



CITY OF LONG BEACH

OFFICE OF THE CITY MANAGER

333 West Ocean Boulevard • Long Beach, CA 90802 • (562) 570-6711 FAX (562) 570-7650

December 1, 2015

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Authorize the City Manager to execute a Revocable Permit granting the Grand Prix Association of Long Beach permission to occupy and use certain areas for parking and hospitality during the staging of the 2016 Toyota Grand Prix of Long Beach. (District 2)

DISCUSSION

On April 15 through 17, 2016, the 42nd Annual Toyota Grand Prix of Long Beach will take place on the streets of Long Beach. The Grand Prix Association of Long Beach (Association) has requested the use of certain areas adjacent to the race circuit for general and recreational vehicle parking (Exhibit A) and hospitality areas (Exhibit B) for approximately 175,000 race fans who will come to watch this year's event. The proposed Revocable Permit grants permission to occupy these areas, and establishes the conditions and fees for their use. This request is consistent with previous requests from the Association, which has conducted the race in Long Beach for 41 years.

This year's Revocable Permit will allow the Association to use the Alamitos Beach parking lot, the northern section of the Shoreline Marina parking lot, and the western end of Shoreline Drive, including center median areas for general motor vehicle parking and storage. Hospitality areas will be established at the Rainbow Lagoon and Marina Green areas. These are the same areas granted under the permit last year.

Health and Human Services and Fire Department personnel will be present during all days of the Long Beach Grand Prix and will perform continual inspections of the permitted areas.

This matter was reviewed by Deputy City Attorney Richard Anthony on November 12, 2015, and by Budget Management Officer Victoria Bell on November 6, 2015.

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TIMING CONSIDERATIONS

City Council action is requested on December 1, 2015, in order to expedite the issuance of the Revocable Permit. Construction for the 2016 Toyota Grand Prix of Long Beach begins on February 15, 2016.

FISCAL IMPACT

Parking charges of \$15,074 will be assessed for use of parking areas (Exhibit C) under the Revocable Permit and will be deposited into the Special Advertising and Promotion Fund (SR 133) in the City Manager Department (CM). The City shall be reimbursed for all City expenses associated with this event. There is no local job impact associated with the recommended action.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,


