and Park

Attachment C: Community Outreach





**City of Long Beach**  
*Working Together to Serve*

**Date:** June 6, 2021

**To:** Mayor and Members of the City Council

**From:** Councilwoman Suzie Price, Third District

**Subject:** Naming of Conductor Larry Curtis Concert Park in Marine Stadium Park

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**RECOMMENDATION:**

Refer to the Marine Advisory Commission and the Government, Personnel and Elections Oversight Committee for consideration of naming a section of Marine Stadium Park the Conductor Larry Curtis Concert Park in memory of former Municipal Band Conductor Larry Curtis.

**INTRODUCTION:**

Larry Curtis was the Conductor for the Long Beach Municipal Band's summer concerts for 27 years. His role leading the annual summer concerts in the park made him a beloved person for Long Beach residents citywide. The municipal band is an important part of our City's history but also a great part of our summers bringing fun, positivity, and community to our parks with amazing opportunities to enjoy our Long Beach parks and our wonderful summer weather.

Larry was instrumental in the success of the Municipal Band, always advocating for the continuation of this amazing part of our City which is the country's longest running municipal band. During his time as conductor, he led the band for nearly 700 concerts. These concerts served to bring thousands of residents together on a weekly basis in friendship, and highlight the beauty our City has to offer.

Because of Larry's long-lasting impacts on our City and in particular, the Municipal Band, his name should be added to Marine Stadium Park where tens of thousands of residents would (and will continue to) enjoy summer concerts.

This matter has been reviewed by Budget Manager Grace H. Yoon on May 28, 2021.

**FISCAL IMPACT:**

This recommendation requests the City Council to refer to the Marine Advisory Commission and the Government, Personnel and Elections Oversight Committee for consideration of naming a section of Marine Stadium Park after former Municipal Band

Conductor Larry Curtis. The cost of a park flag sign is estimated at \$2,300, with the funding source yet to be identified. The requested action is anticipated to have a minimum impact on staff hours beyond the budgeted scope of duties and is expected to have minimum impact on existing City Council priorities.

# ATTACHMENT B



Imagery ©2021 Maxar Technologies, Sanborn, U.S. Geological Survey, Map data ©2021 20 ft



COUNCILWOMAN

**SUZIE PRICE**

Community | Creativity | Collaboration

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I am seeking community input on the proposal to name a section of Marine Stadium Park after the late Municipal Band Conductor Larry Curtis.

Larry Curtis was the Conductor for the Long Beach Municipal Band's summer concerts for 27 years. His role leading the annual summer concerts in the park made him a beloved person for Long Beach residents citywide. The municipal band is an important part of our City's history but also a great part of our summers bringing fun, positivity, and community to our parks with amazing opportunities to enjoy our Long Beach parks and our wonderful summer weather. Larry was instrumental in the success of the Municipal Band, always advocating for the continuation of this amazing part of our City which is the country's longest running municipal band. During his time as conductor, he led the band for nearly 700 concerts. These concerts served to bring thousands of residents together on a weekly basis in friendship, and highlight the beauty our City has to offer.

Because of Larry's long-lasting impacts on our City and in particular, the Municipal Band, I would like to propose adding his name to Marine Stadium Park where tens of thousands of residents would, and will continue to enjoy summer concerts.

The proposed location to be named in remembrance of Larry is the small section of Marine Stadium Park where the community concerts are held.



### Map Above Shows Proposed Location

The triangular section at the south end of Marine Stadium Park is the specific location being proposed to be named in memory of Larry Curtis.

## PLEASE COMPLETE THIS COMMUNITY SURVEY

What Long Beach Council District do you live in?

- District 1
- District 2
- District 3
- District 4
- District 5
- District 6
- District 7
- District 8
- District 9

**\* Would you support renaming a section of Marine Stadium Park after the late Conductor of the Long Beach Municipal Band Larry Curtis?**

- Yes
- No
- Other

**\* What name would you prefer for the section of Marine Stadium Park being if dedicated to Larry Curtis?**

- Conductor Larry Curtis Music Corner
- Conductor Larry Curtis Concert Grove
- Conductor Larry Curtis Concert Park
- Other

[Submit Survey](#)

MULTIPLE CHOICE

**What Long Beach Council District do you live in?**



District 1  
12 (2.32%)

District 2  
37 (7.14%)

District 3  
342 (66.02%)

District 4  
43 (8.3%)

District 5  
49 (9.46%)

District 6  
4 (0.77%)

District 7  
13 (2.51%)

District 8  
11 (2.12%)

District 9  
7 (1.35%)

**Total Responses**

**518**

MULTIPLE CHOICE

**Would you support renaming a section of Marine Stadium Park after the late Conductor of the Long Beach Municipal Band Larry Curtis?**

Yes

[706 \(92.65%\)](#)

No

[44 \(5.77%\)](#)

Other

[12 \(1.57%\)](#)

**Total Responses**

[762](#)

MULTIPLE CHOICE

**What name would you prefer for the section of Marine Stadium Park being if dedicated to Larry Curtis?**

Conductor Larry Curtis Music Corner

[58 \(7.61%\)](#)

Conductor Larry Curtis Concert Grove

[179 \(23.49%\)](#)

Conductor Larry Curtis Concert Park

[453 \(59.45%\)](#)

Other

[72 \(9.45%\)](#)

**Total Responses**

[762](#)