



# CITY OF LONG BEACH

OFFICE OF THE CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 •

December 23, 2016

Mr. Vincent Cravens  
District Administrator  
Department of Alcoholic Beverage Control  
3950 Paramount Boulevard, Suite No. 250  
Lakewood, California 90712

Re: Application of American Petroleum Corporation, dba Pacific Union 76, for an original Application of an Alcoholic Beverage Control License, at 1410 West Pacific Coast Highway.

Dear Mr. Cravens:

At its November 1, 2016 meeting the Long Beach City Council voted to file a protest with the Department of Alcoholic Beverage Control concerning the subject application. Enclosed are a copy of the protest letter and an excerpt of the minutes showing the action taken at the November 1, 2016 Council meeting for Agenda Item No. 8.

Please be advised that the Long Beach City Council, at its meeting held Tuesday, December 20, 2016, approved the action recommended by Lena Gonzalez, Councilwoman for the First District, to rescind the action taken on November 1, 2016, and withdraw its protest for the subject application.

At the same meeting, the Long Beach City Council took the concurrent action to determine and find that the subject application would serve the public convenience and necessity.

This letter is our official notice that the City of Long Beach is withdrawing its protest for the application of American Petroleum Corporation. A copy of the City Council documentation from December 20, 2016 and a certified excerpt of the minutes are also enclosed for your records.

Respectfully submitted,

POORNAM DAVIS  
CITY CLERK

Prepared by:  
Pablo Rubio

Attachment

cc: Lena Gonzalez, Councilwoman, First District  
Mayor  
City Prosecutor  
Police Department (2) Chief & Vice  
Referral File  
FAX forwarded to ABC, (562) 982-1396

**AN EXCERPT FROM THE MINUTES OF  
THE LONG BEACH CITY COUNCIL MEETING  
HELD TUESDAY, DECEMBER 20, 2016**

**NEW BUSINESS: (11:00 PM)**

27. (16-1166) Recommendation to determine that the original application of an Alcohol Beverage Control License by American Petroleum Corporation, dba Pacific Union 76, located at 1410 West Pacific Coast Highway, meets the public convenience and necessity; and withdraw the filed protest. (11:01 PM)

*Suggested Action: Approve recommendation.*

**Motion:** Approve recommendation.

Moved by Councilwoman Gonzalez, seconded by Councilwoman Mungo.

**Vote:** Approve recommendation.(Carried 7-0)

Yes: Councilwoman Gonzalez, Councilwoman Price, Councilmember Supernaw, Councilwoman Mungo, Councilmember Uranga, Councilman Austin, and Vice Mayor Richardson.

Absent: Councilmember Pearce, Councilman Andrews.

CERTIFIED AS A TRUE AND CORRECT COPY

  
CITY CLERK OF THE CITY OF LONG BEACH *p. Rubio*

DATE: December 23, 2016



**City of Long Beach**  
*Working Together to Serve*

**Memorandum**

**Date:** December 20, 2016

**To:** Honorable Mayor and Members of the City Council

**From:** Councilwoman Lena Gonzalez, District 1

**Subject:** **Withdrawal of Alcohol Beverage Control License Protest for American Petroleum Corporation, dba Pacific Union 76**

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**RECOMMENDATION:**

Determine that the original application of an Alcohol Beverage Control License by American Petroleum Corporation, dba Pacific Union 76, located at 1410 West Pacific Coast Highway, meets the public convenience and necessity; and withdraw the filed protest.

**BACKGROUND:**

City Council took action on November 1, 2016 to protest the Alcohol Beverage Control License due to overconcentration. Since that meeting there have been new conditions and approvals put in place to ensure that the issues will be addressed.

**FISCAL IMPACT:**

There is no fiscal impact.



# CITY OF LONG BEACH COPY

OFFICE OF THE CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 • FAX (562) 570-6789

November 3, 2016

Mr. Vincent Cravens  
District Administrator  
Department of Alcoholic Beverage Control  
3950 Paramount Boulevard, Suite No. 250  
Lakewood, California 90712

Re: Application of American Petroleum Corporation, dba Pacific Union 76,  
for an original Application of an Alcoholic Beverage Control License, at  
1410 West Pacific Coast Highway.

Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held  
November 1, 2016 approved the request of Councilmember Pearce, Second  
District, on behalf of Councilwoman, Lena Gonzalez, First District, that a protest be  
filed regarding the subject application based on the following:

- 1) Does not meet the public convenience and necessity.
- 2) Over concentration.

Enclosed is a copy of the City Council documentation and a certified excerpt of the  
minutes for your file.

The City of Long Beach thanks you for taking this request into consideration.