PATRICK H. WEST
CITY MANAGER

TD:js

Attachments: Exhibits A-C

EXHIBIT A - PARKING PERMIT ACCESS

2016 TOYOTA GRAND PRIX OF LONG BEACH CIRCUIT MAP

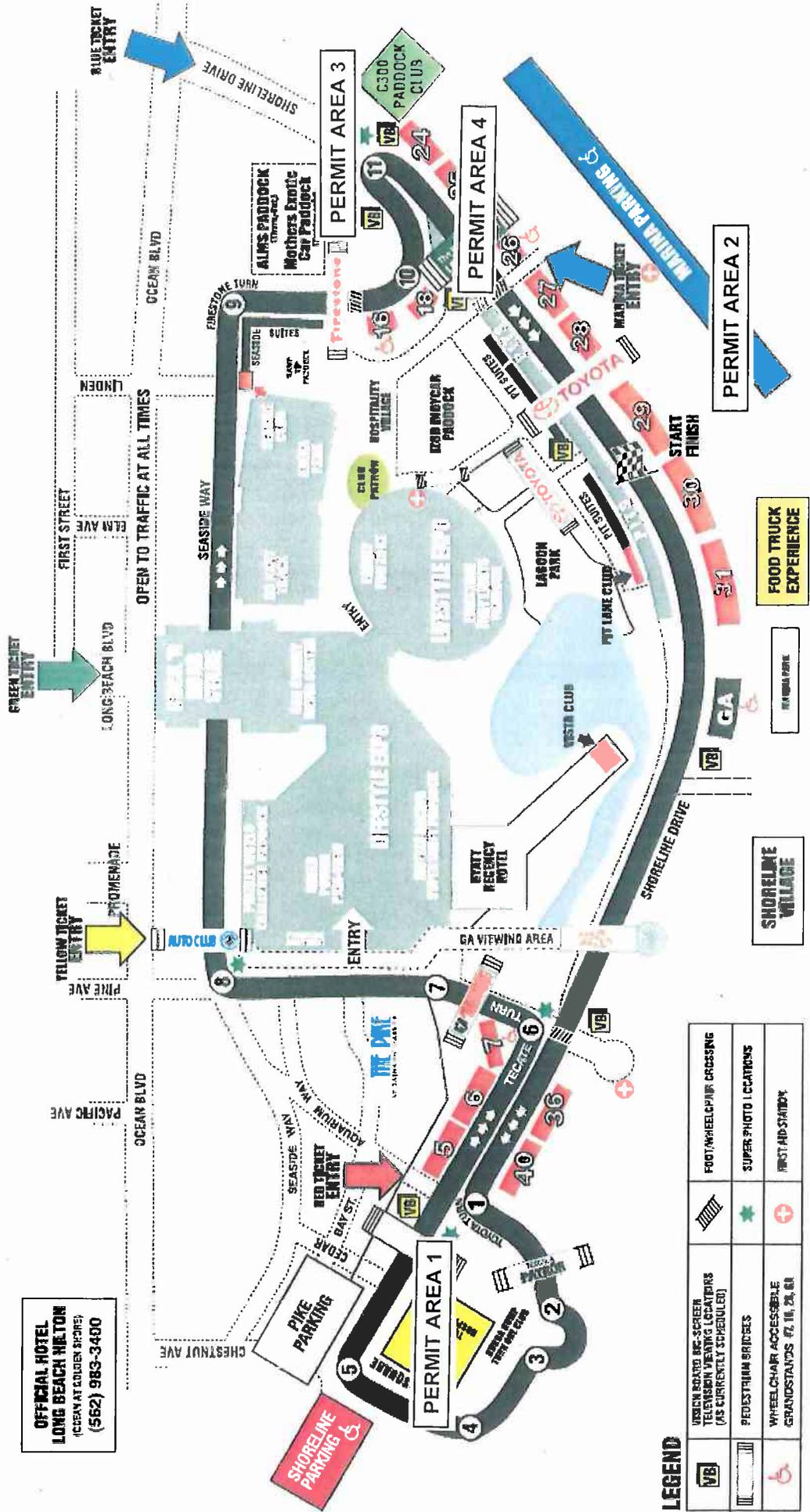
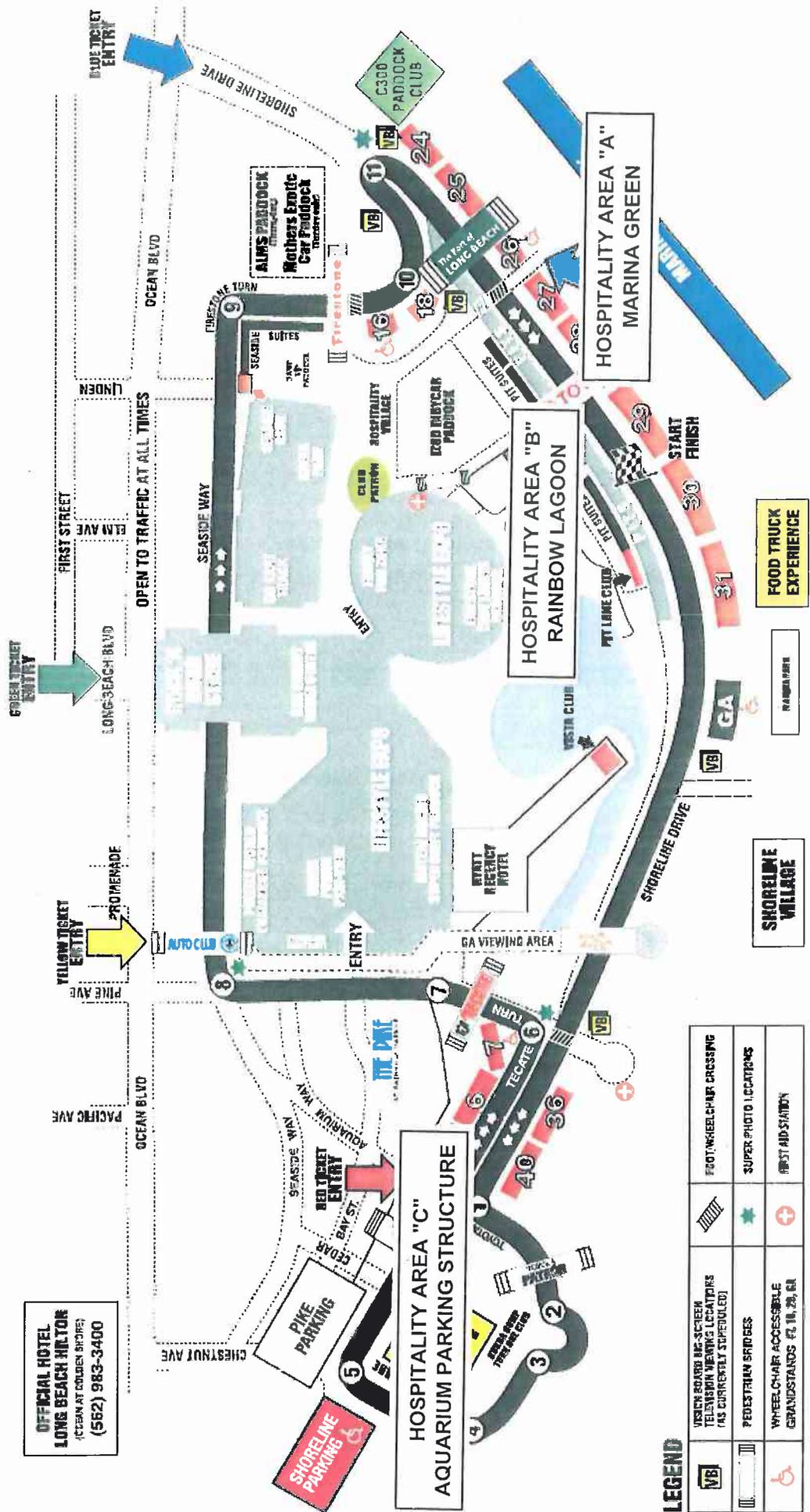


