



City of Long Beach
Working Together to Serve

Memorandum

NB-22

Date: September 8, 2015

To: Honorable Mayor Garcia and Members of the City Council

From: Suja Lowenthal, Vice Mayor, Second District *SL*
Stacy Mungo, Councilwoman, Fifth District *SM*
Al Austin, Councilmember, Eighth District *al*

Subject: **AGENDA ITEM: RESOLUTION PROVIDING FOR A TEMPORARY AMNESTY PROGRAM WAIVING LATE PENALTY FEES FOR DOG LICENSES THROUGH SEPTEMBER 30, 2015**

RECOMMENDATION:

Recommendation to request City Attorney to draft a resolution providing for a temporary amnesty program waiving late penalty fees for dog licenses through September 30, 2015.

BACKGROUND:

On March 10, 2015, the City Council considered a recommendation to declare ordinance amending Title 6 of the Long Beach Municipal Code to make it mandatory for dog owners to spay or neuter their pets, unless they possess a medical exclusion or exemption, and to prohibit the sale of dogs, cats, or rabbits in any pet shop retail business or other commercial establishment, unless they were obtained from an animal shelter, humane society, rescue organization, or bred on the premises possessing a valid breeding permit.

A motion was made by Vice Mayor Lowenthal, seconded by Councilwoman Mungo, and unanimously approved, to declare ordinance, as amended, to revise the section under Temporary exemption as follows: An unaltered dog or cat that has a valid license from the Animal Care Services (ACS) Bureau shall not be subject to this Section until the license lapses, or October 1, 2015, whichever occurs last.

In an effort to encourage residents to license their animals for the first time, or to make their existing dog license current, prior to Ordinance No. ORD-15-0008, amending the Long Beach Municipal Code by amending Section 6.16.085 and by adding Section 6.16.062 all relating to animal regulation, which takes effect October 1, 2015, a one-time amnesty program for late fees is requested.

This proposed amnesty program leading up to the implementation of the new mandatory spay/neuter law for all dogs over six (6) months would eliminate the associated expired license penalty of \$30.00 through September 30, 2015. Such a campaign to promote voluntary compliance would not only address approximately 13,000 expired dog licenses but would afford owners of unaltered dogs the opportunity to keep their animal intact so long as the animal's license is maintained before October 1st.

FISCAL IMPACT:

Based on past efforts to target delinquent license accounts and given the short-time frame of the proposed amnesty, it is anticipated that individuals will take advantage of the program resulting in a net gain to the ACS Bureau.



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REQUEST TO ADD AGENDA ITEM

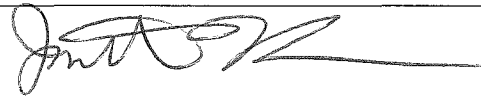
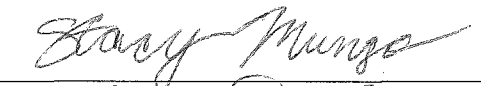

Date: September 4, 2015
To: Maria de la Luz Garcia, City Clerk
From: Councilwoman Stacy Mungo, Fifth District
Subject: Request to Add Agenda Item to Council Agenda of **September 8, 2015**

Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

AGENDA ITEM: RESOLUTION PROVIDING FOR A TEMPORARY AMNESTY PROGRAM WAIVING LATE PENALTY FEES FOR DOG LICENSES THROUGH SEPTEMBER 30, 2015

Recommendation to request City Attorney to draft a resolution providing for a temporary amnesty program waiving late penalty fees for dog licenses through September 30, 2015.

Council District	Authorizing Councilmember	Signed by
8	Al Austin	
5	Stacy Mungo	
2	SUSAN LOWENTHAL	

cc: Office of the Mayor