



Date: September 7, 2021

To: Honorable Mayor and Council

From: Councilwoman Cindy Allen, Second District

Subject: Funds Transfer to Long Beach Camerata Singers for September 11, 2021  
"9/11 Remembered" Free Concert

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### **RECOMMENDED ACTION:**

Increase appropriations in the Special Advertising and Promotions Fund Group in the City Manager Department by \$400, offset by Second Council District One-time District Priority Funds transferred from the Citywide Activities Department to provide a contribution to the Long Beach Camerata Singers to support their September 11 "9/11 Remembered" free concert on September 11, 2021; and,

Decrease appropriations in the Special Advertising and Promotions Fund Group in the Citywide Activities Department by \$400 to offset a transfer to the City Manager Department.

### **DISCUSSION:**

On September 11, 2021, at 5:30 PM, the Long Beach Camerata singers will host a free community concert to commemorate the 20th anniversary September 11, 2001. This concert will feature beautiful music, comforting poetry, and hope, and is set at beautiful and peaceful Marine Stadium Park.

This concert is placed in a location that will serve to highlight the City's beautiful coastline and park spaces, and will take advantage of our pleasant climate to host an evening event. This free concert will be accessible to residents and visitors regardless of their income, and is a good opportunity for the community to come together. The concert will highlight the natural advantages, facilities, and climate of Long Beach, and as such, supporting it with Special Advertising and Promotions funding is appropriate.

As part of the Adopted FY 20 Budget, the City Council allocated \$235,000 of Special Advertising and Promotions Fund Group (SAP) funds available to be divided equally between the City Council Districts to be used towards SAP-qualified special events or contributions, managed by the Office of Special Events and Filming in the City Manager Department. This recommendation is requesting that \$400 of the Second Council District One-time SAP District Priority Funds be allocated for this special event.



This matter was reviewed by Budget Manager Grace H. Yoon on August 31, 2021.

**FISCAL IMPACT:**

This recommendation requests the City Manager Department to provide a contribution to the Long Beach Camerata Singers to support their 9/11 Remembered free concert on September 11, 2021. The total appropriation increase in the Special Advertising and Promotions Fund Group in the City Manager Department by \$400 is offset by a decrease of appropriation of Second Council District one-time District Priority Funds in the Special Advertising and Promotions Fund Group in the Citywide Activities Department. The requested action is anticipated to require a minimal level of staff hours beyond the budgeted scope of duties and is expected to have a minimal impact on meeting other City Council priorities.

**STATEMENT OF URGENCY**

Due to the concert being scheduled for Saturday, September 11, urgency is requested for this item.



**City of Long Beach Memorandum**  
*Working Together to Serve*

## REQUEST TO ADD AGENDA ITEM

**Date:** September 3, 2021  
**To:** Monique De La Garza, City Clerk  
**From:** Councilwoman Cindy Allen, Second District  
**Subject:** Request to Add Agenda Item to Council Agenda of September 7, 2021

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Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

**Increase appropriations in the Special Advertising and Promotions Fund Group in the City Manager Department by \$400, offset by Second Council District One-time District Priority Funds transferred from the Citywide Activities Department to provide a contribution to the Long Beach Camerata Singers to support their September 11 “9/11 Remembered” free concert on September 11, 2021; and,**

**Decrease appropriations in the Special Advertising and Promotions Fund Group in the Citywide Activities Department by \$400 to offset a transfer to the City Manager Department.**

Council District	Authorizing Councilmember	Signed by
2	Cindy Allen	
3	Suzie Price	
1	Mary Zendejas	