Respectfully submitted,

MARIA DE LA LUZ GARCIA  
CITY CLERK

Prepared by:  
Pablo Rubio

Attachment

cc: Lena Gonzalez, Councilwoman, First District  
Mayor  
City Prosecutor  
Police Department (2) Chief & Vice  
Referral File  
FAX forwarded to ABC, (562) 982-1396

COPY

**AN EXCERPT FROM THE MINUTES OF  
THE LONG BEACH CITY COUNCIL MEETING  
HELD TUESDAY, NOVEMBER 1, 2016**

**CONSENT CALENDAR: (05:48 PM)**

8. (16-0978) Recommendation to determine the application serves the public convenience and necessity, and receive and file the application of American Petroleum Corporation, dba Pacific Union 76, for an original application of an Alcoholic Beverage Control License, at 1410 West Pacific Coast Highway. (District 1) (07:32 PM)

*Suggested Action: Approve recommendation.*

**Motion:** To find the original application of an Alcoholic Beverage Control License by American Petroleum Corporation, dba Pacific Union 76, located at 1410 West Pacific Coast Highway, does not meet the public convenience and necessity; and protest the issuance of an Alcoholic Beverage Control License on the bases of over concentration.

Moved by Councilmember Pearce, seconded by Councilman Austin.

**Vote:** To find the original application of an Alcoholic Beverage Control License by American Petroleum Corporation, dba Pacific Union 76, located at 1410 West Pacific Coast Highway, does not meet the public convenience and necessity; and protest the issuance of an Alcoholic Beverage Control License on the bases of over concentration. (Carried 5-0)

Yes: Councilmember Pearce, Councilwoman Price, Councilmember Supernaw, Councilman Andrews, and Councilman Austin.

Absent: Councilwoman Gonzalez, Councilwoman Mungo, Councilmember Uranga, Vice Mayor Richardson.

CERTIFIED AS A TRUE AND CORRECT COPY

*Maia del Rey Garcia*  
CITY CLERK OF THE CITY OF LONG BEACH *P. Rubio*

DATE: November 3, 2016



# CITY OF LONG BEACH

POLICE DEPARTMENT

**C-8**

400 WEST BROADWAY LONG BEACH CALIFORNIA 90802

Robert G. Luna  
Chief of Police

COPY

November 1, 2016

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION:

Determine the application serves the public convenience and necessity, and receive and file the application of American Petroleum Corporation, dba Pacific Union 76, for an original application of an Alcoholic Beverage Control (ABC) license, at 1410 West Pacific Coast Highway. (District 1)

## DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible basis for protest.

## TIMING CONSIDERATIONS

City Council action is requested on November 1, 2016, to respond to the Department of Alcoholic Beverage Control by the November 10, 2016 due date.

## FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

## SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

ROBERT G. LUNA  
CHIEF OF POLICE

APPROVED:

  
PATRICK H. WEST  
CITY MANAGER

COPY

HONORABLE MAYOR AND CITY COUNCIL  
November 1, 2016

Council District 1

Applicant: American Petroleum Corporation  
DBA: Pacific Union 76  
Address: 1410 West Pacific Coast Highway

Type of Application: An original application of an Off-Sale Beer and Wine license.

Bases for possible protest: Over concentration.

**PUBLIC CONVENIENCE DETERMINATION:** A determination by the City of public convenience and necessity **is** required for this application.

Census Tract: 5755.00

Boundaries: Pacific Coast Highway to the North  
Anaheim Street to the South  
Los Angeles River to the East  
City Limits to the West

Number of licenses allowed: 0

Number of licenses existing: 4

Police Reporting District: 041

Boundaries: Pacific Coast Highway to the North  
Gaylord Street to the South  
Los Angeles River to the East  
Santa Fe Avenue to the West

Reported crimes in this district for ABC purposes are 55. Crime in a reporting district must be at least 140 to qualify for a high crime protest.

Type of business: A gas station and convenience store.

Last day to request conditions and protest: November 10, 2016



COPY

**Date:** November 1, 2016  
**To:** File  
**From:** Laurie Barajas, Detective, Vice Investigations Section  
**Subject:** **PACIFIC UNION 76 – 1410 WEST PACIFIC COAST HIGHWAY**

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (9/21/15 to 9/21/16)**

2      Unwelc      Unwelcome Guest      Gone On Arrival/Assisted a Citizen

**ABC INSPECTIONS (past three years)**

Not Applicable.

**RESIDENCES WITHIN 100 FEET**

None.

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

None.

LBB:ibb  
CFSmemoUnionPacific76



## Pablo Rubio

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**From:** Fax2Mail Powered by EasyLink Services <reports@reply.fax2mail.com>  
**Sent:** Friday, December 23, 2016 12:51 PM  
**To:** Pablo Rubio  
**Subject:** ABC License Letter - dba Pacific Union 76, 1410 West Pacific Coast Highway - Withdraw Protest

### MAIL2FAX DETAILED DELIVERY REPORT

<b>Attention</b>	DLA Admin
<b>Job Number</b>	1439062758
<b>Sent By User</b>	F2M/37283576077
<b>Entered Fax2Mail System</b>	12/23 12:47
<b>Report Generated</b>	12/23 12:51
<b>Subject</b>	ABC License Letter - dba Pacific Union 76, 1410 West Pacific Coast Highway - Withdraw Protest
<b>Page Count</b>	9 (including cover sheet)

### SUMMARY

<b>Sent: 1</b>	<b>Errors: 0</b>	<b>Cancelled: 0</b>
<b>Total: 1</b>		

<b>Destination</b>	<b>Status</b>	<b>Date</b>	<b>Time</b>	<b>Num. Retries</b>
5629821396	SENT	12/23	12:50	1