

City of Long Beach Working Together to Serve

Memorandum Councilmember Patrick O'Donnell 4th District

R-16

Date:

March 19, 2013

To:

Honorable Mayor and City Council

From:

Councilmember Patrick O'Donnell, Fourth District (PO)

Subject:

Maritime Business Cluster and Trade Incubator

Last week, officials from the Port of Long Beach Board of Harbor Commissioners requested a discussion with local stakeholders to create a "maritime business cluster". This cluster would be made up of trade-related business groups around the Los Angeles and Long Beach Ports. Port officials stressed that a strong business cluster can spur productivity and innovation, leading to higher wages and increased employment.

Similarly, a business "incubator" is designed to assist in the development of small start-up companies through resource and support services. Incubators offer a variety of tools to assist, mentor and move organizations towards success. A trade incubator could be a valuable resource for start-ups in our Port complex.

Both the Ports of Los Angeles and Long Beach serve as major forces in our local economy. It is vital that the City partners in the discussion and development process of a business cluster and trade incubator project.

Recommendation: Respectfully request City Manager to partner with the Port of Long Beach and interested stakeholders on a Port maritime business cluster and the development of a potential local trade incubator project.

Fiscal Impact: The recommended action of this item has no significant fiscal impact.