



LONG BEACH REDEVELOPMENT AGENCY

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May 7, 2007

REDEVELOPMENT AGENCY BOARD MEMBERS
City of Long Beach
California

RECOMMENDATION:

Recommendation to authorize the Executive Director to install public art as part of the Santa Fe Avenue Median Improvement Program in an amount of \$175,000 plus installation. (West – District 1)

DISCUSSION

On August 7, 2006 the Redevelopment Agency (Agency) approved a project to improve Santa Fe Avenue medians from Pacific Coast Highway to Willow Street. The approved work provided for the complete upgrade of the medians including amending and tilling soil, installing a seeded aggregate paving band, a concrete maintenance strip, irrigation lines and controllers, box trees, shrubs, groundcover, and perennials. The project was funded from North Project Area and Central Project Area tax increment bonds, as well as CDBG funds. Total project costs are estimated to be approximately \$1,410,000, not including the public art.

To date the majority of work is complete, resulting in a nice public improvement along the corridor. To further enhance the median project and to support placement of public art within redevelopment areas, staff is requesting approval to add permanent public art as part of the project. Artist Mark Leichter of Boulder Colorado has designed a project, titled "Cubetowers." It would include the placement of nine different ten-foot tall powder-coated metallic sculptures, set on three-foot concrete bases within the medians (Exhibit A). With Agency approval this project can be completed within six months.

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SUGGESTED ACTION:

Adopt recommendation.

Respectfully submitted,



PATRICK H. WEST
EXECUTIVE DIRECTOR

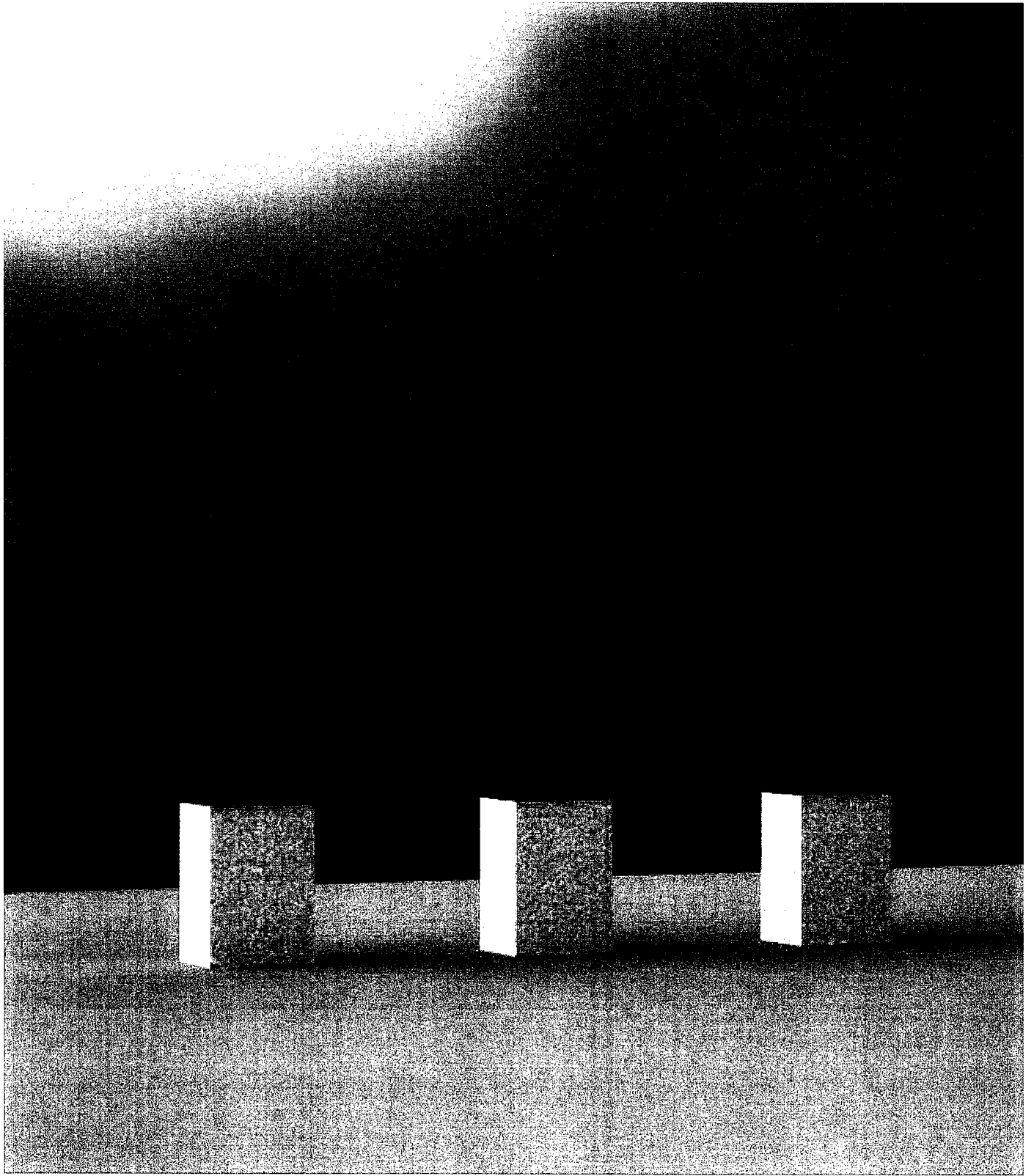
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Attachment: Exhibit A

APPROVED:



GERALD R. MILLER
CITY MANAGER



Cubetowers-Spectrum 01