EXHIBIT B - HOSPITALITY AREAS

2016 TOYOTA GRAND PRIX OF LONG BEACH CIRCUIT MAP



OFFICIAL HOTEL
LONG BEACH HILTON
 (CEAN AT GOLDEN BICHES)
 (562) 983-3400

HOSPITALITY AREA "C"
AQUARIUM PARKING STRUCTURE

HOSPITALITY AREA "B"
RAINBOW LAGOON

HOSPITALITY AREA "A"
MARINA GREEN

LEGEND

	WHEEL CHAIR ACCESSIBLE TELEVISION VIEWING LOCATIONS (AS CURRENTLY STIPULATED)		FOOT/WHEEL CHAIR CROSSING
	PEDESTRIAN BRIDGES		SUPER PHOTO LOCATIONS
	WHEEL CHAIR ACCESSIBLE GRANDSTANDS #1, 1A, 20, GA		FIRST AID STATION

EXHIBIT C

2016 Grand Prix Revocable Permit

PARKING CHARGES

Beach Parking	\$ 4,500.00
Alamitos Lot Parking	\$ 2,628.00
Access Road Parking	\$ 5,994.00
Boat Owner Parking	<u>\$ 1,952.00</u>
TOTAL:	\$15,074.00 *

* Per Grand Prix Association of Long Beach, LLC Amended and Restated Agreement Friday-Sunday Expense Cap (Exhibit B).