

Date: December 13, 2021

To: Economic Development Commissioners

From: John Keisler, Director of Economic Development 

Subject: **Monthly Communications Recap – November 2021**

The purpose of this memo is to provide the Economic Development Commission (EDC) with a summary of communications from the Economic Development Department.

City Council Letters

The following letters from Department staff were presented at a public meeting of the City Council in the month of November. City Council meetings are held on Tuesday evenings with the exception of the last Tuesday of the month. The File # (underlined in blue) provides a hyperlink to the online file and can be accessed by clicking on the digital version of this document. A full listing of City Council Letters may be found on the City's webpage <http://longbeach.legistar.com/Calendar.aspx>.

- (11/9) Recommendation to approve the Magnolia Industrial Group Property and Business Improvement District Annual Report continuing the property assessment for the period of January 1, 2022 through December 31, 2022, automatically extending the current agreement with the Magnolia Industrial Group, Inc., for a one-year period; and, authorize payment of \$1,753 in City property assessments from the General Fund Group in the Public Works Department. (District 1) ([File #21-1139](#))
- (11/9) Recommendation to authorize City Manager, or designee, to execute the Third Amendment to Agreement No. 35112 with the Long Beach Community College District, to continue economic development counseling and educational services through its Small Business Development Center, in an annual amount not to exceed \$110,000, from July 1, 2021 to June 30, 2022, with two consecutive one-year extensions, at the discretion of the City Manager, and subject to the continued availability of funds. (Citywide) ([File #21-1140](#))
- (11/9) Recommendation to receive supporting documentation into the record, conclude the public hearing, and adopt resolution continuing the Fourth Street Parking and Business Improvement Area assessment levy for the period of October 1, 2021 through September 30, 2022; and, authorize City Manager, or designee, to extend the agreement with the Fourth Street Business Improvement Association for a one-year term. (District 2) ([File #21-1162](#))
- (11/9) Recommendation to receive supporting documentation into the record, conclude the public hearing, and adopt resolution continuing the Long Beach Tourism Business Improvement Area assessment levy for the period of October 1, 2021 through September 30, 2022; and, authorize City Manager, or designee, to extend the agreement with the Long

Beach Area Convention and Visitors Bureau for a one-year term. (Districts 1,2,4,5) ([File #21-1163](#))

- (11/9) Recommendation to receive supporting documentation into the record, conclude the public hearing, and adopt resolution continuing the Bixby Knolls Parking and Business Improvement Area assessment levy for the period of October 1, 2021 through September 30, 2022; and, authorize City Manager, or designee, to extend the agreement with the Bixby Knolls Business Improvement Association for a one-year term. (Districts 7,8) ([File #21-1164](#))

Ongoing Programs

- Economic Transition Package ([CARES Act Grants for Economic Support](#))
- [Economic Recovery Strategy](#)
- Economic Development Commission ([call to action](#))
- [Blueprint for Economic Development](#)
- [Economic Inclusion Program](#)
- [Digital Inclusion Program](#)

Business Support Programs

- Cares Act Grant Programs ([memo](#), [website](#))
- CARES Act Small Business Grants ([memo](#), [website](#))
- Commercial Rental Assistance Grant ([memo](#), [website](#))
- Business License Tax and Fees Grant (BLTFG) ([memo](#), [website](#))
- Storefront Reopening and Board-Up Removal Program (SRBR) ([memo](#), [website/applications](#)) – **Application deadline extended to January 31, 2022!**
- Long Beach Recovery Act (LBRA) ([website](#), [memo](#))

Weekly Business Brief

The Business Development team sends a weekly email blast to various businesses in the community with updates on resources and services, along with the latest news. Please see below for links to all Business Briefs sent for the month of November.

November 5, 2021	November 26, 2021
November 12, 2021	
November 19, 2021	

If you or someone you know is interested in receiving these informative updates, please email interest to BusinessDevelopment@longbeach.gov.

LIMITLESS Long Beach Updates (Newsletter)

In an effort to keep real estate stakeholders informed of all the great things that continue to evolve in Long Beach, even during these trying times, the Real Estate Development Bureau has been

providing weekly updates highlighting real estate and property services news, earned media, and real estate related articles of importance. Please see below for links to all newsletters sent for the month of November. A complete list of newsletters can be found on the City's webpage: <http://longbeach.gov/economicdevelopment/newsletters/>.

November 4, 2021	November 24, 2021
November 12, 2021	
November 19, 2021	

The December Economic Development Commission meeting was advertised via Economic Development's social media platforms ([Facebook](#), [Instagram](#), and [Twitter](#)), as well as through the weekly Business Brief and LIMITLESS Long Beach newsletters, and shared on the [City of Long Beach events calendar](#).

Thank you for spreading the word about Department projects and activities. Please contact me at (562) 570-5282 or via email at john.keisler@longbeach.gov, with any questions.